

# ARIZONA TELEMEDICINE PROGRAM



# WELCOME!



ARIZONA  
TELEMEDICINE  
PROGRAM



# Improving Access to Quality Medical Care Webinar Series

*Presented by*

The Southwest Telehealth Resource Center, and  
Arizona Telemedicine Program

# Welcome

- SWTRC region
- Fellow HRSA Grantees
- All other participants



# National Consortium of Telehealth Resource Centers

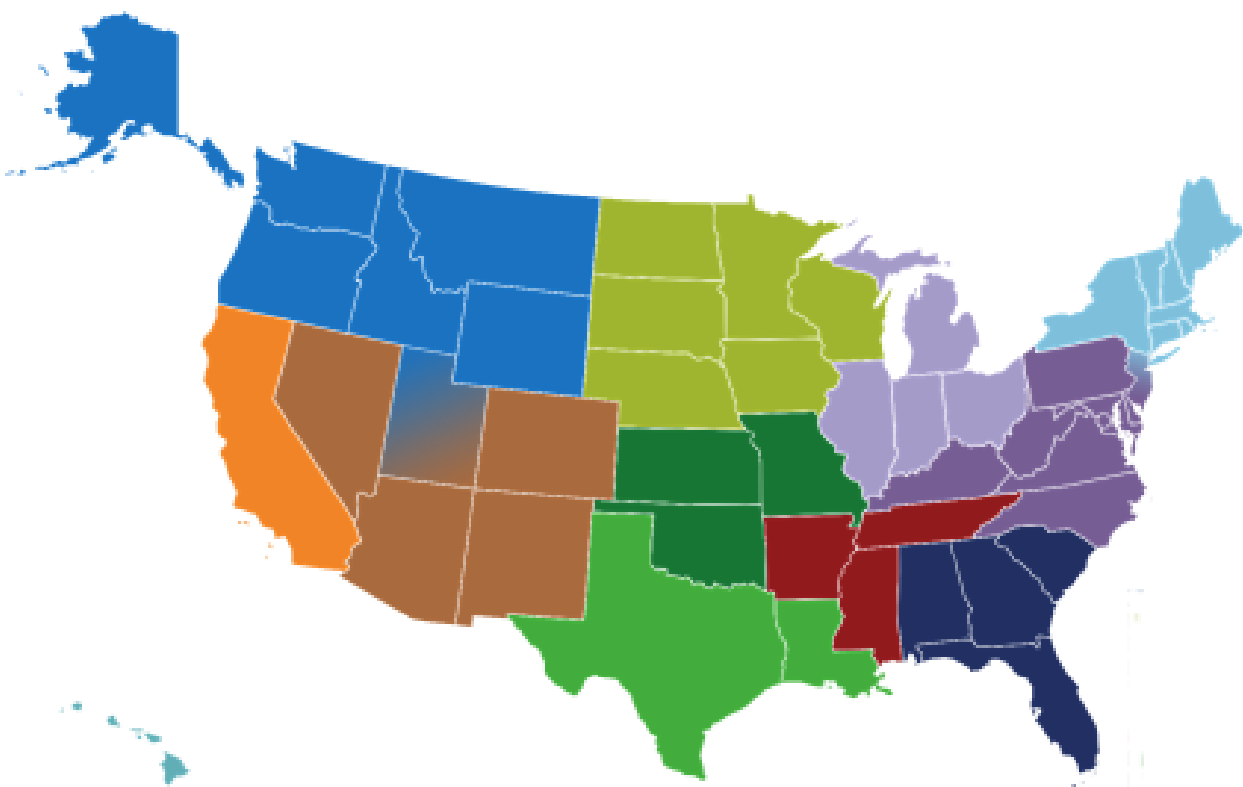


Funded by the U.S. Health Resources and Services Administration (HRSA) The National Consortium of Telehealth Resource Centers (NCTRC) consists of 14 Telehealth Resource Centers (TRCs). As a consortium, the TRCs have an unparalleled amount of resources available to help virtual programs across the nation, especially within rural communities. Each TRC is staffed with telehealth experts to who are available to provide guidance and answer questions. As telehealth continues to gain more visibility and recognition in healthcare, the TRCs will remain positioned to provide assistance for all.

