



THE UNIVERSITY OF ARIZONA  
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH  
Center for Rural Health



## Arizona State Office of Rural Health Webinar Series

Today's presentation

**Partnerships: the Power of Rural in Arizona**  
*November 21, 2019*



THE UNIVERSITY  
OF ARIZONA

# Arizona State Office of Rural Health Monthly Webinar Series

Provides technical assistance to rural stakeholders to disseminate research findings, policy updates, best-practices and other rural health issues to statewide rural partners and stakeholders.



THE UNIVERSITY OF ARIZONA  
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH  
**Center for Rural Health**

Thank you to our partners in delivering this webinar series:



**ARIZONA  
TELEMEDICINE  
PROGRAM**



## Webinar Tips & Notes



- Enter your questions into the chat box.
- Webinar is being recorded
- Recording will be posted on the AzCRH [www.crh.arizona.edu/](http://www.crh.arizona.edu/) and SWTRC [www.southwesttrc.org/](http://www.southwesttrc.org/)

# In Celebration of National Rural Health Day



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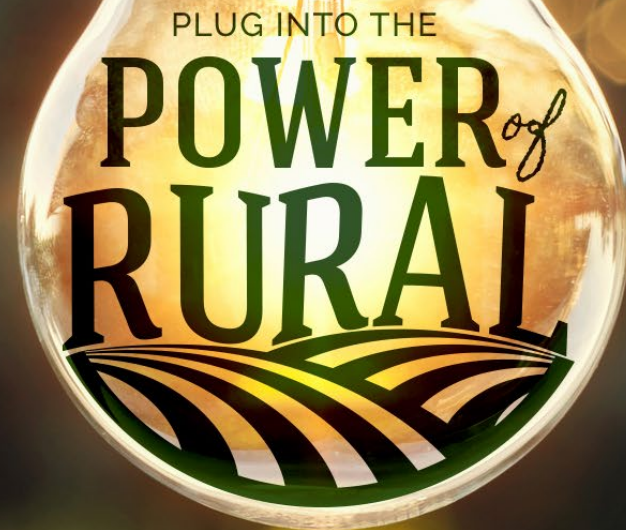
ARIZONA  
TELEMEDICINE  
PROGRAM



*present a webinar on*

## **Partnerships: The Power of Rural in Arizona**





Arizona State Office of Rural Health

# Moderators

**Dr. Daniel Derksen, Director  
Arizona Center for Rural Health**



**Dr. Ronald Weinstein, Director  
Arizona Telemedicine Program**





# Arizona Center for Rural Health

*Daniel Derksen, MD, Director*



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[crh.arizona.edu](http://crh.arizona.edu)

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# Arizona Center for Rural Health

*The Arizona Center for Rural Health (AzCRH) serves Arizona through its core mission to improve the health and wellness of Arizona's rural and underserved populations.*

## ***Programs include:***

*State Office of Rural Health (AzSORH)*

*Rural Hospital Flexibility Program (AzFlex)*

*Small Rural Hospital Improvement Program (AzSHIP)*

*Arizona First Responders Initiative (FR-CARA)*

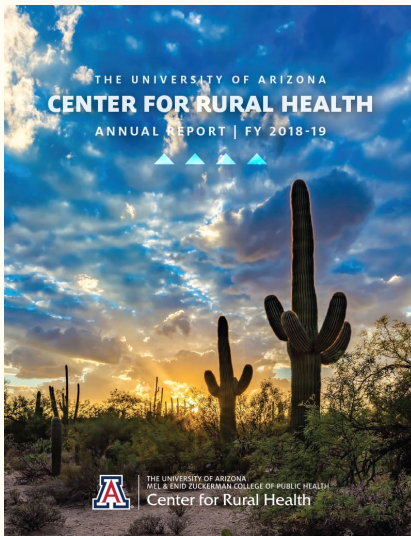
*Rural Health Professions Program (RHPP)*

*Workforce Data & Analysis (CRHWorks)*

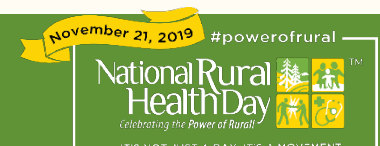
*Arizona Rural Recruitment and Retention Network (Az3RNet)*

*Students Helping Arizona Register Everyone (SHARE)*

*Prescription Drug Overdose Program, and Health Insurance Help.*



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# Arizona Center for Rural Health



*Governor Ducey Proclaims Nov. 21  
Arizona Rural Health Day*

*Thank you to our long-term partner,  
the Arizona Rural Health  
Association, for increasing the  
visibility of this movement in  
Arizona*

*Our intention and mission is to work  
to bring collective focus to specific  
healthcare issues facing rural  
communities – every day.*

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# A virtual road trip



Whether it is covering the miles, or connecting over technology, the power of rural in Arizona is undoubtedly **partnerships**.

Today we will visit with some of the many partners that innovate, collaborate, dedicate their focus to the healthcare issues facing rural communities.

