



Improving Access to Quality Medical Care Webinar Series

Presented by

Southwest Telehealth Resource Center
and the Arizona Telemedicine Program

Welcome

SWTRC region - AZ, UT, CO, NM & NV

Fellow HRSA Telehealth Resource Centers

All other participants from the US & abroad



The **Arizona Telemedicine Program**, the **Southwest Telehealth Resource Center & Insight** welcomes you to this free webinar on the implementation & practice of telemedicine. The practice & delivery of healthcare is changing, with an emphasis on **improving quality, safety, efficiency, & access to care.**

Telemedicine can help you achieve these goals!

Webinar Tips & Notes

- Mute your phone &/or computer microphone
- Time is reserved at the end for Q&A, please use the Chat function to ask questions
- Please fill out the post-webinar survey
- Webinar is being recorded
- Recordings will be posted on the SWTRC website

<http://www.southwesttrc.org>





“Behavioral Health Across the Continuum: The Power of Telepsychiatry in Increasing Access to Care”

Randy McCloud
InSight Telepsychiatry

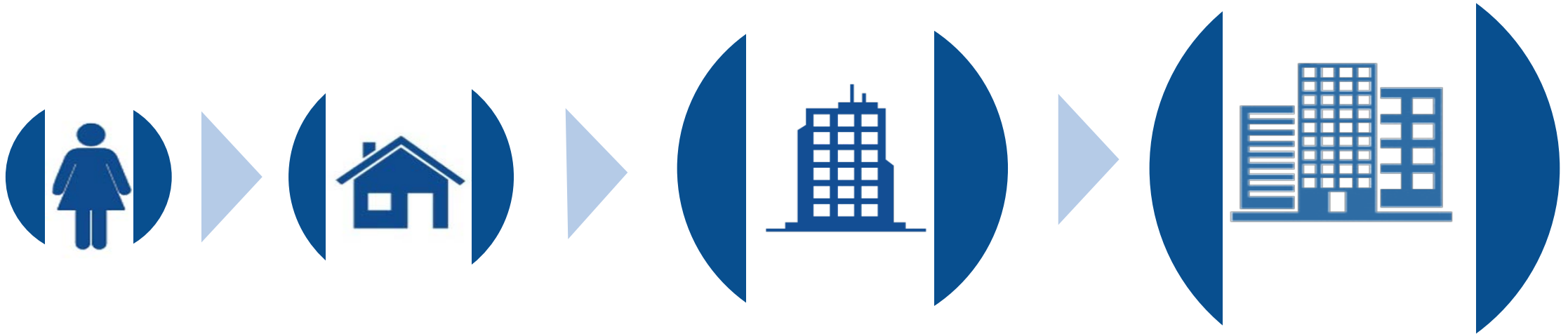
Agenda

- Overview of Telepsychiatry
- Behavioral Health Workforce
- Where is Telepsychiatry Used?
- Building a Connected Community

Think About It...

- If you had unlimited resources, how would you improve your organization?
- How is your community affected by a lack of behavioral health access?
- Where does your organization's psychiatric capacity fall short?
- Does the structure of current behavioral health workforce make sense for the ever changing landscape of behavioral health?

The Impact of One Behavioral Health Consumer



Behavioral Health Workforce

- There are 37,296 psychiatrists in the United States¹
 - About 4,000 areas nationwide where patient to psychiatrist ratio is 30,000 to 1²
 - 59% are 55 or older (entering zone of retirement)³
- United States needs around 45,000 more psychiatrists⁴

Behavioral Health Workforce

How can existing psychiatrists be used to meet the increasing demand?



Telepsychiatry

A medium for delivering psychiatric care through
videoconferencing technology

Telepsychiatry is Different

Telepsychiatry

Focus on conversation and collateral collection

Long-term physician-patient relationship

Typically 8-12 appointments

Multiple types of appointments

Other Branches of Telehealth

Focus on physical observation

Short-term encounters

Single consultation

Urgent care

Benefits



Consumer

- Reduces time in hospital
- Provides access to specialists
- Flexible hours for scheduling appointments
- Facilitates continuity of care
- Reduces wait times
- High consumer and family satisfaction



