





# Communication Skills for Successful Health Care Team Relationships

Presented by the

Western Region Public Health Training Center, California State
Office of Rural Health and Southwest Telehealth Resource Center



# Approved Continuing Education Credits

• 1.0 CNE contact hours

• 1.0 CECH for CHES

• 1.0 CPEU for RDs







# **Learning Objectives**

#### Upon completion of this presentation, the participants will be able to:

- Recognize and understand the importance of communication and relationship development in the development of, and ongoing work of a health care team.
- Identify communication strategies for participants to use to foster better communication within their own health care team.
- Understand the theory of group dynamics and how it applies to health care teams.
- Recognize the characteristics of an effective and an ineffective team and identify strategies to move a team from ineffective to effective.

#### **Disclosures**

• The planners and presenters have no relevant financial relationships to disclose.

## **Nursing Evaluations**

#### Criteria for successful completion:

- Attendance requirements
  - You must be present for the full duration of the activity
- Complete an online NURSING evaluation
  - Available online at:
    - cne.nursing.arizona.edu

(go to Quick Links sidebar and click the CNE Evaluation link)

# Webinar Tips & Notes



- Mute your phone &/or computer microphone
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Cathy Frey
Chief Executive Officer
Central Valley Health Network







# Communications Skills for Successful Health Care Team Relationships



#### Overview

Review and understand communication and group dynamic issues that can impact the working relationship within health care teams.

#### <u>Learning Objectives</u>

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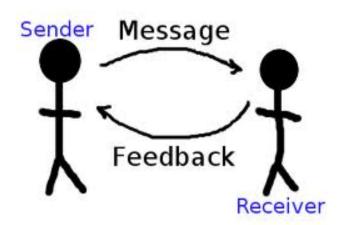
# Communication - What is it really??

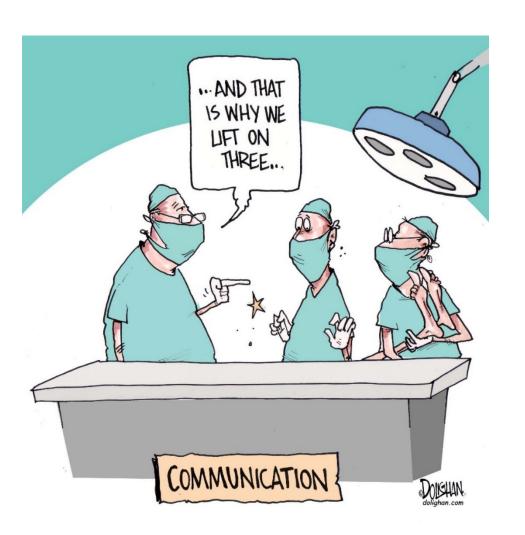
#### Definition of COMMUNICATION

1: an act or instance of transmitting the *communication* of disease

2a: information communicated: information transmitted or conveyed b: a verbal or written message

3a: a process by which information is exchanged between individuals through a common system of symbols, signs, or behavior





## **Communication and Relationships**

- ► Communication: Without it you travel alone. John C. Maxwell
- To be an effective communicator:
  - ➤ Simplify your message it's not *what* you say; it is how you say it. Keep the message simple. Remember your tone of voice.
  - ▶ Show the truth believe in what you say and live what you say
    - "walk the walk and talk the talk"
  - Seek a response an information dump is not communicating.
  - ▶ See the person what are your trying to communicate and what are they hearing you say. What needs to be accomplished.

# Windows into our Reality - How we process information

The 5 senses - We collect pictures, sounds, tastes and smells that connect us to our world, and we use these senses to input, store and process information. Each person has and uses a preferred system to input information, store information and process the information they receive. These systems fall into general categories: visual, auditory kinesthetic.



Someone who is auditory is more rhythmic and does things in patterns. They're usually good at repeating things back to you and say things like, "We worked together in harmony," which is an auditory phrase. Auditory learners do best by listening and rely on hearing and speaking to process information. Unless the information is heard, it isn't likely that an auditory learner will retain the information.



