



Resources for Telehealth: Building Connections and Relationships

Kris Erps Stewart Interim Director, ATP Program Administration, SWTRC







Get Connected

Network

- Alliances
- Councils
- Associations









Alliances

Southern Arizona Telehealth Alliance (SATA)

SOUTHERN

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Northern Arizona Telehealt



The Northern Arizona Telehealth Alliance (NATA) is by Arizona Telemedicine Program (ATP) staff. NATA Flagstaff-based healthcare organizations that want experiences and information, look for opportunitie other and the ATP advance telehealth and avoid du

Since then, NATA has grown to 40 organizational m Zoom and is open to any organization serving nort working on starting a telehealth program for its pa students.

For more information or to request to join, contact Director for Education and Facilities, jmajor@telem

New Mexico Telehealth Alliance

TELEHEALTH RESOURCES | COMMUNITY | PROGRAM SUPPORT





Connecting New Mexican's to Better Health. The New Mexico Telehealth Alliance (NMTHA) is a tax-exempt 501(c)(3) non-profit corporation dedicated to promoting telehealth solutions that deliver quality healthcare throughout the state. The NMTHA is a network of members representing a broad spectrum of public and private healthcare organizations. The NMTHA provides program support enabling members to effectively share resources. Board members and officers are all volunteers.

Vision: Through the efforts of the NMTHA's work on policy, quality, and equitable access to telehealth services, New Mexicans will be able to get the care they need when they need it.

SATA) is an autonomous group facilitated in (SEAHEC) staff, with assistance from the established in 2019 to offer southern hare telehealth experiences and elp each other and the ATP advance similar to the Northern Arizona Telehealth

open to any organization serving southern a telehealth program for its patients,

contact Janet Major, ATP Associate jmajor@telemedicine.arizona.edu.



https://telemedicine.arizona.edu/about-us/affiliated-programs/nata



Arizona Telemedicine Council

- •A.T. Still University, Arizona School of
- Dentistry & Oral Health
- •A.T. Still University School of
- **Osteopathic Medicine**
- ALZPath

Get

Connected

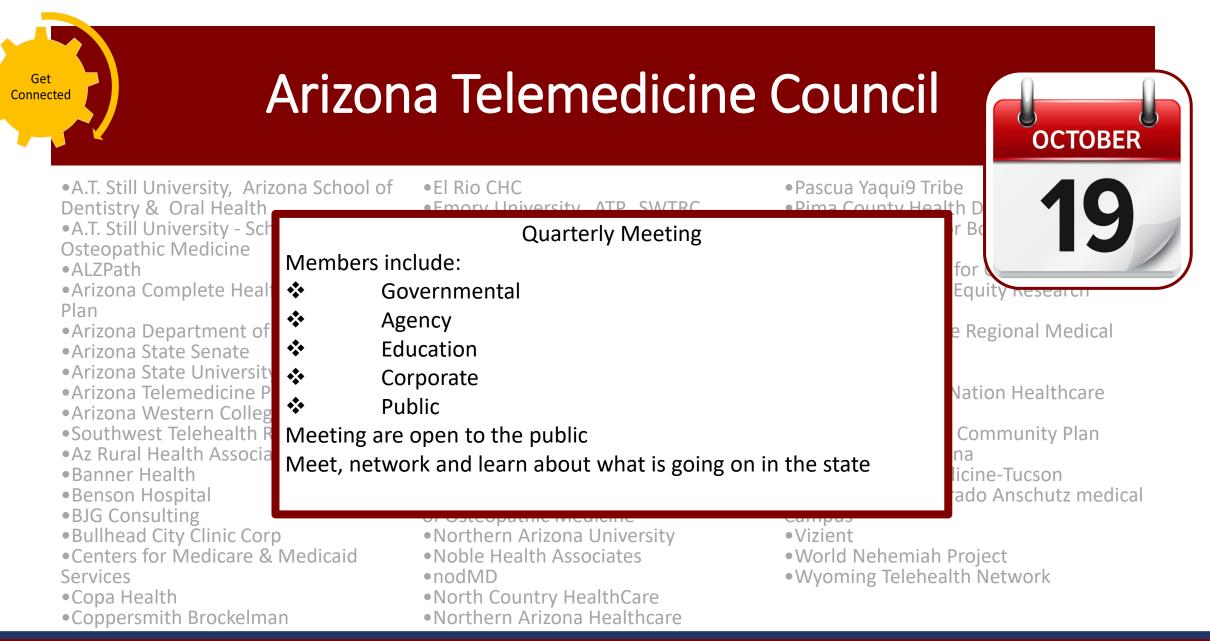
- Arizona Complete Health Complete Care Arizona Plan
- Arizona Department of Health Services
 Hope bridge LLC
- Arizona State Senate
- Arizona State University
- Arizona Telemedicine Program
- Arizona Western College
- Southwest Telehealth Resource Center
- Az Rural Health Association
- •Banner Health
- Benson Hospital
- •BJG Consulting
- Bullhead City Clinic Corp
- Centers for Medicare & Medicaid Services
- Copa Health
- •Coppersmith Brockelman

