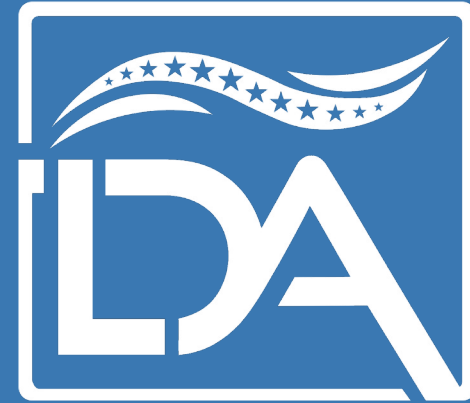


Healthcare Funding Opportunities

Victoria Fine
Funding Strategist



LEARN
DESIGN
APPLY INC.

Agenda

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Introduction

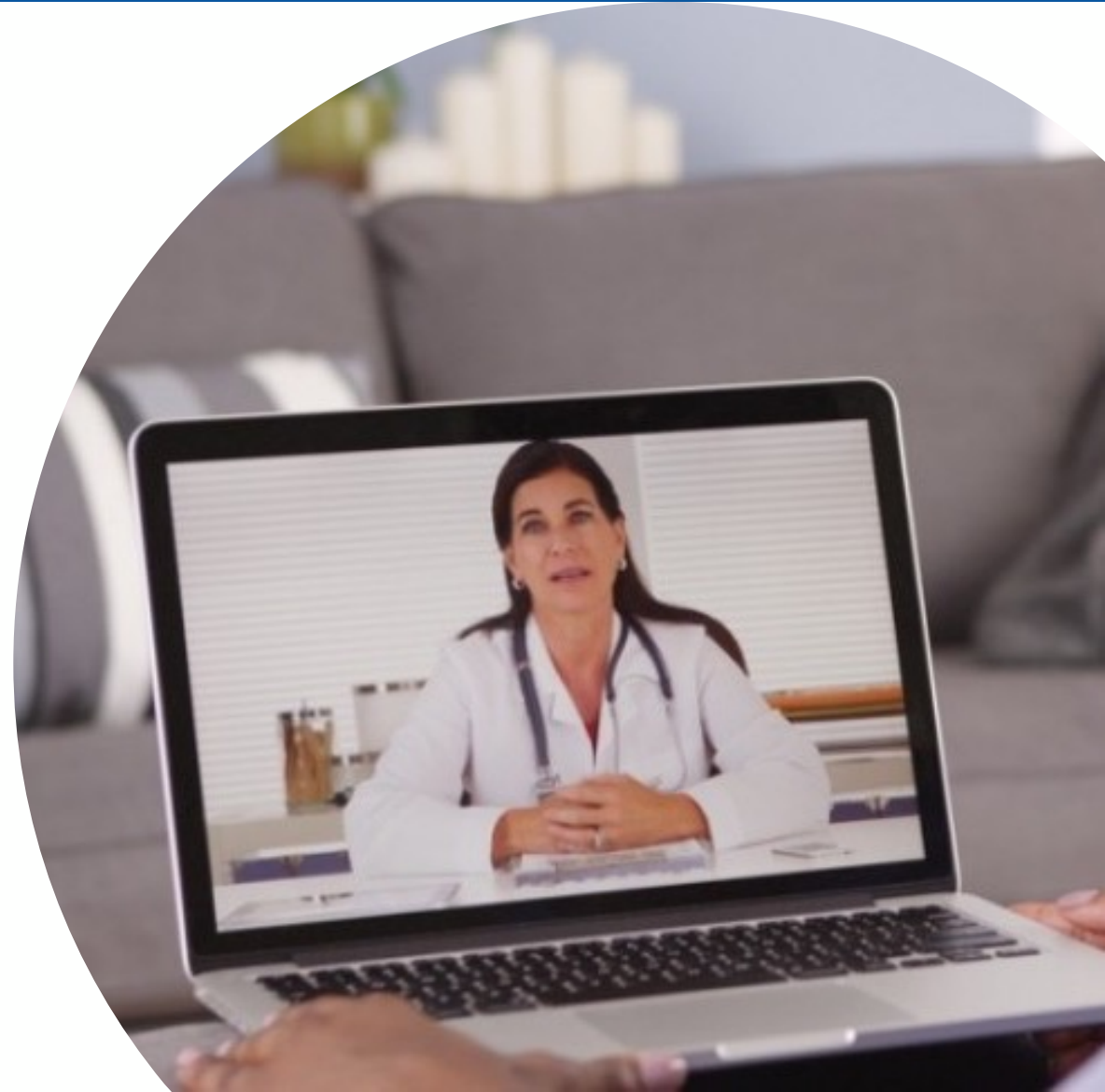
Who We Are



Learn Design Apply, Inc. provides grant consulting and management services to public and private sector clients. Our team is passionate about addressing pressing and systemic challenges facing U.S. communities. We connect clients with vital resources through grant funding opportunities.

