



# Improving Access to Quality Medical Care Webinar Series

Presented by

Southwest Telehealth Resource Center and the Arizona Telemedicine Program



The Arizona Telemedicine Program, and the Southwest Telehealth Resource Center welcomes you to this free webinar. The practice & delivery of healthcare is changing, with an emphasis on improving quality, safety, efficiency, & access to care.

Telemedicine can help you achieve these goals!





## Webinar Tips & Notes

- When you joined the webinar your phone &/or computer microphone was muted
- Time is reserved at the end for Q&A, please use the Chat function to ask questions
- Please fill out the post-webinar survey
- Webinar is being recorded
- Recordings will be posted on the ATP website
  - <a href="http://telemedicine.arizona.edu/webinars/previous">http://telemedicine.arizona.edu/webinars/previous</a>











# How to put the Tele into Telegenetics

Janet Major, B.S.

Associate Director for Education & Facilities
Arizona Telemedicine Program
Southwest Telehealth Resource Center
Distance Learning Outreach
University of Arizona Health Sciences Center
Board Member – Telehealth USDLA



## GENETICS

This is how it works.

fakeposters.com





## Genetics

Genetics is the study of genes, genetic variation, and heredity in living organisms. As members of the health care team, certified genetic counselors help families affected by or at risk for inherited conditions.

**Genetic** counseling is the process by which the patients or relatives at risk of an inherited disorder are advised of the consequences and nature of the disorder, the probability of developing or transmitting it, and the options open to them in management and family planning.

They often work as part of a medical team with patients seeking a diagnosis, who have just received a diagnosis or who have questions about their chances of developing an inherited condition.





## http://www.telehealthresourcecenter.org/







## www.telehealthresourcecenter.org







### **National Resource Centers**



#### National Telehealth Policy Resource Center

Serving all Telehealth Resource Centers and All States

Phone: 877-707-7172 Direct: 916-285-1860



#### National Telehealth Technology Assessment Resource Center

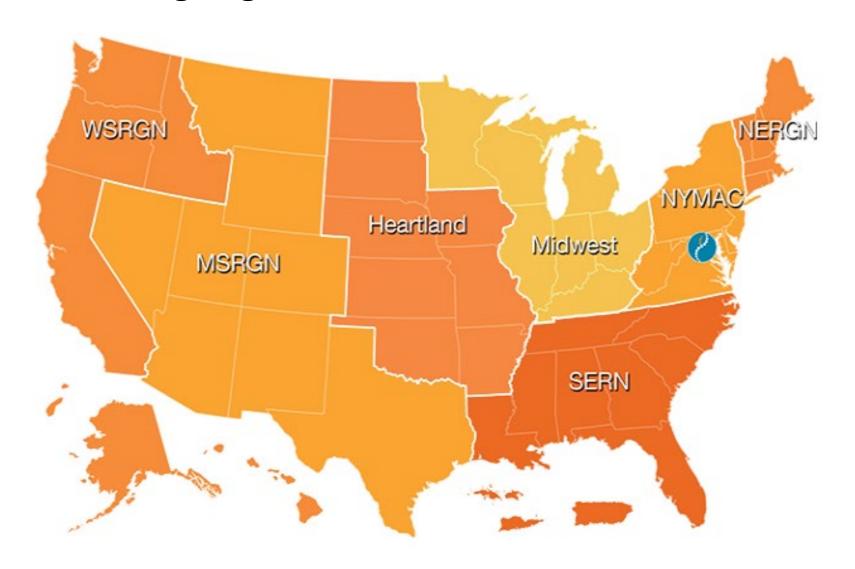
Serving All Telehealth Resource Centers and All States

Phone: 877-885-5672 Direct: 907-729-4703





## National Coordinating Center for the Regional Genetics Network nccrcg.org



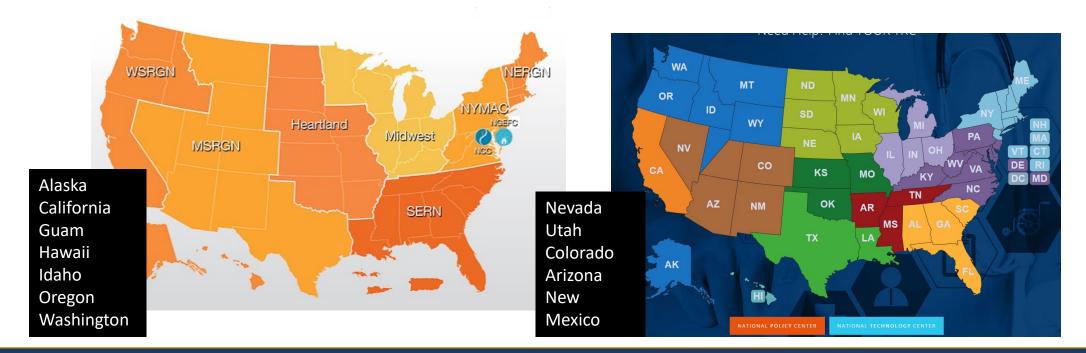
















## Western States Regional Genetics Network



HONOLULU, HAWAII

ALASKA, CALIFORNIA, HAWAII,
IDAHO, OREGON,
WASHINGTON, GUAM



WWW.WESTERNSTATES
GENETICS.ORG



### **Mission Statement**

The Western States Regional Genetics Network, formally known as Western States Genetic Services Collaborative, is a federally-funded, multi-state project that seeks to increase access to genetic services and education for medically underserved populations.