- El Rio CHC
- •Emory University, ATP, SWTRC
- GlobalMed
- •Health Choice AZ
- •Health Choice/Blue Cross Blue Shield of •Southwest Health Equity Research
- HonorHealth
- Hospital UPR
- Independent
- Industrial Commission of Arizona
- International Research Center
- •Keeling Law Offices. PC
- Mariposa Community Health Center
- Mayo Clinic Arizona
- Midwestern University Arizona College
- of Osteopathic Medicine
- Northern Arizona University
- Noble Health Associates nodMD
- North Country HealthCare
- Northern Arizona Healthcare

- Pascua Yaqui9 Tribe
- Pima County Health Department
- Regional Center for Border Health, Inc.
- Shriners Hospitals for Children
- Collaborative
 - - Summit Healthcare Regional Medical Center
 - •T-MedRobotics
 - Tohono O'odham Nation Healthcare
 - •UC Davis Health
 - United Healthcare Community Plan
 - University of Arizona
 - •UA College of Medicine-Tucson
 - University of Colorado Anschutz medical
 - Campus
 - Vizient
 - World Nehemiah Project
 - Wyoming Telehealth Network

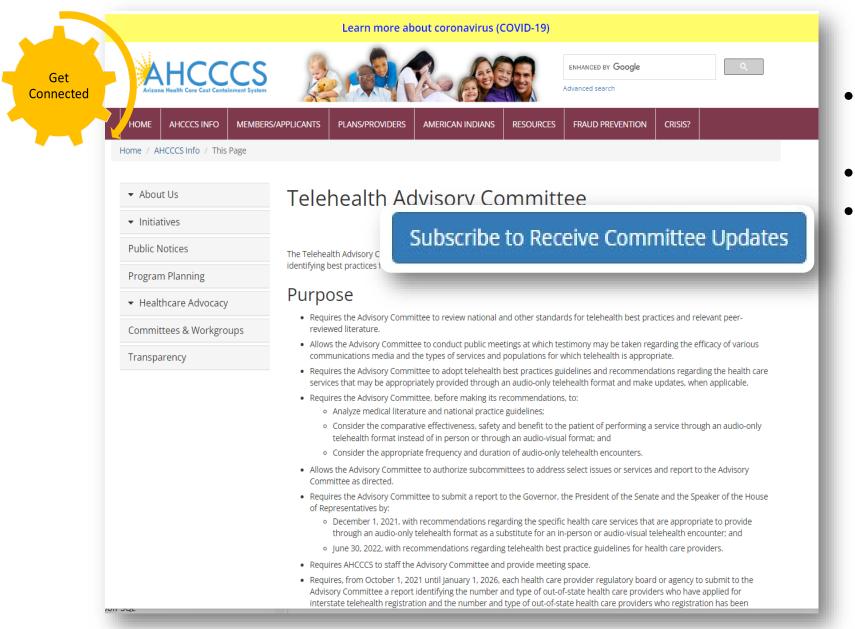






Arizona Telemedicine Program <u>https://telemedicine.arizona.edu/about-us/atc</u>





HB2454

- Open meetings
- Subcommittees
 - Audio Only Physical Health
 - Audio Only Behavioral Health
 - Best Practices
 - Coding



https://www.azahcccs.gov/AHCCCS/CommitteesAndWorkgroups/ telehealthadvisorvcommittee.html





Office of the Director Telehealth Advisory Committee

Telehealth Advisory Committee Telehealth Best Practice Guidelines for Health Care Providers