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# Arizona Telemedicine Program & the Southwest Telehealth Resource Center

*Ronald S. Weinstein, MD, Director*



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ATP & SWTRC's

# MISSION STATEMENT

*To be a resource throughout Arizona and the Southwest for modernizing healthcare using technology*

- *[www.telemedicine.arizona.edu](http://www.telemedicine.arizona.edu)*
- *[www.southwestTRC.org](http://www.southwestTRC.org)*



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# Arizona Telemedicine Program

- *What does partnership mean to you?*
  - *We have built our network by partnering with rural communities and the AZ State Office of Rural Health*
- *What do you do well in your community?*
  - *Promote and help implement leading edge health care services*
- *What is unique about your community?*
  - *Diversity, commitments to the full spectrum of educational programs, and our optimism about the future*

# Need More Info?

*Contact:*

*Kris Erps, Associate Director, Administration  
kerps@telemedicine.arizona.edu*



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# Regional Center for Border Health *Yuma, Yuma County*

*Amanda Aguirre, President & CEO*

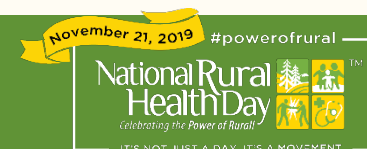


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[www.rcfbh.org](http://www.rcfbh.org)

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# Regional Center for Border Health, Inc.

## MISSION STATEMENT

*Committed to Improving the Quality of Life of the Residents along the U.S.-Mexico Border by Increasing Accessibility to Quality Training and Affordable Healthcare.*

[www.rcfbh.org](http://www.rcfbh.org)



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## Regional Center for Border Health, Inc.

- *What does partnership mean to you?*  
*Development of systems of care to strengthening the safety net in rural communities*
- *What do you do well in your community?*  
*Rural economic development by increasing accessibility to affordable healthcare and quality training*
- *What is unique about your community?*  
*Partnership diversity: Tribal, City , State , National, Faith-Based, private and non-for-profit*

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# Southeast Arizona Area Health Education Center (SEAHEC) *Nogales, Santa Cruz County*



Gail E. Emrick, MPH  
Executive Director  
[gemrick@seahec.org](mailto:gemrick@seahec.org)  
[www.seahec.org](http://www.seahec.org)

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# SEAHEC MISSION STATEMENT

- *“To improve the recruitment, placement and retention of culturally competent health professionals in rural and underserved communities of southeast Arizona.”*



- [www.seahec.org](http://www.seahec.org)



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# Southeast Arizona Area Health Education Center

- **What does partnership mean to you?**

*Partnership is at the center of what we do. SEAHEC brings people and groups together for collective action, facilitating linkages that improve health of rural and medically underserved communities.*

- **What do you do well in your community?**

*We believe in our mission. Our programs transform lives – Our health professions students leave with a deeper appreciation of the communities we serve & the health issues faced; Our youth and their families seek out our health career clubs/camps. Our health care providers look forward to our trainings and educational events.*

- **What is unique about your community?**

*SEAHEC serves rural, border & tribal communities in SE AZ.*

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# SEAHEC's Healthy Farms Initiative

- Exemplifies power of partnerships
- Health professions students' role
- Community involvement/ownership









**AzCHOW**

Arizona Community Health Workers Association

# Arizona Community Health Workers Association, Inc.

*Douglas, Cochise County*



Floribella Redondo, CHW  
Co-Founder and Executive Director

[Floribella@azchow.org](mailto:Floribella@azchow.org)

[www.azchow.org](http://www.azchow.org)

*Douglas, Cochise County / Statewide Association*

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# AzCHOW's Mission

To provide a forum for community health workers to inform and unite culturally diverse community health workers of all disciplines, and to strengthen the professional development of the field through resource sharing and collaborative opportunities with community, government, health and educational institutions.



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# Arizona Community Health Worker Association

- ***What does partnership mean to you?***

Each partnership we develop provides an opportunity to create healthier communities in our state.

- ***What do you do well in your community?***

Provide a forum for Community Health Workers (CHWs) to develop a collective voice in addressing relevant CHW workforce issues, and build recognition at all levels for our profession.

- ***What is unique about your community?***

*AzCHOW is a state-wide organization of, by and for Community Health Workers*



**AzCHOW**  
Arizona Community Health Workers Association

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Polacca

Flagstaff

Payson

Phoenix

Yuma

Nogales

Douglas



# About my organization

*Judith Hunt, MD –*

- ❖ *EAHEC CE/CME Education Director*
- ❖ *Clinical Associate Professor*
- ❖ *U of A COM P/T*
- ❖ *Rural site director*
- ❖ *Rural health certificate of distinction program.*



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# Longitudinal Integrated Curriculum

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# Hopi Health Care Center

*Polacca, Hopi Nation, Navajo County*



*Darren Vicenti, MD,  
Chief Medical Officer*

[Darren.Vicenti@ihs.gov](mailto:Darren.Vicenti@ihs.gov)

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# Hopi Health Care Center

## MISSION STATEMENT

To promote optimal physical, mental, and social health in a culturally sensitive care setting focused on education and population health outcomes.