A person who thinks visually processes information quickly, uses descriptive language frequently, and performs a lot of hand gestures. They'll usually use phrases like, "It appears we have a sketchy situation." Someone who learns visually is usually good at reading maps, and can easily understand something by just reading it. Often, they believe that "seeing is believing".



Kinesthetic people are much slower to process information, they take their time speaking and respond better to touch and physical rewards. Someone who is kinesthetic might say something like, "I have a problem weighing on me heavily," indicating that they physically feel their problem. Kinesthetic learners prefer to be "moving and doing" and are frequently called "do-ers" because they respond best to being active when learning.

# Windows into our Reality: How we understand ourselves

Emotional Intelligence: Understanding and working with other people's emotions while understanding and managing your own emotional responses.

▶ "Using emotional intelligence means you recognize personal strengths and weaknesses, see the links between feelings and behaviors; manage impulsive feelings and distressing emotions; are attentive to emotional cues; show sensitivity and respect for others; challenge bias and intolerance; collaborate and share; communicate openly; and can handle conflict, difficult people, and tense situations. A person's emotional intelligence is sometimes referred to as their emotional intelligence quotient."

Enhancing our emotional intelligence (EQ) through personal development

"The best way to improve your EQ is to improve the quality of feedback you receive about yourself and your relationships."

# Johari Window

- Understanding our own personal strengths and weaknesses
- Developed by Joseph Luft and Harry Ingham for Westinghouse
- Two key ideas behind the tool:
  - That you can build trust with others by disclosing information about yourself.
  - ▶ That, with the help of feedback from others, you can learn about yourself and come to terms with personal issues.



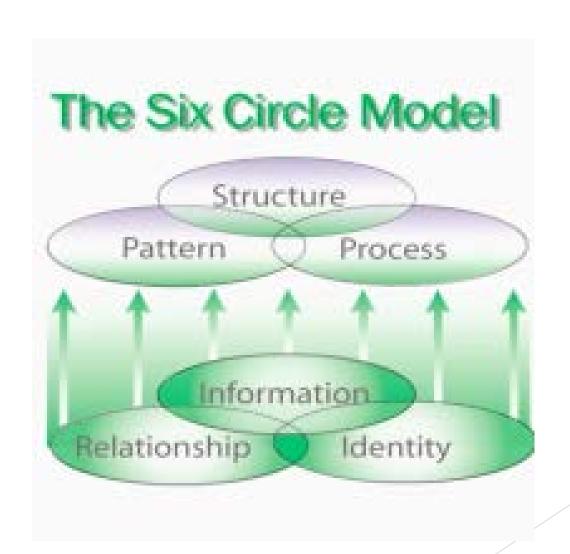
# Busting Urban Myths - Johari Window

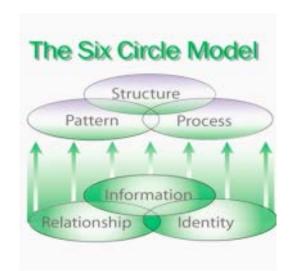




# Communication and Relationships

- Six Circle Model Margaret Wheately,
   modified by Tim
   Dalmau and Richard
   Knowles
- Originally designed as a model for demonstrating aspects of organization change process
- The model can also be applied to communication and relationships within a team structure





#### Top 3 areas Above the Green Line

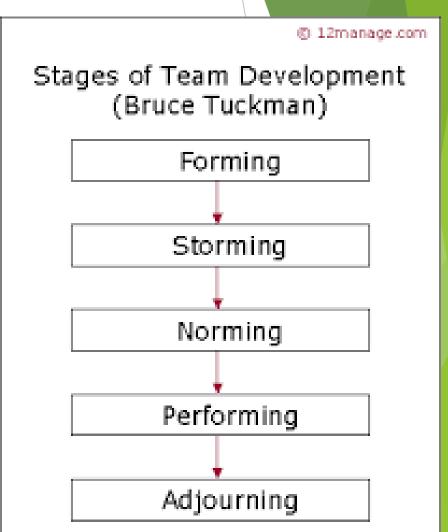
Structure, Process (operations) and Patterns (strategy). Structure describes the ways in which a system organizes itself to conduct business. Process describe the business operations. Pattern describes key strategies to accomplish its mission and goals.