Christina Corum

Christina Corieri, Telehealth Advisory Committee Co-Chair

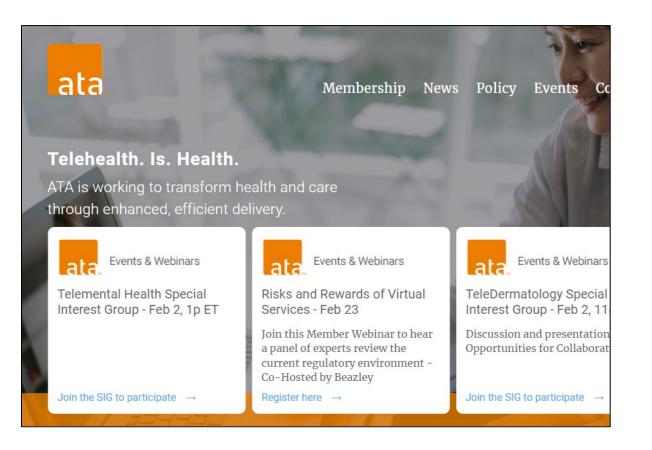
Sara Salek, M.D., Telehealth Advisory Committee Co-Chair

TAC BestPracticesRecommenda tions2022.pdf (azahcccs.gov)

June 2022



Special Interest Groups :



Get Connected

Arizona

[elemedicine]rogram

- Async Telehealth
- Decentralized Clinical Trails
- Digital Transformation
- Government Relations
- Healthy Aging
- Home Telehealth
- Home Testing
- Interdisciplinary Clinicians
- International
- Interstate
- Ocular
- Pediatric
- Remote Patient Monitoring
- Teledermatology
- Telehealth Technology
- TeleICU & Acute Care
- Telemental Health
- TeleRehabilitation



https://www.americantelemed.org/





Heather Dimeris











🔏 Janine Gracy









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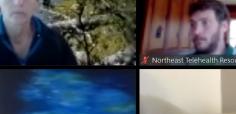
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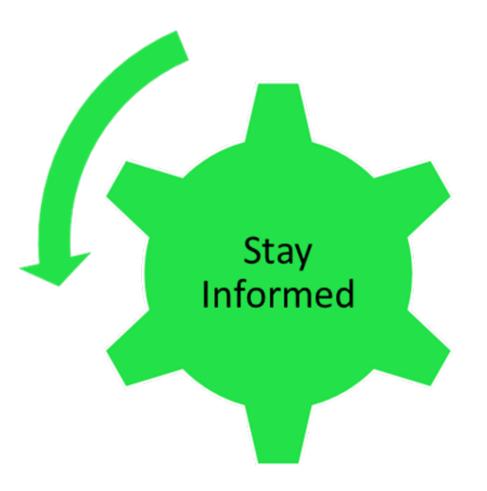






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- Newsletters
- Trainings
- Webinars









Monthly "In the News" summary



Telemedicine In the News

Welcome to the Arizona Telemedicine Program's first 'Telemedicine In the News' update.

Each month we will be compiling interesting Telemedicine stories from around Arizona and Nationally making it easier for you to see what is going on. Keep an eye out in your inbox for our monthly recap!

AZ Governor News Release: Accomplishment, Optimism And Strength: Arizona's 2021 Year In Review

"Arizona dramatically expanded telehealth, providing greater opportunities for accessible medical services. The broadest telemedicine law in the nation, House Bill 2454 expanded access to telemedicine for patients, ensured doctors receive equal compensation from insurance companies for telemedicine services, and allowed outof-state health care professionals to provide telemedicine in Arizona...."

Accomplishment, Optimism And Strength: Arizona's 2021 Year In Review Office of the Arizona Governor (azgovernor.gov)

Companies are trying to reconfigure their telehealth strategies for the long term

"Next year—and possibly the next decade—will be all about defining how telehealth is best deployed, integrated, and used....Telehealth is not a bust – it's just in its infancy."

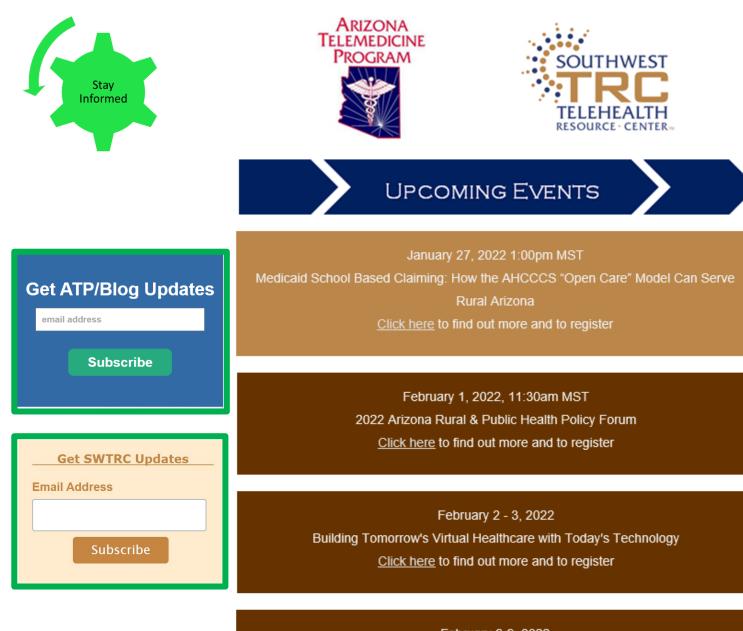
https://www.fastcompany.com/90706243/telehealth-in-2021-and-beyond