### Regional Leadership

#### **Project Director:**

Honolulu, HI 96816 Tel: (808) 733-9072

Sylvia Mann, MS, CGC Hawaii Department of Health Genetics Program 741 Sunset Avenue





### September 22 – 23, 2014







## Workshop Locations:

State Universities of Arizona, Hawaii, Iowa, Utah, Massachusetts, Johns Hopkins, Southern California @ Irvine and Health Departments of Hawaii & Washington























## Curriculum

- Hybrid Certificate Course
- Online Learning Modules with a post-test before 1 day onsite training
- Meet with colleagues onsite for a one day course that includes an agenda with hands-on real life scenarios
- All counselors rotate thru the interactive videoconference role playing experience and participate as a counselor as well as a patient with challenging scripts or reenactments of real-life scenarios
- A National network of TeleGenetic Counselors is being built as a product of this collaborative effort
- Genetic Counselors often deliver very BAD news!







Skinner 4:30 Adjourn

#### In-Person Telegenetics Training August 22, 2017 University of Arizona Tucson, AZ

9:00 – 9:30	Welcome and Introductions – Sylvia Mann/Tracy Skinner An introduction of staff and participants, discussion of meeting goals and objectives, and review of housekeeping items including CE forms.
9:30 - 10:00	Review and Discussion of information from on-line modules – Lila
Aiyar 10:00 –	11:00 Technology Review – Janet Major A review of different technology options, prices, tools, and uses
11:00 – 11:15	Break
11:15 – 11:45	<b>Telepresenting 101 – Janet Major</b> An overview of how to use telemedicine equipment set up a room to make telemedicine successful, and interact with patients and families.
11:45 – 12:45	Lunch
12:45 – 2:30	Simulated Patient Needing Education and Counseling- all Students will take turns using the telemedicine equipment to role-play. Students will have a chance to be a genetic counselor and a patient using provided scenarios.
2:30 - 3:30 2:30 - 3:30	Policy Issues – Sylvia Mann Policy Issues – Sylvia Mann A discussion of the policies (licensure, credentialing, coverage, and reimbursement, etc.) affecting provision of services using telegenetics
3:30 – 4:00	Evaluation of Telegenetics Activities – Lila Aiyar A discussion of the tools available for evaluation and what long term evaluation will be done for this training
4:00 – 4:30	Wrap Up and De-Brief – Sylvia Mann/Lila Aiyar/Tracy







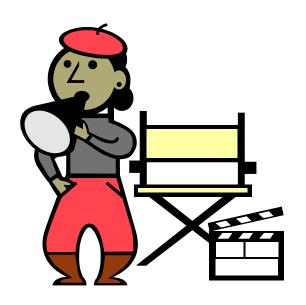
# Technology Telecommunications Telehealth/Telemedicine





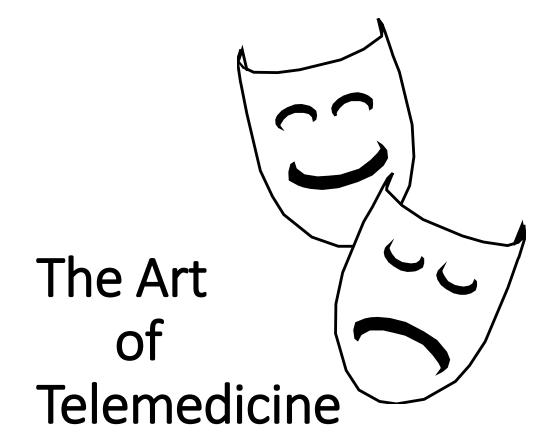
## **Communication Technology**

- Lights, Camera ACTION!
- Two way videoconferencing Using hardware/software
- Web cams using secure sites over the internet
- Other devices or programs which connect to your laptop or desktop @home or bedside













# Telemedicine = REALITY





## **Elements of Production**

- Sound
   microphones
   electronic stethoscope
- Lighting color temperature angle
- Space and geography of the room





- Same Elements of production whether you are in a state-of-the-art videoconferencing suite, using a videophone, your cellphone or a webcam @ your desktop!
- BACKGROUND
- Lighting
- Audio
- Camera skills be sure you are looking GOOD!











- Bandwidth and managing your bandwidth
- Back-up plan
- Old/new technology combinations
- Data Access & Management
- Test in advance and the day of and repeat!