Telemental Health Provider

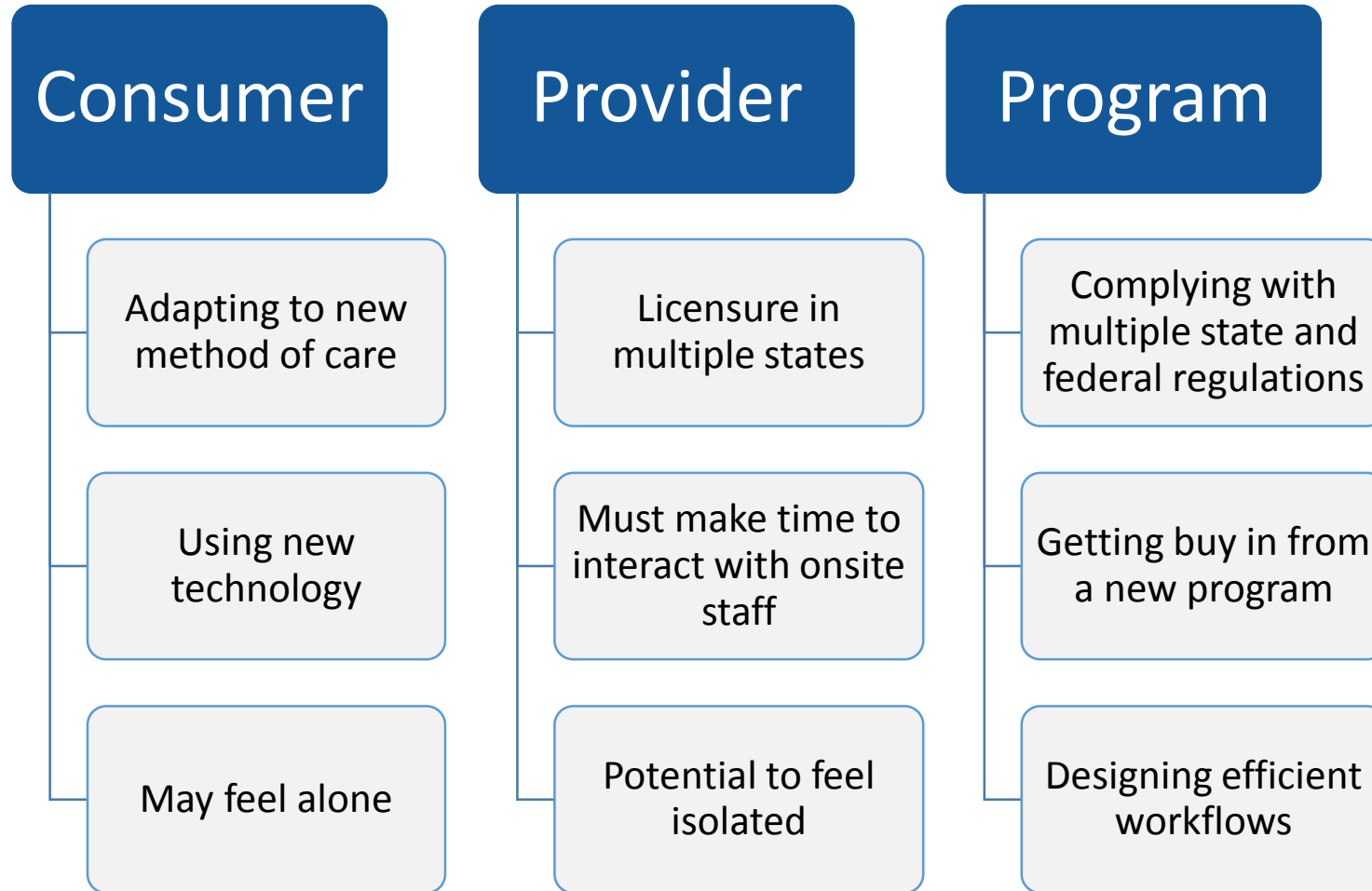
- Increases time and efficiency
- Decreases transportation costs
- Increases number of visits
- Improves communication and collaboration
- Ability to see a diverse consumer population
- Flexibility to work from home



Community

- Increases access to specialists
- Reduces inappropriate admissions
- Connects siloed health care organizations
- Improves population health
- Reduces risks and liabilities

Challenges





Where is Telepsychiatry Used?