Practitioners like 'telerehab', but want more training

"According to a study published in JMIR, providers are generally positive about remote therapy and tele-rehabilitation, but they need more training and support to overcome obstacles like technology hurdles and practical concerns..."

https://www.mobihealthnews.com/news/study-practitioners-telerehab-want-moretraining





February 6-9, 2022 American Hospital Association's 2022 Rural Health Care Leadership Conference <u>Click here</u> to find out more and to register February 7, 2022 9am - 2pm MST Developing a Telemedicine Program <u>Click here</u> to find out more and to register

February 8, 2022 10am MST Meet the Grant Writing Experts & Write a Successful Grant Series <u>Click here</u> to find out more and to register

> February 22, 2022 1:00pm MST Sharing is (Critical) Caring <u>Click here</u> to find out more and to register

February 22, 2022 5:30pm MST Occupational and Physical Therapy Webinar Series Session 1: Building Relationships and Rapport with Telehealth <u>Click here</u> to find out more and to register

Miss one of our webinars? Our past webinars are available at https://telemedicine.arizona.edu/webinars/previous

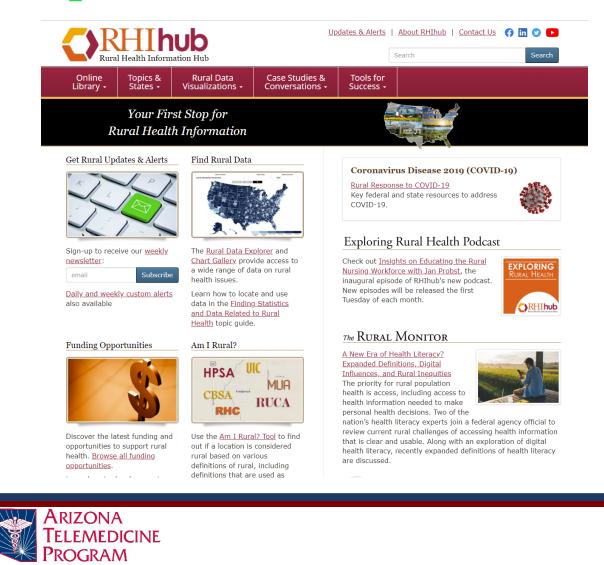
> FIND MORE EVENTS AT TELEMEDICINE.ARIZONA.EDU





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- By Topics
- By Type
- Frequency

https://www.ruralhealthinfo.org/





- 20 Webinars 2022
- Averaging 150
 Registrations per webinar









ROGRAM





2022 Arizona Center for Rural Health Fall Webinar Series

A webinar series focused on providing technical assistance to rural stakeholders to disseminate research findings, policy updates, best-practices and other rural health issues to statewide rural partners and stakeholders throughout the state.

August 18th, 2022 12:00 - 1:00 pm

Loren Halili, MPH Identifying and Addressing Health Misinformation



- Understand what misinformation is and how it is spread
- Identify different types of misinformation
- The role of healthcare and public health professionals in dispelling misinformation



Loren Halili is a recent graduate of the University of Arizona, where she received both her B.S. and MPH in public health. She currently works at the Arizona Center for Rural Health as a program coordinator for the Public Health Youth Champions Training program. In her role, she has developed trainings on community resilience, misinformation, and advocacy. She has taught workshops on these topics for summer youth programs on campus and will continue to develop curriculum for future partnerships with youth engagement initiatives across the state.

For more information contact Jennifer Peters: <u>petersjs@arizona.edu</u> • 520.626.2254 To register: <u>https://telemedicine.arizona.edu</u>

This webinar is made possible through funding provided by Health Resources and Services Administration, Office for the Advancement of Telehealth (U1U42527), Arizona State Office of Rural Health is funded granted through a grant from US Department of Health and Human Services. Grant number H95RH00102-25-00. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, DHRS or the U.S. Government.