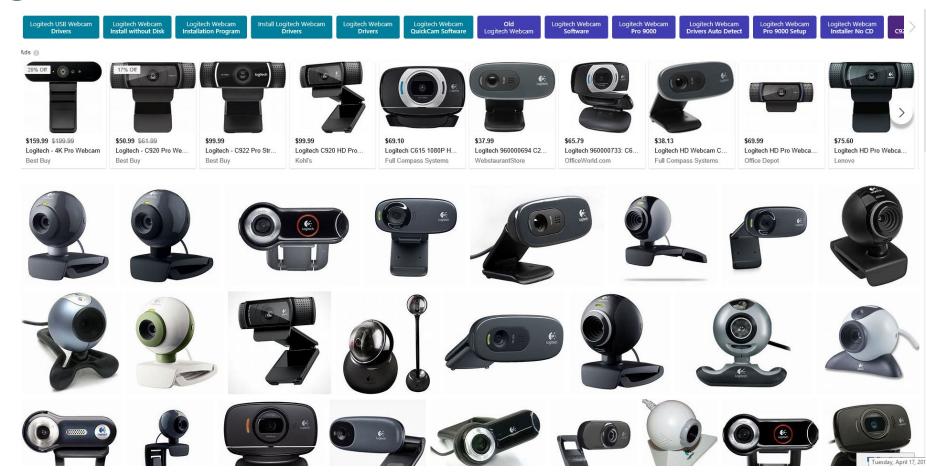
## **Best Practices**

- Technical Protocols
- Clinical Protocols
- Mock Patients
- Training





## LogiTech







## Echo Cancellation Microphones







## Headphones

- Jabra
- Plantronics
- JBL
- Great for private conversations!





## Video + Audio in one device

LogiTech CC3000e

Turn any meeting room into a face-to-face video-enabled collaboration room.



The Logitech ConferenceCam CC3000e





## Cameras

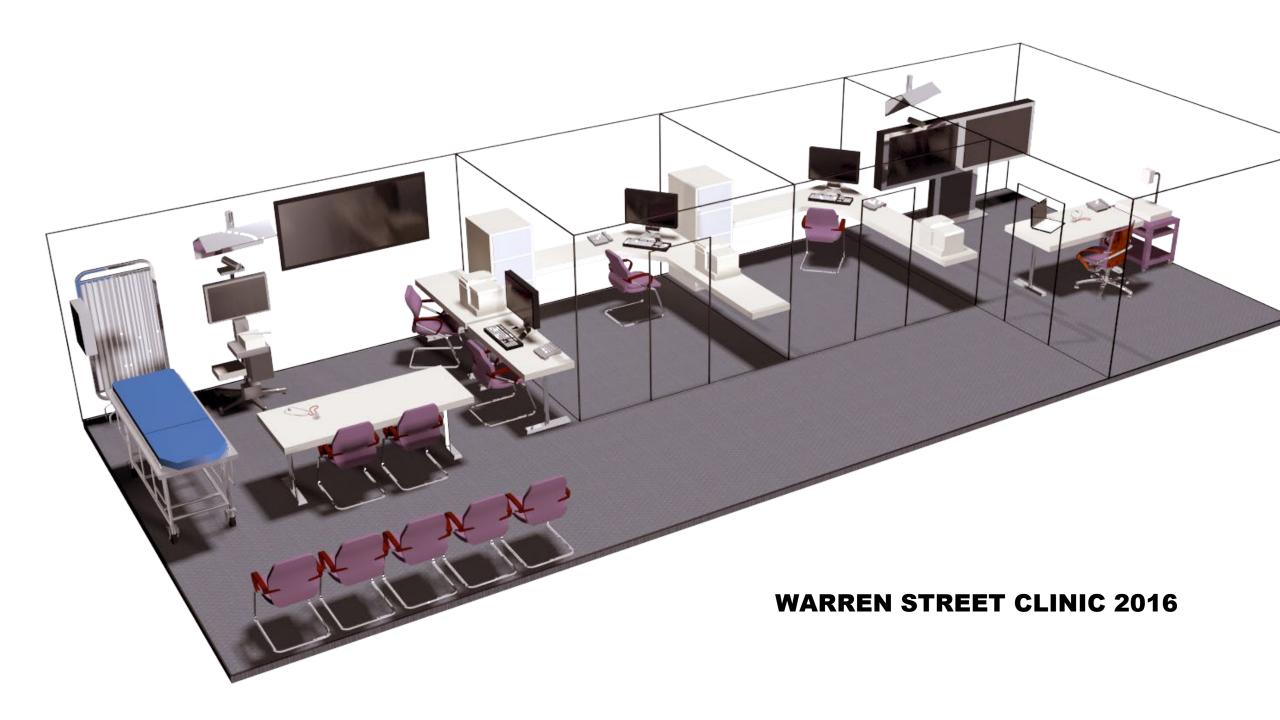
- Angle
- Framing
- Lighting
- White balance
- Choosing the right one
- Focus on communication and NOT the technology























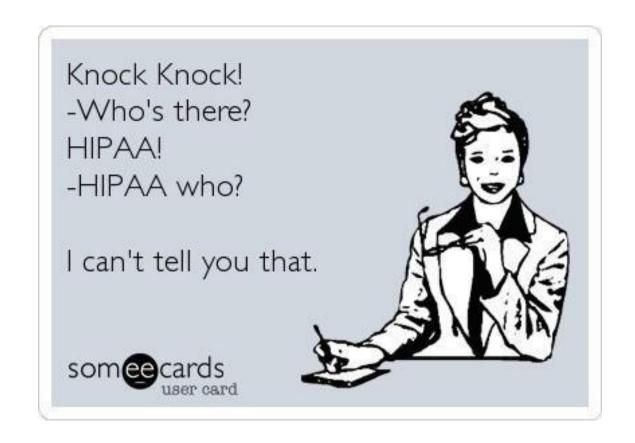




# telemedicine = medicine at a distance



## HIPAA Health Insurance Portability And Accountability Act of 1996









- Mute your audio
- View
  - Speaker mode
  - Gallery mode
  - Full Screen











### Teleconferencing Tips

- wear appropriate clothing and jewelry
- be aware of your body language
- use an agenda and facilitate introductions
- develop protocols for questions
- be familiar with the equipment
- test all equipment in advance





