



COMMUNICATION STRATEGIES TO PREVENT E-CIG/VAPE USE AMONG YOUTH

Wednesday, April 17: 12pm-1pm PST

To register visit:

<https://moodle.publichealth.arizona.edu/course/view.php?id=235>

Join Wayne Tormala, Chief of the Bureau of Tobacco & Chronic Disease at the Arizona Department of Health Services, in discussing communication strategies to prevent vaping among youth in Arizona.

Webinar ● CNE credit ● CHES credit

Learning Objectives:

- Describe current data and trends regarding e-cig/vape use.
- Describe youth attitudes and behaviors as reported in youth focus groups.
- Discuss components of effective tobacco control communication strategies targeting youth.
- Describe ways public health programs can incorporate effective tobacco control communication strategies.
- Identify strategies to influence peer messaging around vaping.



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