## Regionals



## Nationals



**The Arizona Telemedicine Program, and the Southwest Telehealth Resource Center welcome you to this free webinar series.**

The practice & deliver of healthcare is changing, with an emphasis on **improving quality, safety, efficiency, & access to care.**

**Telemedicine can help you achieve these goals!**



## Land Acknowledgement

*We respectfully acknowledge the University of Arizona is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the O'odham and the Yaqui. Committed to diversity and inclusion, the University strives to build sustainable relationships with sovereign Native Nations and Indigenous communities through education offerings, partnerships, and community service.*



# Webinar Tips & Notes

- When you joined the webinar your phone &/or computer microphone was muted
- Time is reserved at the end for Q&A, please use the **Chat function** to ask questions
- Please fill out the post-webinar survey
- Webinar is being recorded
- Recordings will be posted on the ATP website
  - <http://telemedicine.arizona.edu/webinars/previous>



# Disclaimer

The opinions expressed in this presentation and on the following slides are solely those of the presenter and not necessarily those of the organizations sponsoring this webinar. The organizations do not guarantee the accuracy or reliability of the information provided herein.



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# Telehealth Resources Grants & Connectivity

Janet Major, B.S.

*Associate Director, Innovation and Digital Health*

September 18 – 24, 2022

# TELEHEALTH AWARENESS WEEK™

<https://telehealthawareness.org/social-media-toolkit/>

[Social Media Toolkit | Telehealth Awareness Week](#)

# Digital Inclusion Week



# Digital Inclusion WEEK

OCTOBER 3-7, 2022  
**NDIA Affiliate**

- Join the celebration!
- Annual Event by NDIA: National Digital Inclusion Alliance
- ADIN
- Statewide Activities  
visit [connect-arizona.com](https://connect-arizona.com) for a calendar of activities

# <https://telemedicine.arizona.edu/>



The Arizona Telemedicine Program, the Southwest Telehealth Resource Center invite you to a **free** webinar to review some of the telemedicine and telehealth technology recently exhibited at the American Telemedicine Association's 27th Annual Telemedicine Meeting & Trade Show: ATA 2022

## Webinar

Thursday, September 22 ~ 12:00pm Arizona Time

(12pm PDT; 1pm MDT; 2pm CDT; 3pm EDT)

## ATA 2022 Exhibit Hall Technology Review

### Learning Objectives:

1. Review the current trends observed at the annual signature event for telemedicine technology.
2. Take a virtual tour of the ATA 2022 Conference & Expo held in Boston
3. Learn who to go to and where to go to get access to the best resources in telemedicine and telehealth technology.



**Janet Major** is the Associate Director for Innovation & Digital Health for the Arizona Telemedicine Program (ATP) and the Southwest Telehealth Resource Center (SWTRC). Her role includes the planning, development and installation of the teleconferencing and telemedicine technology used for providing telemedicine services in a wide variety of locations. She provides training for all levels of healthcare professionals in the effective use of videoconferencing for clinical and educational applications used for LIVE interactive and store-and-forward applications. She has served as a leader for several statewide and national organizations with an emphasis on those that promote and support recruiting, training and assessing the health care workforce of



# Teleophthalmology



<https://h>



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# Arizona Healthcare Directives Registry

HEALTH CURRENT LAUNCHES AZHDR.ORG,  
THE NEW ARIZONA HEALTHCARE DIRECTIVES REGISTRY WEBSITE

[LEARN MORE](#)



**Powering the future of healthcare with more complete information.**

Health Current, a [Contexture](#) organization, is the health information exchange (HIE) that helps partners transform care by bringing together communities and information across Arizona.



# contexture<sup>SM</sup>

Creating connections. Improving lives.

## **CMMI Deputy Director to Deliver Keynote at Arizona HIE Summit & Trade Show**

[Agenda Available](#) | [Sponsorship Opportunities Available](#)

Join us as we celebrate our 15<sup>th</sup> Annual Arizona HIE  
Summit & Trade Show on Sept. 19-20.

**Ellen Lukens, Deputy Director, Center for Medicare and Medicaid  
Innovation (CMMI) with CMS** will kick off the 15th Annual Arizona HIE Summit  
& Trade Show on Sept. 19.