### **Educational Materials**

- send in advance whenever possible
- suggest powerpoint from a computer
- use 24 point font or greater
- use fonts like Arial or Times New Roman
- use a medium blue background with white or yellow font (high contrast)
- use a document camera for 3-D objects
- don't use red





### microphones

- Require the ability to easily to turn on/off
- Laptop mics and cameras can be adequate but you absolutely have to be able to control on/off quickly
- Echo cancellation is necessary for two-way communication
- Multi-Point events need testing and practice
- Just one open microphone can make or break the conversation or crash a good time!











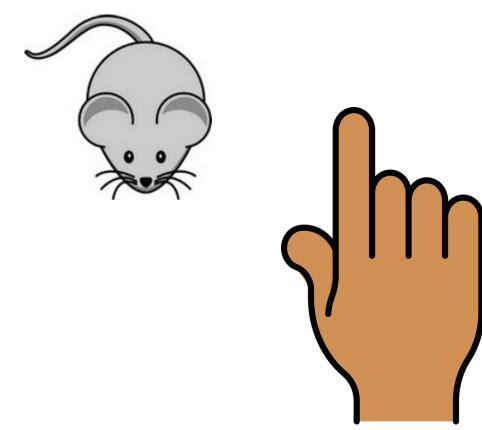






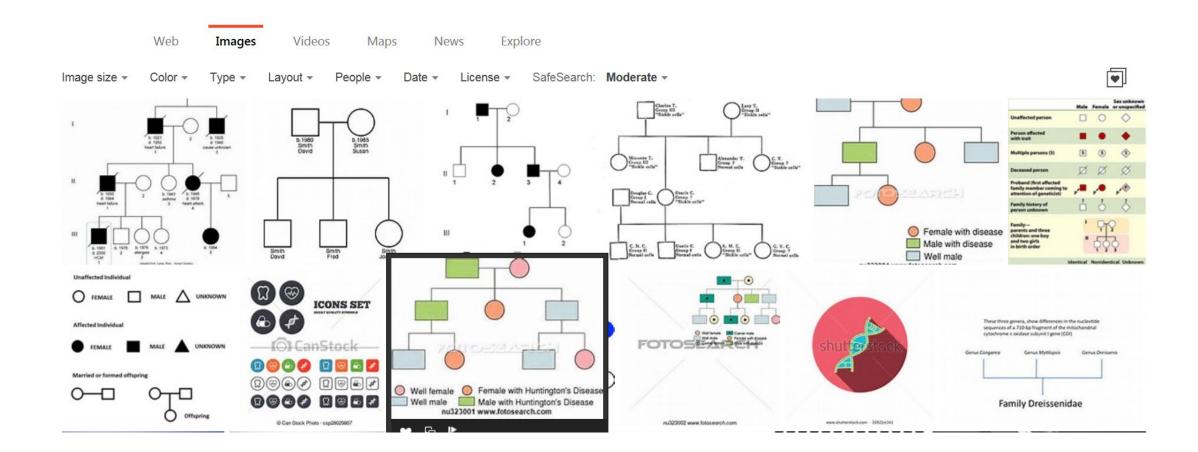








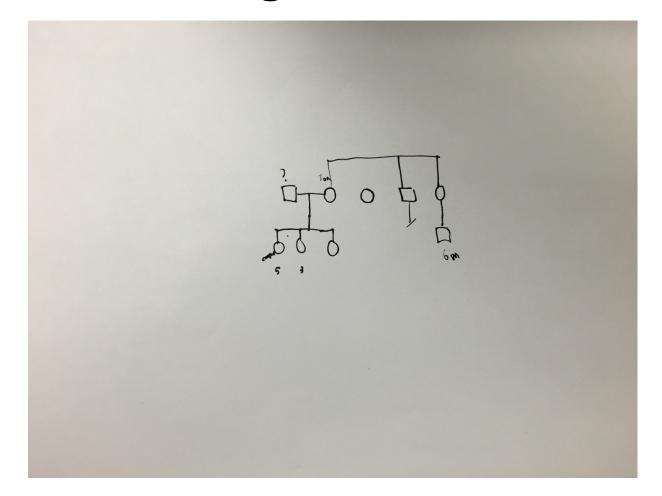






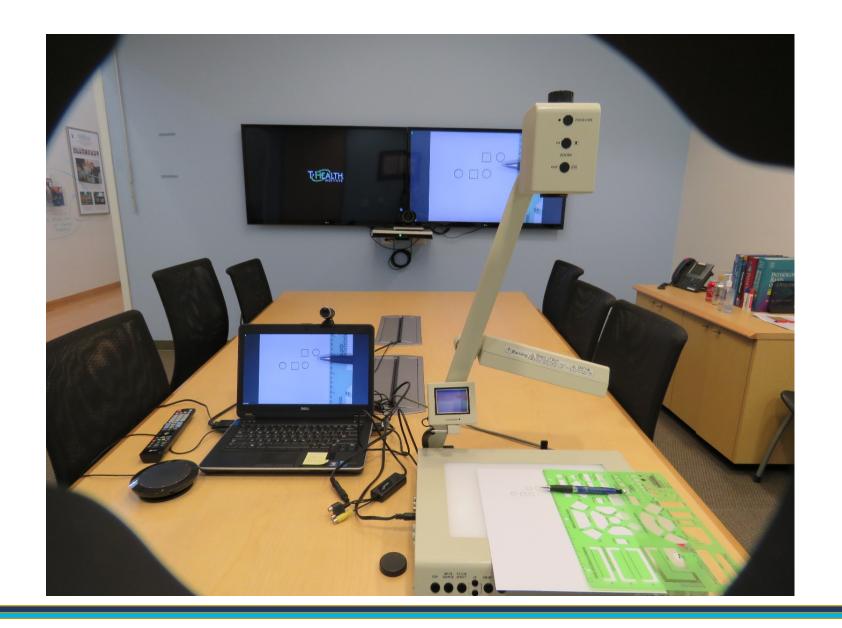


### Telegenetics



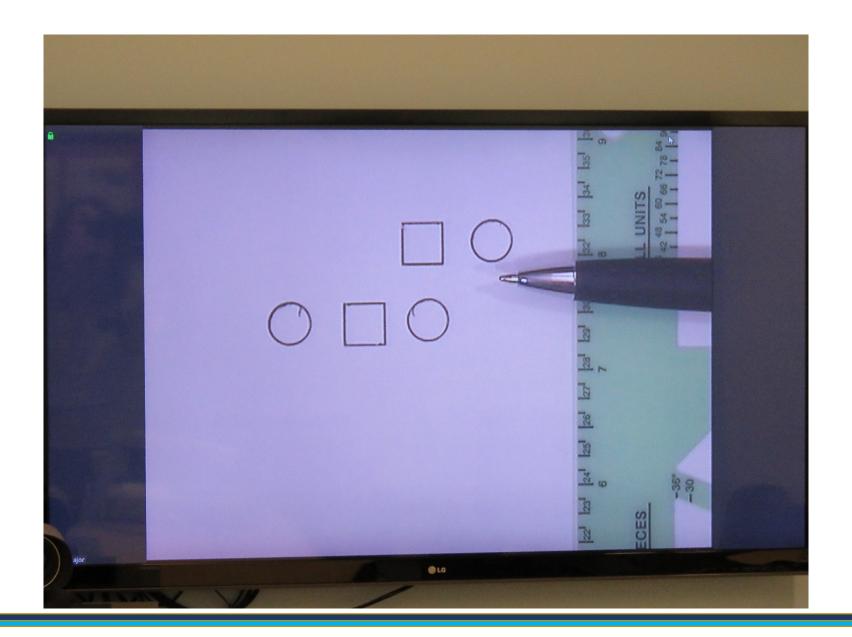








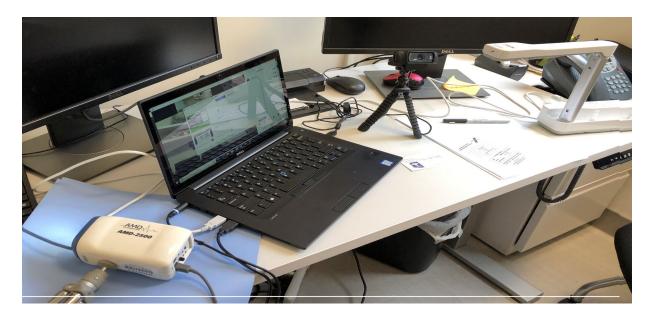








Patient exam with a telemedicine-quality camera/dermascope using a light blue background to improve the diagnostic quality of the image:







## To be a good telepresenter you must be a good communicator.

- verbally
- non-verbally





### Hands-on!







### SELFIES!







### Technology



- Makes the world a smaller place
- Keeps people in their communities





### ATP Telegenetics Cases

### **Oncology Genetics**

- 42 Komen grant