Educational Webinar

Arizona Primary Care Office: Health Professional Shortage Areas (HPSAs) & Loan Repayment Programs

> Tuesday, August 23, 2022 11:00am PDT

DESCRIPTION: Speakers will provide an update on the designation of Arizona's healthcare workforce shortage areas and identify state and federal resources to support health professional service in disadvantaged communities.



Tracy Lenartz, CEO of Lenartz Consulting, works on a contract basis for the Arizona Department of Health Services. She coordinates Arizona's shortage designations program, and assists with health planning, data and training around issues related to access to health cane for Arizona's underserved and rural communities. Tracy has served as project staff for Arizona's HRSA-funded Primary Care Office Cooperative Agreement since 2007. She received a Masters of Public Health degree with a focus on Community Health Education from the University of Minnesota.



Edith di Santo is the Chief for the Primary Care Office, ADHS. The Primary Care Office oversees workforce programs aimed at increasing access to primary care with emphasis on the health needs of undeserved people and areas. Edith has a Master's Degree in Public Health focused in health policy from George Washington University and has over 13 years of experience, working at the federal, state, local and non-profit sectors.

Register at: https://bit.ly/30ZAUhc

For more information contact: azrhassociation@gmail.com (928) 315-7916



https://telemedicine.arizona.edu/upcoming-events





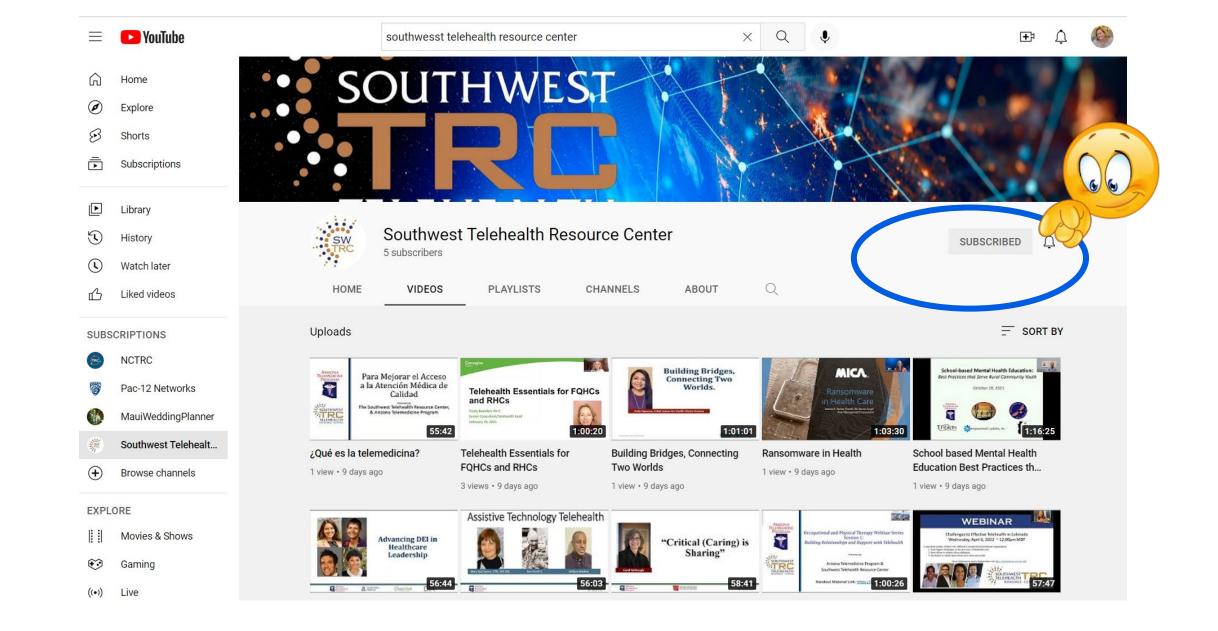
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40 🗸			2018
	2022		2017

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https://telemedicine.arizona.edu/webinars/previous





https://www.youtube.com/channel/UCKjOkobupASjphkkRJIm5uA/featured *FELEMEDICINE*

ARIZONA

PROGRAM



Telemedicine Training Program

Started offering CME January 2020



TRACK 1: Developing a Telemedicine Program

- February 7, 2022
- May 9, 2022
- August 15, 2022

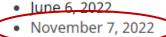
Course Content:

This course gives a broad overview of a variety of telemedicine topics, including:

- Clinical services
- Telecommunications and infrastructure development/operations
- Evaluation
- Business aspects
- Equipment demonstration virtual tour

TRACK 2: Telemedicine Applications

• March 28, 2022



Course Content:

This course covers advanced telemedicine topics through an in-depth look at real-world clinical applications of telemedicine and telehealth.