Our [two-day agenda](#) features informational presentations on many topics,  
including:

<https://contexture.org/>

<https://azscitech.idloom.events/2022-arizona-stem-summit>



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A large banner for the 2022 STEM & Innovation Summit. On the left, a large orange globe is surrounded by various white circular icons connected by dashed lines, representing different STEM fields like biology, chemistry, physics, and technology. On the right, the text "ARIZONA SCITECH ECOSYSTEM" is in white, followed by "2022 STEM & Innovation Summit" in large orange letters, and "SEPTEMBER 27TH" in white. Below that, "ARIZONA SCIENCE CENTER 8:30 a.m. to 5:00 p.m." is written in white.

ARIZONA SCITECH ECOSYSTEM **2022 STEM & Innovation Summit**  
**SEPTEMBER 27TH**  
ARIZONA SCIENCE CENTER 8:30 a.m. to 5:00 p.m.

**CONNECT - COLLABORATE - CELEBRATE**

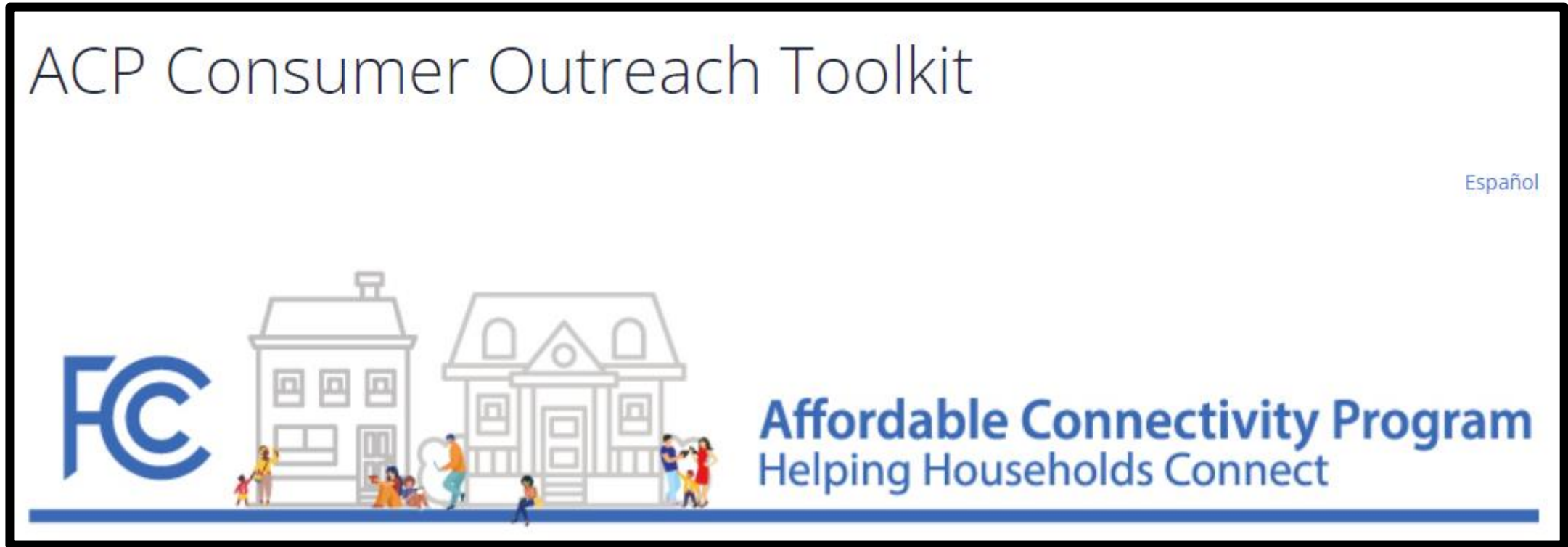






# ACP Affordable Connectivity Program Toolkit Webpage

- <https://www.fcc.gov/acp-consumer-outreach-toolkit>



# <https://www.fcc.gov/acp-consumer-outreach-toolkit>

 **Affordable Connectivity Program**  
Helping Households Connect

## ACP Outreach Toolkit

<u>Social</u>	<u>Printables</u>	<u>Videos and PSAs</u>
Logos	Fact Sheet	ASL Video
Social Media Images	Flyer	Overview Video
Draft Posts	9" x 5" Info Card	Audio PSAs
Newsletter Insert	¼ Page Handout	
Draft Press Release	Poster/Infographic	