- Adults male/female
- Pediatric Genetics
  - 53 mostly with FMC
  - Dr Cuniff & Dr Erikson











Login



**EVENTS** PUBLICATIONS JOIN NSGC NEWSROOM EDUCATION CAREERS REQUESTS FOR PROPOSALS ABOUT US FIND A GENETIC COUNSELOR Q FIND A GENETIC COUNSELOR PATIENT RESOURCE SITE





### How to Find a Certified Genetic Counselor

### https://www.nsgc.org/findageneticcounselor

Find a Genetic Counselor	In Person -	Find a Genetic Co	unselor	
his directory has been developed				
assist physicians, patients and enetic counselors in accessing	Search Tips:			
enetic counseling services.	counselor you	e" and "Last Name" fields should only be use are looking to contact.		of the genetic
DISCLAIMER		eturn any results within your zip code, try sear ested in contacting a genetic counselor abou		check the "Studen
SEARCH TIPS	Contact Welcome" box.			
MEET BY PHONE	Disclaimer of Warranties and Liabilities			
MEET IN PERSON	Clear Search Filters			
ABOUT GENETIC COUNSELORS	Search For:   Any criteria	C Event evitoria		
PATIENT RESOURCE SITE	Search For.   Any criteria	C Exact criteria	_	
MEMBER DIRECTORY				
	State/Province:	Any State/Province		~
	Postal Code:		Within:	25 miles 💙
	Institution/Organization:			
	Genetic Counselor First Name (optional):			
	Genetic Counselor Last Name (optional):			
	Types of Specialization:	All Clear		
		<any> None Adult (Including Complex Disease) ART/Preimplantation Genetic Disorder</any>		