- Pediatrics neonatal
- Telepsychiatry
- Infectious Disease
- Teleradiology
- Telehealth and Physical Therapy
- Telehealth and Nursing
- Telehealth and Occupational Therapy

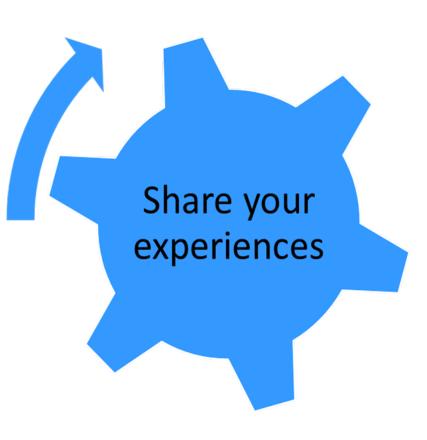
Contact: Melanie Esher-Blair - mesher@telemedicine.arizona.edu





Share your experiences

- Write a blog
- Present on a webinar
- Twitter/Facebook









5 Tips for Preparing Your Child for a Telemedicine Visit By Rhonda Martinez on Sep 16, 2020 By Knonga Martinez on Sep 10, 2020 The coronavirus pandemic has changed our lives in many ways. Adapting to the "new normal" can be

The COVID-19 pandemic has completely transformed our world in a matter of a few months. Issues that have prevailed for years like healthcare access disparity, have become exacerbated even though 3y Nandini Sodhi on Jul 30, 2020 and have prevaied for years the nearthcare access usparity, nav agencies have put forth their best efforts to mitigate the effects.

A Rural Perspective on COVID-19: Yavapai County, Arizona The COVID-19 pandemic has completely transformed our world in a matter of a few months. Issues

3y Nancy Rowe on Jul 01, 2020

n May, the Navajo Nation surpassed New York and New Jersey for the highest per-capita infection rate of

SOUTHWEST

TELEHEALTH

RESOURCE CENTER



OVID-19 in the US. In an area where 30 to 40 percent of residents don't have running water and amilies live together in multigenerational homes, containing the spread has been difficult. In addition, annines nye objector ni mengenerational nomes, containing tre oprete nes secti anneato at batteri, asidante ana/t atar at homo and con a honithanse manidar reine telemodisino. So so many of re have

spend many hours every week in meetings regarding telehealth. I lead one on proving the value of 3y Jan Ground, PT, MBA on Jan 20, 2021 elehealth. I participate in others focused on mental health, pediatrics, ocular care, the business of elehealth the accoriated technology etc. etc. etc. Over time I've realized that in most cases the focu

elehealth Does Not Equal Video Visit!





A storm surge and a tsunami are vastly different entities. A storm surge is an oceanic phenomenon resulting from the piling up of surface water from the sustained pressure of wind in a storm. Damage



Seeking a virtual care platform? Here are seven critical questions to ask your vendor before

Felemedicine has inevitably reached its pinnacle during the recent public health emergency. Virtual care

has evolved as the new norm in the healthcare industry. However, it is subject to technological barriers

and limitations which must naracearily he addressed to deliver quality care

BLOGS



Guest Author Information



Writing for the Arizona Telemedicine Program Blog

We're always looking for guest authors to share their experiences and perspectives related to **telemedicine** and **telehealth**.

Who Can Contribute

We welcome guest posts from healthcare executives and professionals, community members, patients, faculty, students and anyone else who has a telemedicine story to share.

