Improving Access to Quality Medical Care

The practice and delivery of healthcare is changing with an emphasis on improving quality, safety, efficiency, & access to care. Telemedicine can help you achieve these goals! The Arizona Telemedicine Program and the Southwest Telehealth Resource Center invite you to a free webinar on the implementation and practice of telemedicine.

Thursday, June 6th ~ 12:00 pm Arizona Time
(12am PDT; 1pm MDT; 2pm CDT; 3pm EDT)

"Motivating Providers to Provide Care Virtually"

Learning Objectives:
1. Define the problem: be clear on the problem to be solved with telehealth initiatives.
2. Sponsorship: identify the right sponsorship, be clear on what is specifically needed from each level of sponsors.
3. Reinforcement: start with positive reinforcement, move to negative reinforcement on the clearly defined behavior changes.

Jan Ground PT, MBA
Led Virtual Care at
Kaiser Permanente
Colorado (retired)

Jan Ground PT, MBA, has been leading clinicians and other healthcare personnel through change for more than twenty years. She led the virtual care work for the Colorado Permanente Medical Group and was the Innovation Hunter for the Colorado Region of Kaiser Permanente (KPCO). Most of her work supported innovation initiatives to enable people to get care anywhere and providers to provide care from anywhere. Areas of focus have included video visits, remote patient monitoring, e-visits, as well as the use of mobile apps and social media in care delivery. In all of these efforts, motivating providers to provide care differently was the most significant barrier to success. Jan has trained physicians and staff inside and outside of KP in Innovation, Meeting Management, and Leading People through Change.

Jan has degrees in psychology, physical therapy, exercise science, and business administration from Middlebury College, Middlebury, Vermont; Emory University, Atlanta, Georgia; and the University of South Florida, Tampa, Florida. Other employers have included Children's Hospital National Medical Center (Wash DC), All Children's Hospital (St. Petersburg, FL), University Community Hospital (Tampa, FL), Lammers+Gershon (Reston, VA), Andersen Consulting (Wash DC), BCBS (Denver, CO).

For more information and registration instructions please visit our website:
http://telemedicine.arizona.edu/distant-education/upcoming-workshops