 **Affordable Connectivity Program**  
Helping Households Connect

## Resources



**FCC's ACP Consumer Hub:** [www.fcc.gov/ACP](https://www.fcc.gov/ACP)

**To apply:** [www.AffordableConnectivity.gov](https://www.AffordableConnectivity.gov)

**ACP Support Center:** (877) 384-2575


**Consumer FAQ:** <https://www.fcc.gov/affordable-connectivity-program-consumer-faq>

**Toolkit:** <https://www.fcc.gov/acp-toolkit>

**Contact:** [ACPinfo@fcc.gov](mailto:ACPinfo@fcc.gov)

TEN MILLION HOUSEHOLDS CONNECTED

# 10 WAYS TO SPREAD THE WORD



**01 HELP YOUR COMMUNITY ENROLL**  
Sign up as an enrollment partner today at [fcc.gov/ACP](https://fcc.gov/ACP).

**02 SPREAD THE WORD**  
Are you organizing school packet pick-ups or a local food drive? Download and print ACP fliers to include in pick-up materials: [fcc.gov/acc-toolkit](https://fcc.gov/acc-toolkit).

**03 REQUEST PRINTED MATERIALS**  
Printed versions of FCC ACP Outreach Toolkit materials are available. Send an email to [ACPInfo@fcc.gov](mailto:ACPInfo@fcc.gov) and provide details on what you need.

**04 CONNECT WITH LOCAL INSTITUTIONS**  
Ensure schools, libraries, health clinics, and community centers know about the ACP and have info to help eligible students and patrons enroll.

**05 INVOLVE YOUR LOCAL GOVERNMENT**  
Does your local employment assistance or social services office have ACP information? Put Outreach Toolkit materials in helping hands.


**06 SHARE ACP INFO ON YOUR WEBSITES AND SOCIAL MEDIA**  
The FCC has ready-to-post graphics, videos, and PSAs available for you to share with your network in the ACP Outreach Toolkit.

**07 REQUEST A SPEAKER FOR AN EVENT**  
Have a local event coming up? Want to train your members to serve as ACP ambassadors? Send a speaker request to [ACPSpeakers@fcc.gov](mailto:ACPSpeakers@fcc.gov).

**08 HELP CONNECT THE UNCONNECTED**  
Download and print application forms, worksheets and instructions in English or Spanish at [ACPBenefit.org](https://ACPBenefit.org).