Healthcare Funding Focus Areas

- ➔ COVID relief funding (e.g., telehealth, vaccine distribution, training / workforce development)
- ➔ Broadband, connectivity, and telehealth to rural, underserved communities
- ➔ Education, training, and workforce development for healthcare professionals
- ➔ School-based health
- ➔ Violence prevention and behavioral health focus in schools
- ➔ Opioid and other substance use disorder treatment, mental health services



HRSA Grants

HRSA Rurality Lookup & Requirements



Rural Health Grants Eligibility Analyzer

Health care providers who are located in geographic areas that are defined as Rural are eligible to apply for Rural Health Grants. Enter an address or choose a state and county to check for eligibility status.

BY ADDRESS BY STATE/COUNTY

Search Criteria

Please provide a street address, city, and state or a street address and ZIP Code.

Street Address:

Address

City:

City

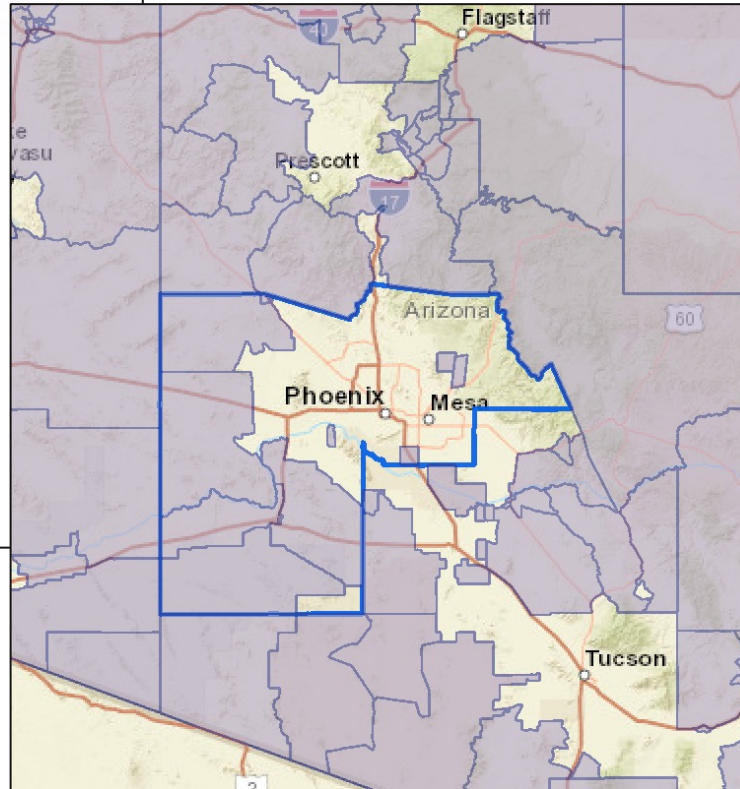
State/Territory:

ZIP Code:

ZIP Code

Search

Reset

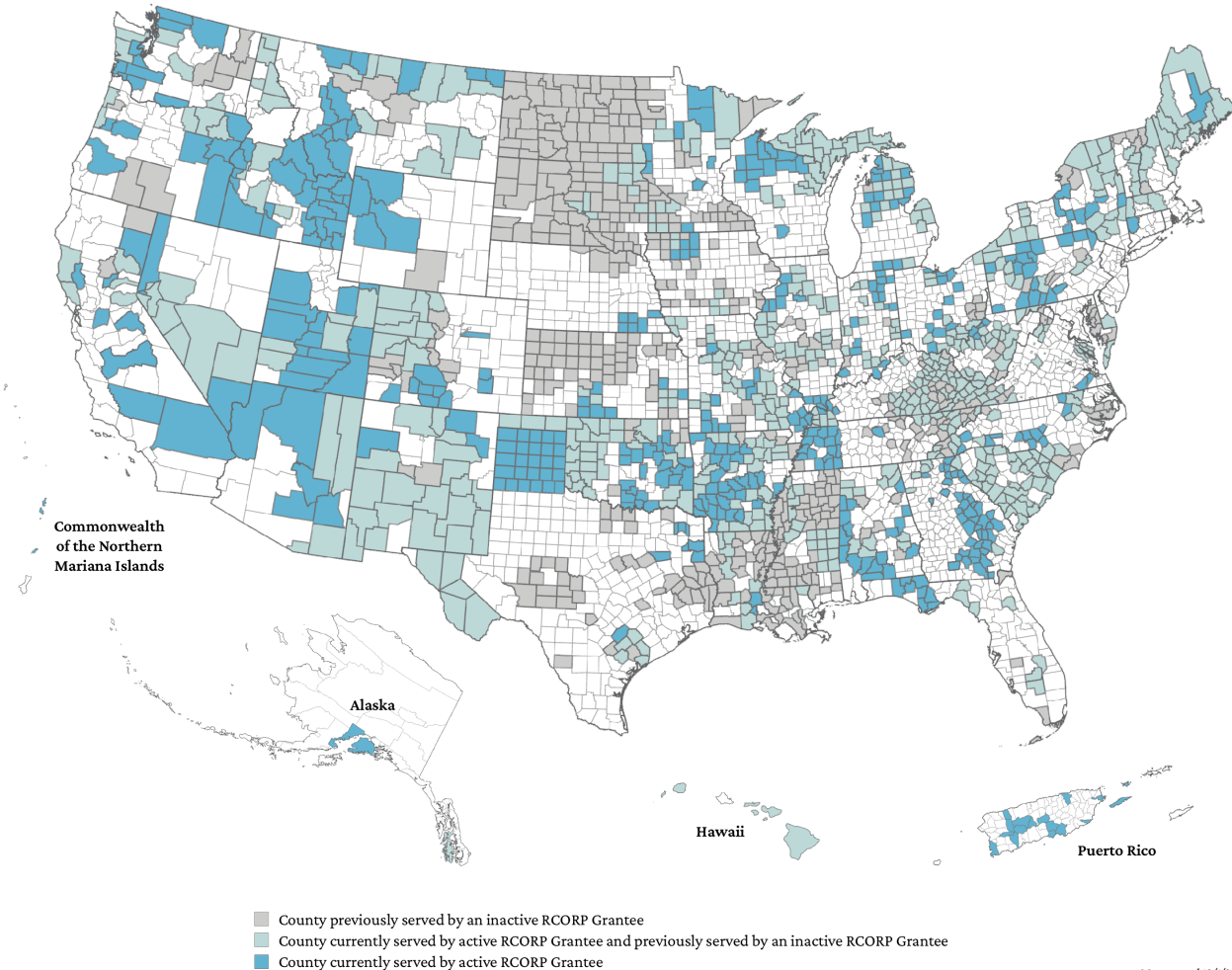


- ➔ Government agencies have different ways of defining rurality. HRSA has its own definition.
- ➔ Combines information from the United States Census Bureau (Census), the Office of Management and Budget (OMB), and Rural-Urban Commuting Area (RUCA) codes
- ➔ Rural Health Grants Eligibility Analyzer available [here](#)

Rural Communities Opioid Response Program (RCORP)

- ➔ RCORP is a multi-year initiative that addresses barriers to treatment for substance use disorder (SUD), including opioid use disorder (OUD)
- ➔ Many different grants fall under the RCORP umbrella
- ➔ All RCORP grants require that services are brought to HRSA-designated rural areas
- ➔ Grants are open to all domestic public or private, non-profit or for-profit entities
- ➔ Partnerships often required (partnership details differ by program)

FY18-FY21 RCORP Grantees
Service Area Coverage, by County



Map created 12/1/2021

Current / Upcoming RCORP Grants

Neonatal Abstinence Syndrome Program

- ➔ **DEADLINE:** March 8, 2023
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$20,000,000
- ➔ **EXPECTED AWARDS:** 40
- ➔ **MATCH REQUIRED:** No
- ➔ **PURPOSE:** To reduce the incidence and impact of Neonatal Abstinence Syndrome (NAS) in rural communities by improving systems of care, family supports, and social determinants of health.
- ➔ **ELIGIBILITY:** Applicants must apply as part of broad, multi-sectoral consortium made up of 4+ entities. At least 50% of consortium members must be located in HRSA-designated rural areas.

