

THE CENTER FOR RURAL HEALTH WEBINAR SERIES

A webinar series focused on providing technical assistance to rural stakeholders to disseminate research findings, policy updates, best-practices and other rural health issues to statewide rural partners and stakeholders throughout the state.

Webinar:

Thursday, October 17, 2019

12:00 pm Arizona Time

Bridging Academia, Advocacy and Policy with Telemedicine: Case Study S.B. 1089

Learning objectives/viewers will be able to:

1. Summarize the legislative process and prioritize important dates during the legislative cycle,
2. Identify health messaging tactics to create common ground when relating to health policy,
3. Translate academic research into actionable policy initiatives.



Krista R. Cardenas, MPH, graduated with a Master's degree in Public Health at the University of Arizona, Mel & Enid Zuckerman College of Public Health with a focus on Public Health Policy and Management. Prior to graduate school, Krista worked in the business realm for an international company called Technetics Group. She later expanded her role in business development to other markets, such as the renewable energy sector. While earning her master's degree, Krista was a Teaching Assistant for Health Care in the US course (PHPM 310) and joined the team at Asthma and Airways Disease Research Center where she assisted with health policy implementation of the Pima County Stock Inhaler Program. In her last year in the master's program she worked as a Program Evaluator for the Arizona Prevention Research Center (AzPRC). Krista conducted her internship at the Arizona State Capitol as part of the Telemedicine stakeholder team with Senator Heather Carter. Following graduation, she launched Arizona Common Ground, an educational health policy podcast, which aims to bridge the gap between academia, advocacy and policy. Today Krista leads the Healthy Pima Initiative for Pima County Health Department and the communities within Pima County.

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To register: <http://www.telemedicine.arizona.edu>

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