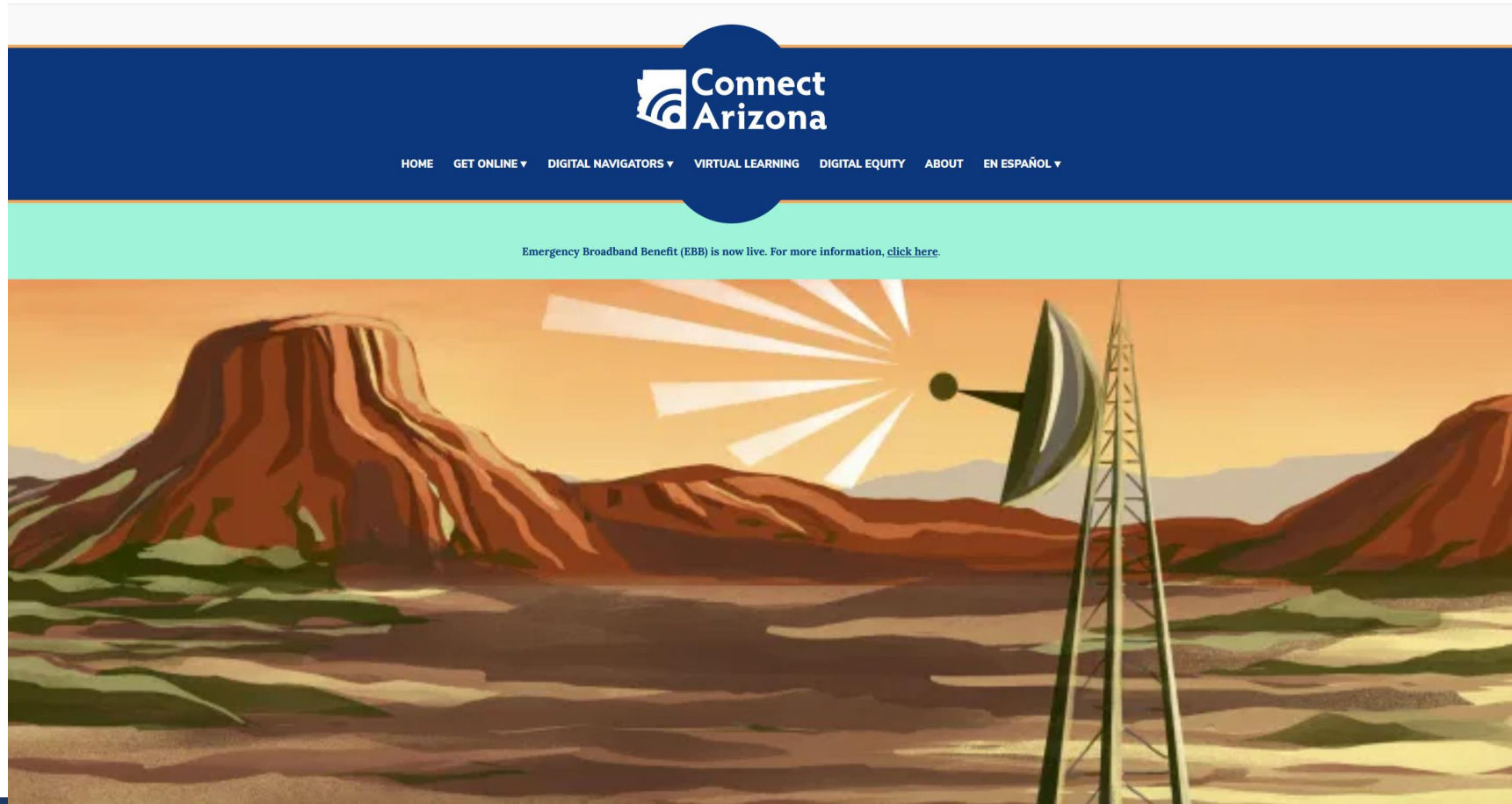
**09 FIND LOCAL PROVIDERS**  
Browse listings by state or territory at [fcc.gov/acc-providers-by-state](https://fcc.gov/acc-providers-by-state).

**10 LET EVERYONE KNOW**  
Spread the word about ACP on community bulletin boards, both online and around town!



**AFFORDABLE CONNECTIVITY PROGRAM**  
[fcc.gov/accp](https://fcc.gov/accp)

<https://connect-arizona.com>



Search through resources.

# Arizona Digital Inclusion Directory



<https://getmyinternet.org>



## You may qualify for free internet!

The Affordable Connectivity Program (ACP) is a new federal benefit that helps pay for internet service and devices. Sign up now and you'll receive:

**Get \$30 a month**

to buy internet service.  
This means some internet plans are free! If you live on Tribal lands, the benefit is \$75 per month.

**Get \$100**

to buy a laptop, desktop computer, or tablet.





<https://localfirstaz.com/>

# <https://localfirstaz.com/azerc-grants>

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## Federal Opportunities

FY 2022 SBIR/STTR Phase I  
Release 2: U.S. Dept. of Energy  
Application Deadline: February  
22, 2022  
Range of Funding: \$1 - \$200,000

Native American  
Congressional Internship:  
Morris K. Udall & Stewart L.  
Udall Foundation  
Application Deadline: January 31,  
2022

Rural Health Network  
Development Planning  
Program: U.S. Dept. of Health  
& Human Services  
Application Deadline: January  
28, 2022

FY2021 Historic Preservation  
Fund - Historically Black  
Colleges & Universities Grants:  
U.S. Dept. of Interior  
Application Deadline: January  
25, 2022

# IIJA Infrastructure Investment & Jobs Act

- 3 programs
- 45 billion dollars
- Broadband Equity, Access & Deployment (BEAD) last mile  
42.5 billion  
Middle Mile Broadband Infrastructure  
1 billion
- State Equity Act Program  
1.5 billion
- Bead distributed thru state broadband offices will add staff to our state broadband office
- ACP 20 billion and going strong!