Scheduled Services Model

Remote providers can be used to complete most tasks
that an onsite provider would



**Initial
Assessments and
Testing**



**Treatment Team
Meetings**



**Medication
Management**



**Therapy and
Counseling**



Group Sessions

On-Demand Model

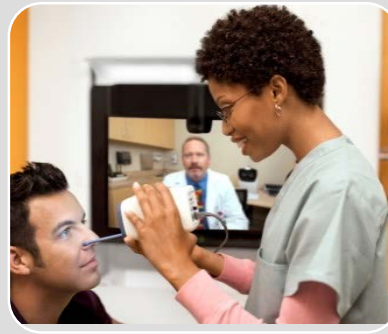
Rapid, on-demand access to a psychiatric professional



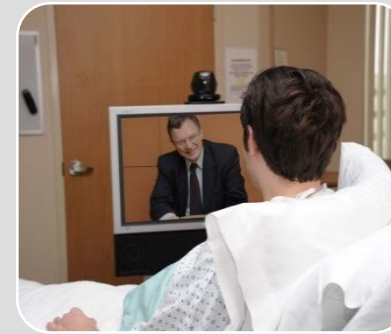
**Psychiatric
Assessments**



**Admission and
Commitment
Decisions**



**Consults and
Orders**



Rounding



Referrals

Direct-to-Consumer Model

- Convenient value-add for consumers
- Flexible hours for providers in private practice
- Great for night and weekend appointments
- Expand care almost anywhere (home, dorm room, hub site, etc.)



Connected Services Model

- What is it?
 - Programs that blend several telepsychiatry models together in order connect new settings on the care continuum
- What are some examples?
 - Telehealth consulting and community assessment projects
 - Programs with ACOs and health systems
 - Inpatient programs
 - Programs for skilled nursing facilities
 - Programs for schools or universities



Hospital Telepsychiatry Scenarios

Individual goes to ED and is assessed by telepsychiatrist

Needs to be admitted to inpatient unit and telepsychiatry does overnight rounding

Individual leaves hospital and lives far away, hospital required to set them up with care

- **Follow-up referral options**
 - Telepsychiatrist in a step-down program or partial hospitalization
 - Telepsychiatrist available or serving in Community Mental Health Center in individual's location
 - In-home care with a telepsychiatry provider
 - With all these options, there is a **continuity of care** for the individual

Skilled Nursing Facility Telepsychiatry Scenario

1

- Individual is “sundowning” and nobody knows how to treat them

2

- SNF calls telepsychiatrist and they are able to keep the individual where they are comfortable and out of the ED

3

- Telepsychiatrist able to review individual’s current medications and make appropriate decisions

4

- Telepsychiatrist able to follow-up with individual over time

In-home Telepsychiatry Scenario



Individual with history of panic disorder and agoraphobia

Individual cannot leave their home due to severity of panic attacks

Primary care provider suggests telepsychiatry as an option

Individual is able to have appointments privately at home, perhaps at night or on the weekends

Benefits

Increase access to care, including specialists



Expand psychiatric workforce



More convenient options for care



Utilize same network of providers in settings across the care continuum



Building a Connected Community: How to Implement a Telepsychiatry Program

Program Planning

Consider Regulatory and Legal Environment

Cultivate Stakeholder Buy-In

Select Technology

Design Workflows

Provider Credentialing

Training

Know State-Specific Regulation and Rules

- Licensure
 - State Medical Board
- Reimbursement
 - Medicaid
 - Private Payers
- Physician-Patient Relationship & prescribing
- Telemedicine specific legislation or regulation
 - Permitted services, professionals, sites, etc.

Interstate Medical Licensure Compact

What is it?



In Brief: Expedited licensure pathway
– State Collaboration



Goal of the Compact: To increase access to health care for individuals in underserved or rural areas and allow patients to more easily consult medical experts



Bonus: The Compact increases the opportunity to utilize telemedicine technologies

Cultivate Stakeholder Buy-ins

Providers

Executives

IT

Medical Affairs

Community

Payers

Select Your Providers



Medical Affairs

- **Plan ahead!** Provider credentialing is the largest roadblock to launching new programs
 - Are your bylaws conducive to telepsychiatry?
 - Will you accept credentialing by proxy?

