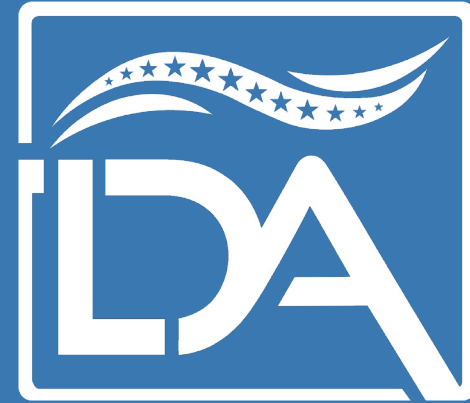


# Grant Writing Tips and Lessons Learned

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LEARN  
DESIGN  
APPLY INC.

# Who We Are



Learn Design Apply, Inc. provides grant consulting and management services to public and private sector clients. Our team is passionate about addressing pressing and systemic challenges facing U.S. communities. We connect clients with vital resources through grant funding opportunities.

So you're  
about to  
write a  
grant...



# #1 Read the Fine Print

- ➔ End pages have details that can benefit your application.
- ➔ Footnotes contain clues about expectations.
- ➔ Rules can be in unexpected places.
- ➔ Wording can guide your narrative.

# #2 Remember Your Audience

- ➔ Drastic increase in funding means more reviewers with less industry knowledge

*We have secured a 10 Gbps optical transport layer -2 ethernet connection from Beta Company at the colocation facility that leaves their network at the Bank Center, where the traffic will then traverse our Layer 3 Core Router to an existing direct internet access circuit provided by Beta. The GPON will use single mode fiber with C++ optics and a loss budget of -32 db.*

# #3 Paint A Picture

- ➔ Don't state statistics.

*The 2019 fire burned 72 homes in the area.*

Versus

*The devastating 2019 fire destroyed 72 homes in the area, causing millions of dollars in damage and displacing 50 families.*

- ➔ Use active verbs and adjectives.

# #4 Contextualize Your Statistics

- ➔ “Numbers don’t lie” is a lie.
- ➔ Contextualize your statistics.
- ➔ Get creative with your stats.

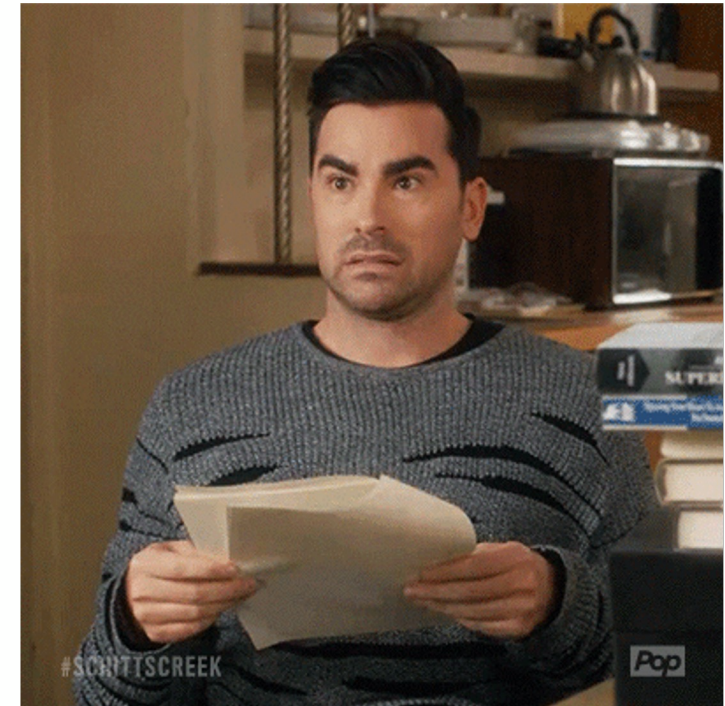


# #5 Engage Your Community

- ➔ Start now.
- ➔ Use multiple methods.
- ➔ Find collaborators.
- ➔ Consider Community Benefit Agreements.

# #6 Offer Clarity

- ➔ Make your narrative flow logically.
- ➔ Use consistent terminology.
- ➔ Include all steps of your project.
- ➔ Take a break.



# #7 Edit, Then Edit Again

- ➔ Do both a substantive review and grammatical review.
- ➔ Utilize technology tools.
- ➔ Use members of your team and other departments.
- ➔ Take a break.

# The Not Writing Part

- ➔ Audited Financial Statements
- ➔ Mapping and Data Points
- ➔ Nitty Gritty Budget Details
- ➔ Use the Worksheets
- ➔ Compliance Documentations

You wrote a  
grant.



# Lessons Learned

**Two weeks out is too late to start.**

**There is such a thing as too big a team.**

**Your narrative can be too long.**

# Questions?



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