Child and Adolescent Support Program

- ➔ **ESTIMATED POST DATE:** December 13, 2022 (still forecasted)
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$30,000,000
- ➔ **EXPECTED AWARDS:** 30
- ➔ **MATCH REQUIRED:** No
- ➔ **PURPOSE:** To expand access to and improve quality of behavioral health care services across the care continuum for rural children and adolescents.
- ➔ **ELIGIBILITY:** TBD

Other Upcoming HRSA Grants

Rural Maternity Obstetrics and Management Strategies (RMOMS) Program

- ➔ **ESTIMATED POST DATE:** January 19, 2023 (still forecasted)
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$4,000,000
- ➔ **EXPECTED AWARDS:** 4
- ➔ **MATCH REQUIRED:** No
- ➔ **PURPOSE:** To improve access to and continuity of maternal and obstetrics care in rural communities.
- ➔ **ELIGIBILITY:** Historically domestic public or private, non-profit or for-profit entities organized into a consortium of 3+ healthcare providers. Applicant may be located in an urban or rural area but all activities supported by this program must exclusively target populations residing in HRSA-designated rural areas.

Pediatric Mental Health Care Access (PMHCA) Program

- ➔ **ESTIMATED POST DATE:** February 13, 2023
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$22,200,000
- ➔ **EXPECTED AWARDS:** 36
- ➔ **MATCH REQUIRED:** Yes
- ➔ **PURPOSE:** To promote behavioral health integration into pediatric primary care by supporting pediatric mental health care telehealth access programs.
- ➔ **ELIGIBILITY:** States, political subdivisions of states, tribes, and tribal organizations. No rurality requirements.

SAMHSA Grants

Current SUD & OUD Grants

Medication-Assisted Treatment – Prescription Drug and Opioid Addiction Program

- ➔ **DEADLINE:** March 7, 2023
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$18,200,000
- ➔ **EXPECTED AWARDS:** 24
- ➔ **MATCH REQUIRED:** No
- ➔ **PURPOSE:** To provide resources to help expand / enhance access to Medications for Opioid Use Disorder (MOUD). It is expected that this program will help to 1) increase the number of individuals with Opioid Use Disorder (OUD) receiving MOUD; and 2) decrease illicit opioid use and prescription opioid misuse.
- ➔ **ELIGIBILITY:** Domestic public and private non-profit entities

Services Grant Program for Residential Treatment for Pregnant and Postpartum Women

- ➔ **DEADLINE:** March 27, 2023
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:** \$11,550,000
- ➔ **EXPECTED AWARDS:** 22
- ➔ **MATCH REQUIRED:** Yes
- ➔ **PURPOSE:** To provide comprehensive substance use disorder (SUD) treatment services, recovery support services, and harm reduction interventions to pregnant and postpartum women across a continuum of specialty SUD residential and outpatient levels of care. Fundamental to this program is ensuring access to services for low-income women.
- ➔ **ELIGIBILITY:** Domestic public and private non-profit entities

Children's Mental Health Initiative (CMHI)

Comprehensive Community Mental Health Services for Children with Serious Emotional Disturbances

- ➔ **PURPOSE:** To provide resources to improve the mental health outcomes for children and youth, birth through age 21, at risk for or with serious emotional disturbances (SED), and their families. Program supports the implementation, expansion, and integration of the System of Care (SOC) approach, a comprehensive spectrum of mental health and essential support services organized into a coordinated network to address and meet the varied needs of children, youth, and young adults at risk for SED, their families, and their caregivers.
- ➔ **ELIGIBILITY:** States, political subdivisions of states, tribes, and tribal organizations.
- ➔ Program has a standing funding announcement for FY 2023, FY 2024, and FY 2025.