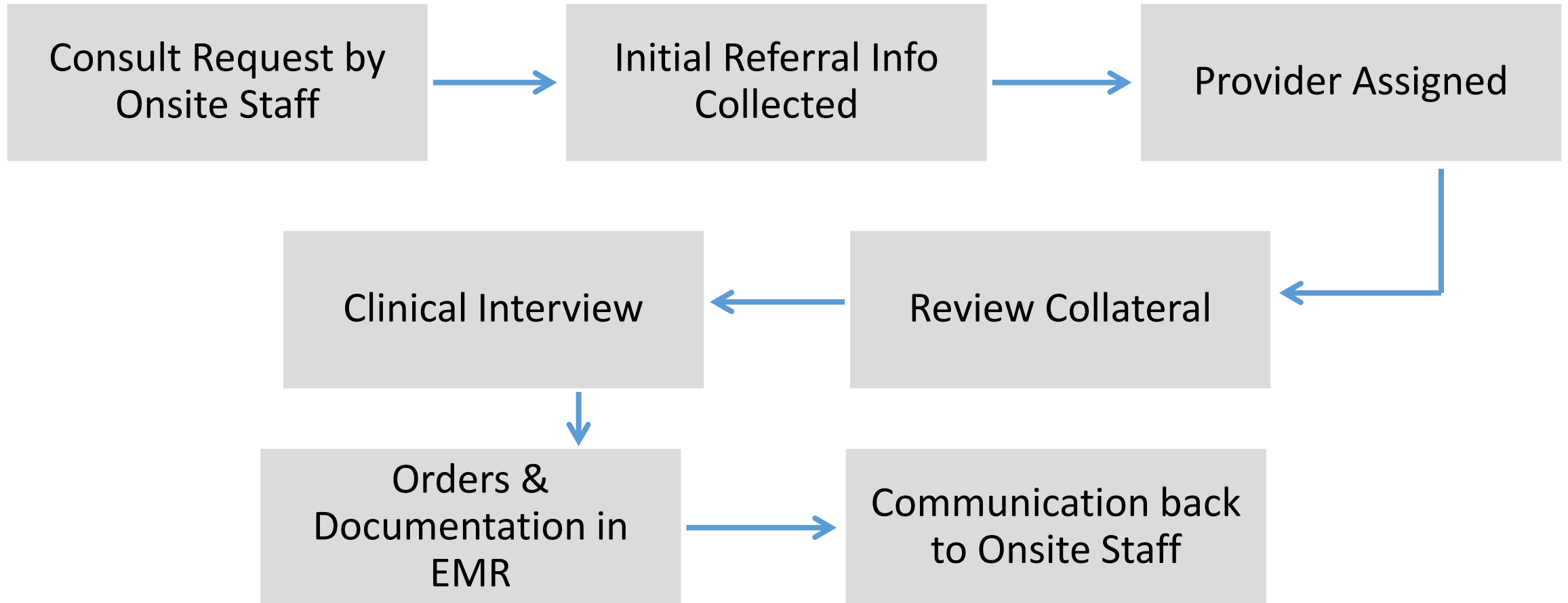


- Licensing
- Credentialing
- Paneling
- Payer Enrollment
- Maintenance of Certification, Reappointments, CMEs

Pick the Right Equipment



Design Clinical Flow



Put Telepsychiatry in its Place

- Make sure all parties know why and how telepsychiatry will be used
- Support in-person care, not replace
- Demystify the technology
 - Technology shouldn't be the focus
 - Conduct your orientation and training via televideo to get each side used to it
 - Problems are generally just user error

A grayscale photograph of a man with short dark hair, smiling and looking towards the camera. He is wearing a dark V-neck sweater over a white shirt. He is seated at a desk with two computer monitors in front of him. The background shows an office environment with cubicle walls and a staircase railing. The text "Train Providers" is overlaid on the right side of the image.

Train Providers

Telepsychiatry Practices to Avoid

- Insecure/unprotected video and documentation platform
- Slow internet connection
- Provider is not licensed to practice in the consumer's state
- Distracting visuals in the background
- Distracting sounds



Appropriate Telepsychiatry Practices

- Have a technology back-up plan
- Have emergency contact number and emergency numbers of the consumer's area
- Review consumer's information prior to the first session
- Have a white noise machine or ambient sound
- Check video presentation beforehand
- Refer to another telebehavioral health provider or in-person provider if necessary
- Provider is trained to practice telebehavioral health



Practice Guidelines

The American Telemedicine Association and the American Psychiatric Association both have guidelines for the practice of telepsychiatry and are excellent resources.



Future of Telepsychiatry

Moving toward
in-home care

Trends in
“consumerism”

Care across the
continuum

Ubiquitous
reimbursement

Outcome data
for
telepsychiatry

Questions?



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<https://www.surveymonkey.com/r/SWTRCWebinarSurvey>

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