Arizona Commerce Authority  
<https://www.azcommerce.com/broadband/>

Jeff Sobotka  
Vice President & State Broadband Director

Sandip Bhowmick  
Assistant Director for Broadband  
Next: An OFFICE and more people



# SWTRC YouTube Channel



# Funding for Your Telehealth Initiatives: Current and Upcoming Grant Programs

Victoria Fine  
Regional Grant Manager



Megan Beresford  
Director of Broadband Programs

# Improving Access to Quality Medical Care Webinar Series

Please check our websites for upcoming webinars  
and events

<http://www.telemedicine.arizona>

# National Consortium of Telehealth Resource Centers



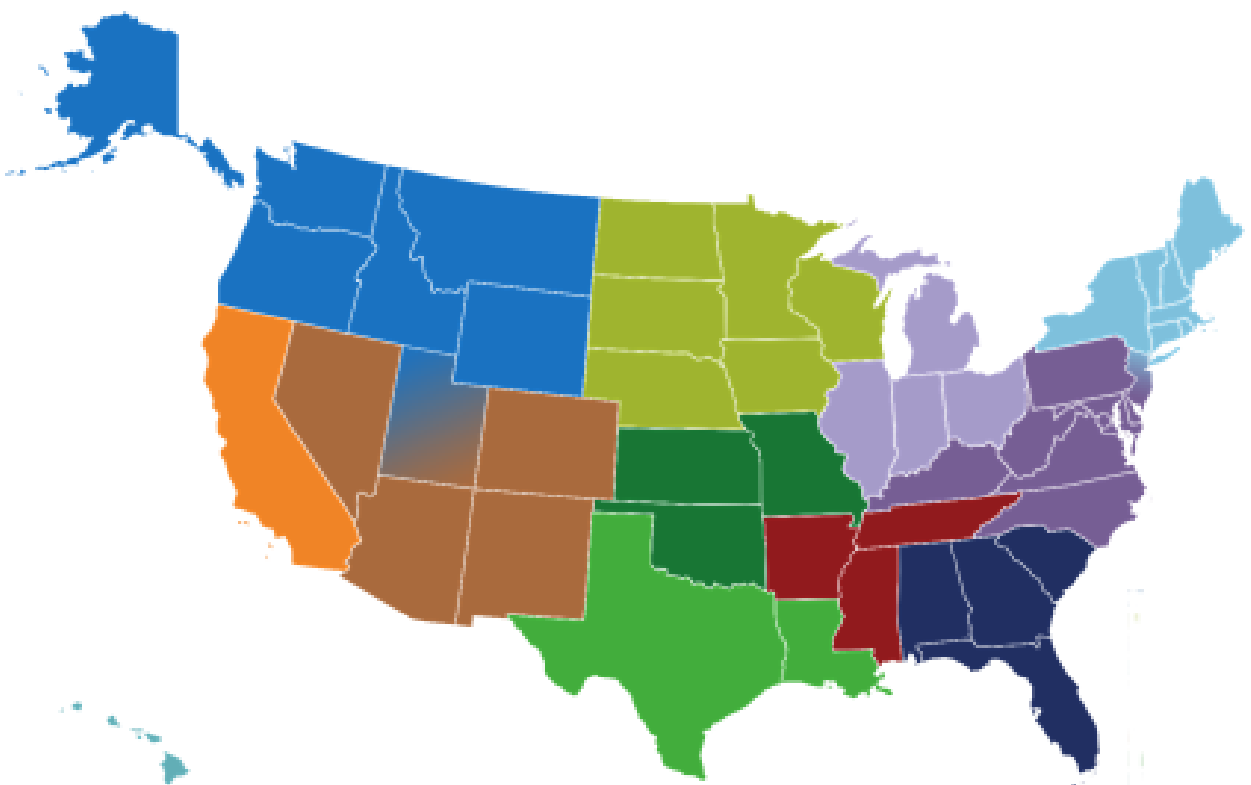
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Your opinion is valuable to us.  
Please participate in this brief survey:

<https://www.surveymonkey.com/r/2022Webinar-SWTRC-ATP>



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**Thank You, Merci, Gracias y CIAO!**  
**[jmajor@telemedicine.arizona.edu](mailto:jmajor@telemedicine.arizona.edu)**



Janet (520)403-0736 Chris (480)370-7639

# Facilities



First Floor