FY 2023 Program

- ➔ **DEADLINE:** March 21, 2023
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING:**
\$39,942,390
- ➔ **EXPECTED AWARDS:** 26

Project AWARE

Advancing Wellness and Resiliency in Education

- ➔ **ESTIMATED POST DATE** : December 30, 2022 (still forecasted)
- ➔ **ESTIMATED TOTAL PROGRAM FUNDING**: \$18,155,663
- ➔ **EXPECTED AWARDS**: 10
- ➔ **MATCH REQUIRED**: No
- ➔ **PURPOSE**: To develop a sustainable infrastructure for school-based mental health programs and services. It is expected that the recipient will build a collaborative partnership that includes the State Education Agency (SEA), the Local Education Agency (LEA), the State Mental Health Agency (SMHA), community-based providers of behavioral health care services, school personnel, community organizations, families, and school-aged youth. Based on a public health model, this partnership will implement mental health related promotion, awareness, prevention, intervention, and resilience activities to ensure that students have access and are connected to appropriate and effective behavioral health services. SAMHSA expects that this program will promote the healthy social and emotional development of school-aged youth and prevent youth violence in school settings.
- ➔ **ELIGIBILITY**: States, political subdivisions of states (e.g., counties, LEAs), tribes, and tribal organizations. Partnerships required.



USDA RUS-DLT Grant

The Basics



Rural Utilities Service Distance Learning & Telemedicine Grant Program

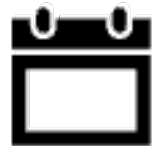
- ➔ Annual **technology-focused** competitive grant
- ➔ Very consistent and reliable source of funding (one that you can rely on long-term!)
- ➔ Provides funding for **interactive, “real time”** distance learning and / or telemedicine projects that give rural residents access to content and / or services – **helping to bridge the digital divide!**
- ➔ Almost any type of organization is eligible to apply (exceptions: Federal organizations, sole proprietors, and organizations in coastal barrier zones).
- ➔ Both formal and informal consortiums are eligible to apply

The Details



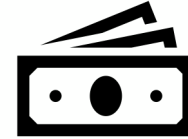
Project Design & Scoring

- ➔ Connecting rural entities together or to a hub (urban or rural) for resource / content sharing
- ➔ Scored on sites that receive the services, information, or content (“end-user sites”)
Exception: Projects with a non-fixed component



Timing

- FY 2023 program just closed but program will return in FY 2024



Budget & Expenditures

- ➔ 3-year grant period
- ➔ **MATCH REQUIRED:** Yes, 15% of the Federal Request (about 13% of total project costs)
- ➔ **AWARD RANGE:** Between \$50K and \$1M
- ➔ Funds must go toward technology and associated services primarily being used for distance learning and / or telemedicine

Healthcare Project Examples

- ✓ **Medical Center to Clinics** – *primary & specialty care delivery, continued medical education (CME)*
- ✓ **Clinic to Clinic or Hospital to Hospital** – *sharing doctors, dentists, nurses or allied health professionals; sharing CME, wellness & prevention programs*
- ✓ **Higher Ed to Clinics** – *field training for nursing / PA, skills training*
- ✓ **School to Health Center** – *school-based health, prevention / wellness, mental health / substance abuse programming*
- ✓ **Medical Center to Community Center** – *health & wellness education, nutrition support, mental health / substance abuse programming*
- ✓ **Mental Health & Substance Abuse Clinics to anyone** – *delivering behavioral health and / or substance abuse treatment, education, therapy, etc.*



Limited only by your imagination!

Who is Competitive?

Rurality

Up to 40 points

Averaged across all end-user sites
(sites receiving content / services)

- ➔ Exceptionally rural area: population 5,000 and under – **40 points**
- ➔ Rural area: population 5,001-10,000 – **30 points**
- ➔ Mid-rural area: population 10,0001-20,000 – **20 points**
- ➔ Urban area: population over 20,000 – **0 points**

End-user sites cannot be located near large metro areas

Economic Need

Up to 30 points

Averaged across all end-user sites
(sites receiving content / services)

- ➔ SAIPE percentage greater than or equal to 30 percent – **30 points**
- ➔ SAIPE percentage greater than or equal to 20 percent but less than 30 percent – **20 points**
- ➔ SAIPE percentage greater than or equal to 10 percent but less than 20 percent – **10 points**
- ➔ SAIPE percentage less than 10 percent – **0 points**

Special Considerations

Subject to change annually

Points given once per project

For FY 2023, **10 points** were given for projects that:

- Serve Tribal Lands, Farmworker Communities, or Distressed Energy Communities;
- Support Native American Language(s); or
- Support Mental Health Services

Hub sites do NOT factor into the score...so they can be anywhere!

Questions?



victoria.fine@learndesignapply.com



www.learndesignapply.com