#### Three Areas Below the Green Line

- Information reflects the nature of how information is shared, how it is utilized in decision-making and how transparent the critical information is to all stakeholders in the system.
- ▶ Relationships has to do with how a team or organization values its people their emotional, physical and spiritual well-being; the level of connectivity among people across the system; the value place upon collaboration and high functioning teams; and the level of connectivity of and the type of relationship between key teams. It is not just the traditional understanding about a focus on people getting along and liking each other.
- Identity refers to the level of shared purpose, meaning, passion, beliefs, values and principles of people in teams and the organization as a whole.
- All three areas are completely interconnected. In some ways information is like the vital nutrients for the living system, relationships are the conduits to infuse nutrition throughout the system and the identity is concept or framework (mind) that organizes the system into a unique entity. All three are essential to the well being of the whole.

Communication and Relationships: Group Dynamics

- Stages of group development
- Forming In this stage, most team members are positive and polite; team members' roles and responsibilities aren't clear; can last for some time
- Storming The team moves into the storming phase, where people start to push against the boundaries established in the forming stage. This is the stage where many teams fail. Some may question the worth of the team's goal, and they may resist taking on tasks
- Norming This is when people start to resolve their differences, appreciate colleagues' strengths, and respect your authority as a leader.
- Performing The team reaches the performing stage, when hard work leads, without friction, to the achievement of the team's goal.
- Adjourning Project teams exist for only a fixed period, and even permanent teams may be disbanded through organizational restructuring.



#### **Forming**

Team acquaints and establishes ground rules. Formalities are preserved and members are treated as strangers.



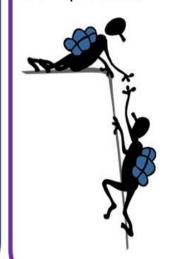
#### Storming

Members start to communicate their feelings but still view themselves as individuals rather than part of the team. They resist control by group leaders and show hostility.



#### Norming

People feel
part of the
team and
realize that
they can
achieve work
if they accept
other
viewpoints.



#### Performing

The team works in an open and trusting atmosphere where flexibility is the key and hierarchy is of little importance.



#### Adjourning

The team conducts an assessment of the year and implements a plan for transitioning roles and recognizing members' contributions.



# **Group Dynamics**

- ► Teams that are not working effectively together will display the characteristics listed below.
  - ► Lack of communication among team members
  - ▶ No clear roles and responsibilities for team members
  - Team members "throw work over the wall" to other team members, with lack of concern for timelines or work quality
  - Team members work alone, rarely sharing information and offering assistance
  - Team members blame others for what goes wrong, no one accepts responsibility
  - Team members do not support others on the team
  - ► Team members are frequently absent thereby causing slippage in the timeline and additional work for their team members

# **Group Dynamics**

- ► There are various indicators of whether a team is working effectively together as a group. The characteristics of effective, successful teams include:
  - ► Clear communication among all members
  - ▶ Regular brainstorming session with all members participating
  - Consensus among team members
  - Problem solving done by the group
  - Commitment to the project and the other team members
  - Regular team meetings are effective and inclusive
  - Timely hand off from team members to others to ensure the project keeps moving in the right direction
  - ▶ Positive, supportive working relationships among all team members

# Thank you QUESTIONS????

# **Contact Information**

Cathy Frey
Central Valley Health Network
<a href="mailto:cfrey@cvhnclincs.org">cfrey@cvhnclincs.org</a>

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