

Improving Access to Quality Medical Care

The practice and delivery of healthcare is changing with an emphasis on improving quality, safety, efficiency, and access to care. Telemedicine can help you achieve these goals! The Arizona Telemedicine Program, the Southwest Telehealth Resource Center and the UArizona Health Sciences Genetic Counseling Graduate Program invite you to a **free** webinar on the implementation and practice of telegenetics. This is the first in a series of six monthly webinars discussing the role of genetics in the clinic and the use of telegenetics to improve access to genetics services for patients and providers.

Thursday, March 12, 2020 ~ 12:00 pm Arizona Time
(12pm PDT; 1pm MDT; 2pm CDT; 3pm EDT)

“Diagnostic Genetic Testing: The Who, What and How”

Learning Objectives:

1. Discuss diagnostic genetic testing
2. Apply diagnostic genetic testing in clinical settings
3. Describe the impact of diagnostic genetic testing on patients and providers



Shannon Kieran,
MS, LCGC, MBA

Shannon Kieran is an innovative and established leader in the field of personalized genomics with expertise in precision medicine and consumer genomic products. As a master's trained board certified genetic counselor whose career has spanned both clinical and business roles, her work has leveraged both the public's interest in discovering the “quantified self”, and the rapidly evolving companion diagnostics market. Shannon's research and career focus has been devoted to connecting people with their DNA, and connecting genomic service providers with their end-users. She received her MBA from the Eller College of Management, has served as a consulting founding team member to many startups including Color Genomics, Plumcare Health, and Genome Medical, and has co-founded two companies of her own (Exploragen and Vinome). After nearly two decades in the field, Shannon was most recently the Program Director for employee oncology benefits at Thermo Fisher Scientific, where she and her team of healthcare professionals worked to bring cutting edge, advanced molecular technologies and innovative cancer treatments to 40,000+ employees and their families. Shannon currently serves as the Head of Clinical at Ambry Genetics.

For more information and registration instructions please visit our website:

<http://telemedicine.arizona.edu>