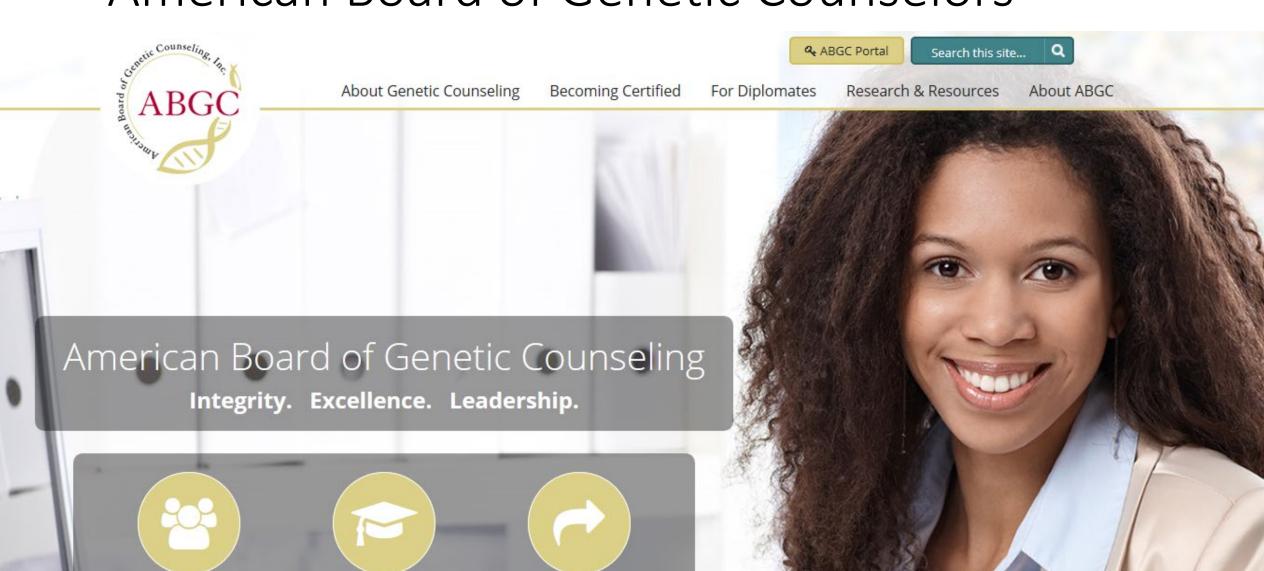
### American Board of Genetic Counselors

Find a Certified

Genetic Counselor

Become

Certified



Renew Your

Certification

### How to Find a Telegenetics Counselor







**Welcome** to the Telemedicine & Telehealth Service Provider Directory, a service of the Arizona Telemedicine Program. The directory is a resource for hospital and healthcare administrators and other decision-makers who want to expand or improve their healthcare services to their patients, employees, clients, etc. The directory lists companies providing medical specialty services (such as radiology, rheumatology, neurology, psychiatry) and ancillary services (such as patient education and language interpretation) through telemedicine to healthcare providers such as hospitals, clinics, nursing homes, private practices and urgent care centers.

Service Providers: List your company here.

#### **Search the Directory**



134 record(s) found, scroll down to see results. Page 1 of 7 page(s); up to 20 displayed per page.





### https://telemedicine.arizona.edu/servicedirectory

#### **Search the Directory**



5 record(s) found, scroll down to see results. Page 1 of 1 page(s); up to 20 displayed per page.





















## Western States Regional Genetics Network (WSRGN)

https://www.westernstatesgenetics.org/project-activities/telegeneticstraining/







Home About Us Project Activities State Information Resources Links Contact 💵

#### Work Groups

Centralized Advisory Program for the Authorization of Genetic Services (CAPAGS)

CPT-1A Arctic Variant Project

Evaluation Activities

Family Advocates Work Group

Family Health History Project

Telemedicine and Outreach Activities

Translating Genomic Information

Affordable Care Act Webpages

Affordable Care Act Family Survey

Telegenetics Education and Training Project

Genetic Services Assessment by State Title V Leaders

Newborn Screening Parent Fact Sheet Maintenance, Development and Distribution

Newborn Screening Survey

Genetic Services Outcome

#### PAST ACTIVITIES

Outcomes and Data Work
Group

Reimbursement Work Group

VLCADD Project

#### TELEGENETICS RESOURCE LIST

- Telehealth Resource Center
   Consortium of Telehealth Resource Centers
- Heartland Genetics and Newborn Screening Collaborative Guide to developing a telegenetics program
- California Telehealth Resource Center
   Guide to developing a telemedicine program
- Great Plains Telehealth Resource and Assistance Center (GPTRAC) Resources
  - Telehealth toolkit
  - o Telehealth resources, particularly for rural areas
- American Telemedicine Association Resources
   Glossary of telemedicine terminology
- · National Telehealth Policy Resource Center
  - o National telehealth policy, including Medicare, Medicaid, and HIPAA
  - o State laws and reimbursement policies regarding telehealth
- Center for Telehealth and e-Health Law (CTeL)
   Legal and regulatory issues in telehealth
- HRSA Federal Office of Rural Health Policy (FORHP) Office for the Advancement of Telehealth (OAT)