57 blog published 34 ATP 23 SWTRC 19 authors 6,432 subscribers







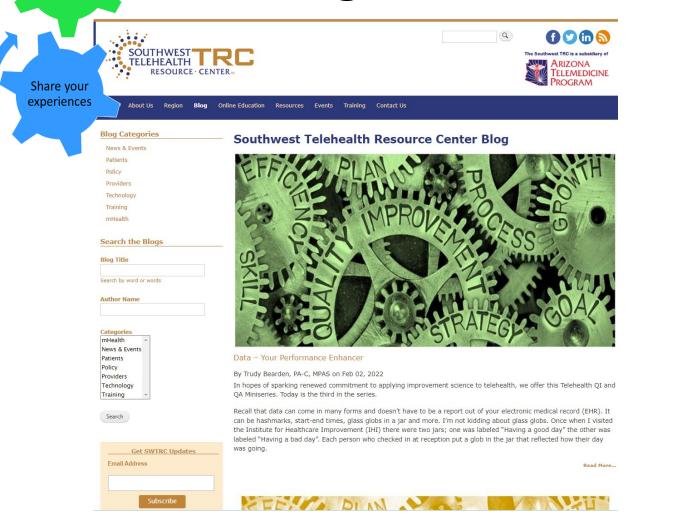
Top ten viewed Blogs

- The Risks of Multi-State Licensure for Telemedicine Providers (16)
- Telehealth Reimbursement: What You Don't Know Could Hurt You! (15.8)
- Telemedicine and HIPAA (15.3)
- 4. Heading Into 2019 Hopes & Expectations for Telehealth (15.1)
- 5. Good News from Washington: Congress and CMS are Embracing Telehealth (14.9)
- 6. UA's Rural Health Professions Program: Teaching Students How to Practice Medicine Outside the Big Cities (14.7)
- 7. Rural Telehealth Certificate Program (14.6)
- 8. Seniors Stepping into the World Wide Web (14.5)
- 9. UA CON Telehealth Training Program Receives Wide Recognition and Approval for Graduate Certificate in Rural Telehealth (14.4)
- 10. Telemedicine Brings Better Outcomes for Patients with Strokes and Chronic Disease (14.4)





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y Tara Barry o	n Jan 27, 2022			Patients Policy
		new realities throughout tl th thyroid disease and oth		Policy Providers
et regular chec	k-ups (sometimes	every month when it's rea	lly flaring up). With my	Technology
lergist), and it's	s often very hard f	nt doctors (primary, cardio or me to find time to fit the	em all in to my already	Training
as truly taken a		e has been such a welcome appointment" stress, like co		mHealth
			► Read more	



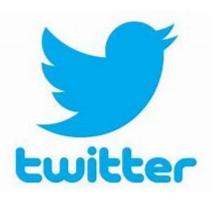
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- @arizonatelemedicineprogram
- @UAZATP
- @SWTRC1
- Arizona Telemedicine Program







#telemedicine #telehealth

#PowerOfRural













National Consortium of Telehealth Resource Centers



Funded by the U.S. Health Resources and Services Administration (HRSA) The National Consortium of Telehealth Resource Centers (NCTRC) consists of 14 Telehealth Resource Centers (TRCs). As a consortium, the TRCs have an unparalleled amount of resources available to help virtual programs across the nation, especially within rural communities. Each TRC is staffed with telehealth experts to who are available to provide guidance and answer questions. As telehealth continues to gain more visibility and recognition in healthcare, the TRCs will remain positioned to provide assistance for all.





https://telehealthresourcecenter.org/



Consortium Members

California Telehealth Resource Center

Lindsey Haase, Executive Director www.caltrc.org

Great Plains Telehealth Resource & Assistance Center Jonathan Neufeld, PhD, Program Director www.gptrac.org

Heartland Telehealth Resource Center Eve-Lynn Nelson, PhD www.heartlandtrc.org

Mid Atlantic Telehealth Resource Center Kathy Hsu Wibberly, PhD, Director www.matrc.org

Northeast Telehealth Resource Center Danielle Louder, Program Director www.netrc.org

Northwest Regional Telehealth Resource Center Matt McCullough, Principal Investigator www.nrtrc.org

Pacific Basin Telehealth Resource Center Christina Higa, Program Co-Director www.pbtrc.org

South Central Telehealth Resource Center Hari Eswaran, PhD, Principal Investigator www.learntelehealth.org

Southeast Telehealth Resource Center Rena Brewer, RN, MA, Principal Investigator www.setrc.us

Southwest Telehealth Resource Center Elizabeth Krupinski, PhD, Co-Director www.southwesttrc.org

TexLa Telehealth Resource Center Ariel Santos, MD, Principal Investigator www.texlatrc.org

Upper Midwest Telehealth Resource Center Cameron Hilt, Program Director www.umtrc.org

Center for Connected Health Policy

Mei Wa Kwong, JD, Executive Director www.cchpca.org

Telehealth Technology Assessment Resource Center

Jordan Berg, Director www.telehealthtechnology.org

Power of Partnerships!

