

## ARIZONA TELEMEDICINE PROGRAM WEBINAR SERIES: TELE-APPLICATIONS AND SERVICES

The practice and delivery of healthcare is changing with an emphasis on improving quality, safety, efficiency, & access to care. Telemedicine can help you achieve these goals! The Arizona Telemedicine Program and Southwest Telehealth Resource Center invite you to a free one-hour CME webinar on the implementation and practice of telemedicine. CME provided by The University of Arizona College of Medicine - Tucson.

### CARE MANAGEMENT SERVICES: WHAT'S TELEHEALTH VS NOT TELEHEALTH

**TUESDAY, OCTOBER 28, 2025**

**12:00 pm Arizona Time**

**12:00PM PDT ~ 1:00 PM MDT ~2:00 PM CDT ~3:00 PM EDT**

Discover what's new in telehealth for nutrition services. This one-hour webinar will share practical strategies, policy updates, and innovative care models to help MNT and DSMT providers expand access, improve engagement, and strengthen programs.

#### OUTCOME OBJECTIVES

- Differentiate between asynchronous care management services and telehealth services, and accurately classify at least three common scenarios (RPM, CCM, eVisit) as telehealth vs non-telehealth for billing/compliance.
- Apply Medicare and commercial payer coverage rules to see if asynchronous services covered (ccm, RPM, RTM, eConsults) and what kind of documentation is needed.
- Develop at least one workflow or process improvement strategy to integrate asynchronous CM services into clinical practice, while maintaining compliance, improving patient engagement and optimize reimbursement.

#### CONTINUING MEDICAL EDUCATION

##### Accreditation Statement

The University of Arizona College of Medicine - Tucson is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Arizona College of Medicine - Tucson designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

##### Relevant Financial Relationships Statement(s):

University of Arizona College of Medicine - Tucson Office of Continuing Medical Education adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CME activity, including faculty, planners, reviewers or others are required to disclose all financial relationships with ineligible entities (commercial interests). The CME office reviewers have nothing to disclose. All relevant financial relationships have been mitigated prior to the commencement of the activity.

#### PRESENTER



**Carol Yarbrough, MBA, CCA,  
CPC, OCS, CHC**  
*National Billing Expert*

Carol Yarbrough is a specialist in Federal and State regulatory billing & reimbursement guidelines. You know her as our inside scooper on telehealth and other virtual care policies, updates and the next new things.

#### REGISTRATION



[www.telemedicine.arizona.edu](http://www.telemedicine.arizona.edu)

<https://telemedicine.arizona.edu/webinar>

**For more information, contact Melanie Esher, MAdm, at [mesher@telemedicine.arizona.edu](mailto:mesher@telemedicine.arizona.edu)**

*This webinar is made possible through funding provided by Health Resources and Services Administration, Office for the Advancement of Telehealth (U1U42527).*