Federal funding for telehealth

- Upper Midwest Telehealth Resource Center (UMTRC) Resources Comprehensive list of online telehealth resources
- Arizona Telemedicine Program Telemedicine & Telehealth Service Provider Directory

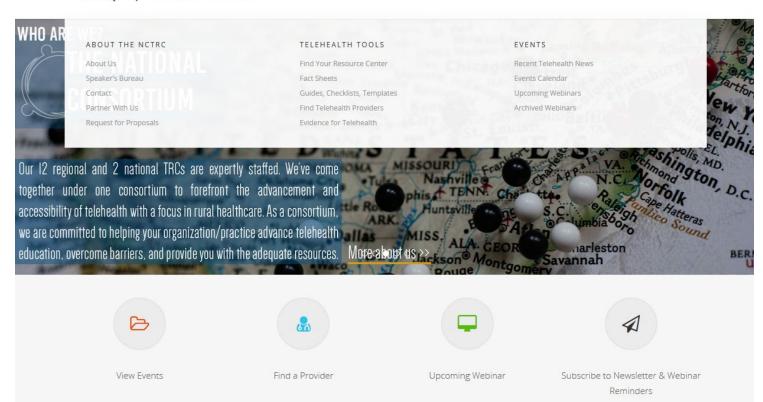
Nationwide directory of providers who deliver medical specialty and ancillary services to healthcare providers using telemedicine

- · Telehealth forms and guidelines:
  - o California TRC sample forms and guidelines
  - o Great Plains TRAC patient rights and responsibilities
  - o ATA telemedicine consent and evaluation forms
- National Telehealth Technology Assessment Resource Center (NTTARC) Toolkits How to assess different types of telemedicine equipment
- Telemedicine & Telehealth Service Provider Showcase
   National conference connecting telemedicine and telehealth service provider companies with hospitals, healthcare systems, clinics and others who need their services
- Project ECHO (Extension for Community Healthcare Outcomes)
   Engages front-line clinicians in a distance learning system to provide them with the knowledge and support they need to manage patients with complex conditions.





Home Telehealth Resources Find a TRC Request Assistance



#### The National Consortium of Telehealth Resource Centers

Telehealth Resource Centers (TRCs) have been established to provide assistance, education, and information to organizations and individuals who are actively providing or interested in providing health care at a distance. Our simple charter from the Office for Advancement of Telehealth is to assist in expanding the availability of health care to rural and underserved populations. And because we are federally funded, the assistance we provide is generally free of charge.

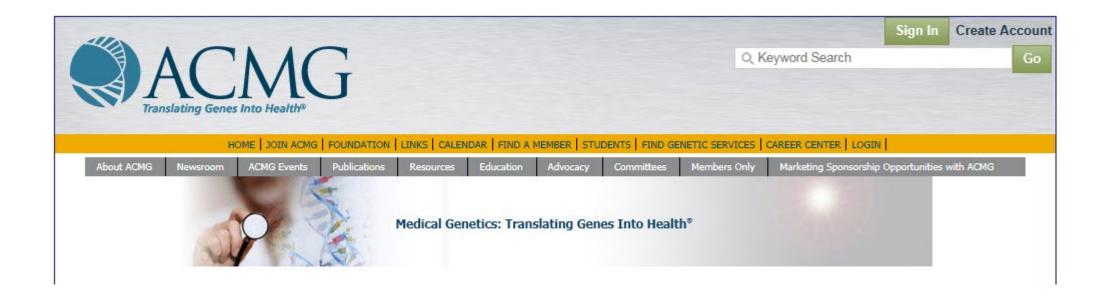
https://www.telehealthresourcecenter.org/#





### ACMG

### American College of Medical Genetics and Genomics









#### **UA Genetic Counseling Graduate Program Gains Accreditation**

The new graduate program at the UA College of Medicine - Tucson will begin in fall semester 2019. Genetic counseling is one of the nation's fastest-growing careers.

The University of Arizona Genetic Counseling Graduate Program has been accredited with "new-program status" by the Accreditation Council for Genetic Counseling.

The new UA graduate program is the only genetic counseling graduate program in Arizona and fills a significant gap in genetic counselor training in the Southwestern United States. The program is offered through the <u>Department of Cellular and Molecular Medicine</u> in the <u>UA College of Medicine</u> – Tucson and the UA Health Sciences Center for Applied Genetics and Genomic Medicine.

With the emergence of "precision medicine," technological advances are enabling physicians to see patient-to-patient differences based on objective biochemical measures, not only through symptoms and other subjective information. Genetic counselors play a key role in this new era of medicine, helping patients interpret, understand and make decisions about their genetic health.

Genetic counseling is one of the fastest-growing careers in the United States. These counselors are trained to expertly communicate complicated genetic health information and to serve as key liaisons to make genetic and genomic medicine more accessible to patients.

"This is a significant achievement for the UA's new master's degree program in genetic counseling," said Michael D. Dake, MD, senior vice president, UA Health Sciences. "The UA Health Sciences' rich biomedical research and clinical training programs at our medical schools in Phoenix and Tucson give our students extraordinary opportunities in genetics and genomics training that is changing the future of medicine."