[www.ihs.gov/phoenix/healthcarefacilities/hopi](http://www.ihs.gov/phoenix/healthcarefacilities/hopi)

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# Hopi Health Care Center

- ***What does partnership mean to you?***  
*Partnerships focused on wellness for the entire care continuum are essential.*
- ***What do you do well in your community?***  
*Population health outcomes across the age spectrum incorporating social determinants are our focus.*
- ***What is unique about your community?***  
*A multi-cultural blend meeting at the crossroads of advanced health equity and efforts focused on health disparity.*





# North Country HealthCare/NAHEC

## Flagstaff, Coconino County



Bethany  
Davis, MD



Brandon  
Abbott, DO



Edward  
Paul, MD



Heather  
Hiser



Marica  
Martinic



Anne  
Newland, MD

Community Health Center- Based Family  
Medicine Residency Training



# North Country HealthCare Family Medicine Residency

## MISSION STATEMENT

The family medicine residency program seeks to extend the mission of North Country HealthCare in providing accessible, comprehensive, quality affordable care in a primary healthcare setting across northern Arizona. Our goals are to prepare a group of family physicians for autonomous practice in rural and frontier northern Arizona, and to prepare culturally competent physicians for the region.

- <https://residency.northcountryhealthcare.org/>

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# North Country HealthCare Family Medicine Residency

- *NCHC seeks to find partners whose missions overlap with ours from both a clinical and educational perspective*
- *In our community, NCHC/NAHEC facilitates over 70K hours of clinical training per year, and NCHC provides over 150K patient visits per year*
- *The NCHC Family Medicine Residency is unique in AZ as the first CHC-sponsored residency and the first residency north of Phoenix and East of Kingman*

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# Arizona Rural Women's Health Network

*Phoenix, Maricopa County*



Leah Meyers, Director

[leahm@aachc.org](mailto:leahm@aachc.org)

Lorraine Ramirez, Coordinator

[lorrainer@aachc.org](mailto:lorrainer@aachc.org)

[www.azrwhn.org](http://www.azrwhn.org)

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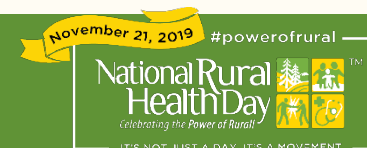


# MISSION STATEMENT

To build our network partners' capacity to cultivate and promote innovative policies, practices, and services that improve the health of women in rural Arizona.

[WWW.AZRWHN.ORG](http://WWW.AZRWHN.ORG)

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# Arizona Rural Women's Health Network

- *What does partnership mean to you?*  
*Leveraging our efforts to support a common goal.*
- *What do you do well in your community?*  
*Collaboration of diverse organizations across the state.*
- *What is unique about your community?*  
*Community Health Workers*



# Central Arizona AHEC @ Arizona Alliance for Community Health Centers and Arizona Rural Health Association *Phoenix, Maricopa County*

Sean Clendaniel, MPH, Director

*Central Arizona AHEC @ Arizona Alliance for Community Health Centers  
President, Arizona Rural Health Association*



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# MISSION STATEMENTS

**AACHC:** has served as Arizona's Primary Care Association since 1985 and continuously strives to fulfill its mission of promoting and facilitating the development and delivery of affordable and accessible community-oriented, high quality, culturally effective primary healthcare for everyone in the state of Arizona through advocacy, education, and technical assistance.

**AHEC:** To enhance access to quality health care, particularly primary and preventive care, by improving the supply and distribution of health care professionals through academic community educational partnerships in rural and urban medically underserved areas.

**AzRHA:** The mission of the Arizona Rural Health Association is to be a leader in partnerships, education and policy for improving the health status of rural communities in Arizona.

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# *Central Arizona AHEC @ Arizona Alliance for Community Health Centers*

- **What does partnership mean to you?**

*Better... together!*

- **What do you do well in your community?**

We work towards a shared vision through honoring where people are at, both literally and figuratively.

- **What is unique about your community?**

Simply put, every community is unique, especially for us as organization that works across the state and region

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# *We Pledge to Partner*

To continue to support rural collaborations and partnership with stakeholders throughout Arizona.

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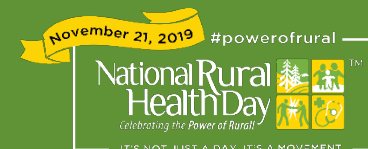


The Arizona Center for Rural Health (AzCRH) is federally designated as the Arizona State Office of Rural Health (since 1990). AzSORH addresses ongoing and emerging rural health needs and is funded by the state of Arizona and the US Department of Health & Human Services, Health Resources & Services Administration, Federal Office of Rural Health Policy.

## AzSORH CONTACTS:

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***Thank you! Be sure to save the date for  
Upcoming AzCRH Webinars***



***December 19, 2019  
January 16, 2020***

**Find this and our previous webinars at:**

<http://www.crh.arizona.edu/programs/sorh/webinars>

This webinar is made possible through funding provided by Health Resources and Services Administration, Office for the Advancement of Telehealth (G22RH24749). Arizona State Office of Rural Health is funded granted through a grant from US Department of Health and Human Services. Grant number H95RH00102-25-00

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