

## ARIZONA TELEMEDICINE PROGRAM WEBINAR SERIES

The practice and delivery of healthcare is changing with an emphasis on improving quality, safety, efficiency, & access to care. Telemedicine can help you achieve these goals! The Arizona Telemedicine Program and Southwest Telehealth Resource Center invite you to a free one-hour **CME** webinar on the implementation and practice of telemedicine. CME provided by The University of Arizona College of Medicine - Tucson.

## 'TIS THE SEASON: FOR THE 2024 MPFS TELEHEALTH BILLING & REIMBURSEMENT UPDATES

**TUESDAY, December 12, 2023**

**12:00 pm Arizona Time**

**11:00 AM PST ~ 12:00 PM MST ~ 1:00 PM CST ~ 2:00 PM EST**

Join us for an update on the Centers for Medicare & Medicaid Services and the 2024 final rule for the physician fee schedule. Learn about the new changes and impacts it will have on the upcoming year.

### OUTCOME OBJECTIVES

- Describe the conversion factor and budget neutrality.
- Name two positive and new negative impacts of the new ruling for 2024.
- Explain the goals for the new year of the changes made in the 2024 final rule.

### CONTINUING MEDICAL EDUCATION

#### Accreditation Statement

The University of Arizona College of Medicine - Tucson is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Arizona College of Medicine - Tucson designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)*™.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Disclosure Statement

All Faculty, CME Planning Committee Members, and the CME Office Reviewers have disclosed that they do not have any relevant financial relationships with ineligible companies that could constitute a conflict of interest concerning this CME activity.

**For more information, contact Melanie Esher, MAdm, at [mesher@telemedicine.arizona.edu](mailto:mesher@telemedicine.arizona.edu)**

### PRESENTER



**Carol Yarbrough, MBA, CCA,  
CPC, OCS, CHC**  
*National Billing Expert*

Carol Yarbrough is a specialist in Federal and State regulatory billing & reimbursement guidelines. Holding certificates in hospital and professional fee, ophthalmic and clinical compliance she provides us with the rest of the story. You know her as our inside scooper on telehealth and other virtual care policies, updates and the next new things.

### REGISTRATION

[www.telemedicine.arizona.edu](http://www.telemedicine.arizona.edu)