Graduates of the two-year program will graduate from the UA with a Master of Science in genetic counseling, preparing them for careers in this rapidly growing field. The program combines classroom-based coursework with real-world experience, working with practicing genetic counselors and physicians in the clinic.

The new program is led by a UA team of genetic counselors, geneticists, clinicians and researchers, including:

- Program director: Dee Quinn, MS, CGC
- Associate program director: Valerie Schaibley, PhD
- · Medical director: Gene Hoyme, MD
- · Research director: Linda Restifo, MD, PhD
- Clinical practicum coordinator: Christine Stallman, MS, CGC

The first UAGCGP class will consist of five students who will begin in fall semester 2019. To learn more about the program, please visit: precisionhealth.uahs.arizona.edu/GCGP/genetic-counseling-graduate-program.

About the UA College of Medicine – Tucson

The University of Arizona College of Medicine – Tucson is shaping the future of medicine through state-of-the-art medical education programs, groundbreaking research and advancements in patient care in Arizona and beyond. Founded in 1967, the college boasts more than 50 years of innovation, ranking among the top medical schools in the nation for research and primary care. Through the university's partnership with Banner Health, one of the largest nonprofit health-care systems in the country, the college is leading the way in academic medicine. For more information, please visit medicine arizona, edu.

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### Other Resources:







### https://southwesttrc.org/







### Clinical Case Presentation











### The Telemedicine Referral Case Process

Phyllis Webster,
Program Coordinator, Sr.
Arizona Telemedicine Program

6 2014 HA BOARD OF RESENTS

Case Management

Go through the steps required to set up, carry out and complete a clinical telemedicine referral.









#### Telehealth Technology Resources

Arizona Telemedicine Program

Telemedicine & Telehealth Service Provider Directory

www.telemedicine.arizona.edu

http://telemedicine.arizona.edu/servicedirectory

Southwest Telehealth Resource Center

National Telehealth Resource Centers

ATA American Telemedicine Association

USDLA United States Distance Learning Association

University of New Mexico Center for Telehealth

Project ECHO

TTAC Telehealth Technology Assessment Resource Center

www.southwesttrc.org

www.telehealthresourcecenter.org

www.americantelemed.org

www.usdla.org

http://hsc.unm.edu/community/telehealth/

http://echo.unm.edu/

www.telehealthtechnology.org





### www.telemedicine.arizona.edu/webinar





The Arizona Telemedicine Program, the Southwest Telehealth Resource Center and the mHealth, Technology & Distance Learning Special Interest Group of the American Telemedicine Association invite you to a free webinar to review the telemedicine and telehealth technology recently exhibited at the American Telemedicine Association's 23rd Annual Telemedicine Meeting & Trade Show: ATA 2018

#### Webinar

Thursday, August 9, 2018  $\sim$  12:00pm Arizona Time (12pm PDT; 12pm Arizona; 1pm MDT; 2pm CDT; 3pm EDT)

#### "ATA 2018 Exhibit Hall Technology Review"

#### Learning Objectives:

- Review some of the current trends observed at the annual signature event for telemedicine technology.
- 2. Take a virtual tour of the ATA 2018 Exhibit Hall & Showcase at the Chicago Convention Center.
- Learn who and where you can go to get access to the best resources in telemedicine and telehealth technology.



Janet Major, B.S. Associate Director for Telemedicine Education & Facilities



Janet Major is the Associate Director of Facilities for the Arizona Telemedicine Program (ATP). She earned her B.S. Degree in Telecommunications from Northern Arizona University with her major emphasis in producing and directing. She has worked at the University of Arizona for 30 years and was initially the primary manager of videoconferencing services at the Arizona Health Sciences Center. She has since been employed by ATP for 20 years. As Associate Director of Telemedicine Education & Facilities, her current responsibilities include the design, development and installation of the teleconferencing and telemedicine peripheral equipment used for telemedicine services. She also provides training to healthcare professionals in the effective use of teleconferencing for both clinical and educational applications. Ms. Major has served as Co-Chair as well as Chair for the mHealth. Technology & Distance Learning Special Interest Group of the American Telemedicine Association as well as for the board of USDLA; the United States Distance Learning Association, representing the telehealth constituency and ATIC; the Arizona Telecom and Information Council where she is currently working with fellow telecommunications experts to implement a broadband plan to eliminate telecommunications disparity in rural and urban Arizona.

For more information and registration instructions please visit our website: http://www.telemedicine.arizona.edu/webinar





## University of Arizona College of Nursing Telehealth Certificate

- Currently for Nurses
- Required Courses rural health and technology for expanding healthcare
- 90 hours of telehealth activities/20 as direct observation hours
- Doctoral Nursing students must do their capstone project on telehealth
- Kim Shea kshea@email.Arizona.edu













Thank You, Merci, Gracias y CIAO! jmajor@telemedicine.arizona.edu













### Improving Access to Quality Medical Care Webinar Series

Please check our website for upcoming webinars and events

http://www.telemedicine.arizona







## Your opinion is valuable to us. Please participate in this brief survey:

https://www.surveymonkey.com/r/SWTRCWebinar

This webinar series is made possible through funding provided by health Resources and Services Administration, Office for the Advancement of Telehealth and the Office of Rural Health Policy, Rural Hospital Flexibility Program.