RESOURCE · CENTER



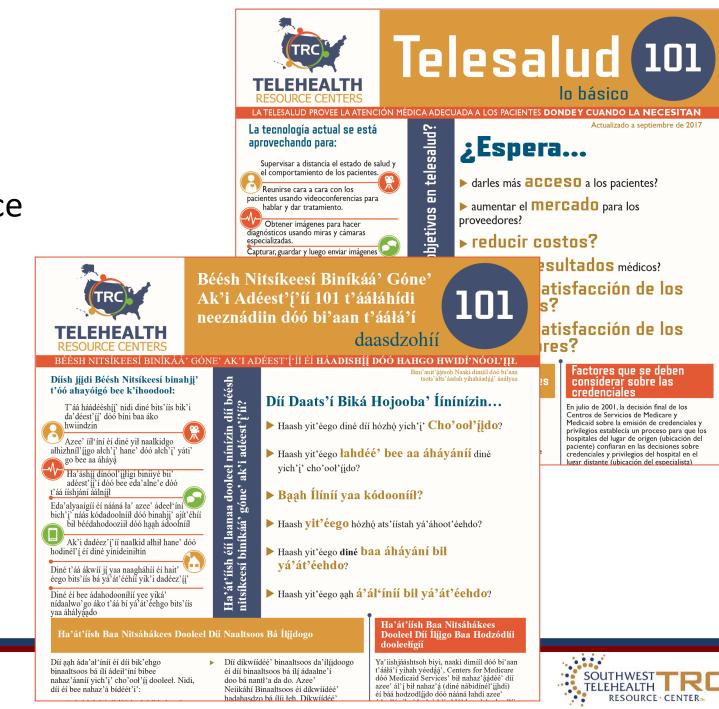
Fact Sheets

RIZONA

ROGRAM

ELEMEDICINE

- HIPAA & Telehealth A Stepwise Guide to Compliance
- How Patients Can Engage Teleheatlh
- Telehealth 101 The Basics
- Virtual Healthcare What Should I Know?
- What is Telehealth? Context for Framing your Perspective







TELEMEDICINE

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Online Education: Video Library



Click here to take our quick survey and get a user name and password (on the last page of your survey) to access the videos below. Then click on the title to start the video. If you already have your username and password, click here to login.

Telemedicine and Telehealth Overview The history, progression and current uses of Telemedicine and Telehealth.

Clinical Applications Overview

Clinical services (real-time and store-forward) that have been amenable to telemedicine consultation and how these services can help underserved areas.

Telecardiology

Definition of telecardiology services, requirements to provide this service, and current applications.

Teledermatology

Definition of teledermatology services, requirements to provide this service, and current applications.

Telenursing

How telenursing can help close the nursing shortage gap. Case studies are presented and outcome results are discussed.

Telepathology

Definition of telepathology services, requirements to provide this service, and current applications.

Telepsychiatry

Definition of telepsychiatry services, requirements to provide this service, and current applications.

Teleradiology

Definition of teleradiology services, requirements to provide this service, and current applications.

Teletrauma

Definition of teletrauma services, requirements to provide this service, and current

Distance Education

The role of tele-education in continuing medical education for various healthcare professionals and the necessary components to set up such a program.

Evaluation

The importance of evaluation in telemedicine/telehealth and how it relates to acquiring and organizing data about the program that can be used to obtain funding for increased sustainability.

Business

Sources of funding for telemedicine/telehealth programs, the business model developed and used by the Arizona Telemedicine Program, and paths towards sustainability and business planning.

Facility Design

Go through the steps required to set up a telemedicine/telehealth facility, including placement of the equipment, lighting, wall color, etc.

Video and Data Communication

Basic introduction to networking and data communications. Description of the Internet, local area networks, Ethernet, wireless communications and communication modes (e.g., Internet, satellite, wireless), including the advantages and disadvantages of each as they relate to telemedicine/telehealth.

Telemedicine/Telehealth Network

Basics of how a telemedicine/telehealth network is set up and the roles of various pieces of equipment: CODECs, MCUs, computer applications (e.g.,videoconferencing, Skype), video bridges, gatekeepers, and communication protocols (e.g., H.239).

Culture, Etiquette & Technology

The impact of technology on social interaction and the universal rules of good manners and technology.





https://southwesttrc.org/online_education



Service Provider Directory

198 Healthcare Organizations Listed73 Tele-services Listed8 Ancillary ServicesOn average 2,500 hits on the SPD

Company Name (or part of)

Services In Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware

Tele-services

Addiction Allergy Audiology Autism Bariatric medicine Burn Cardiology Chronic disease management v

Customers

Accountable Care Organizations
Assisted living facilities
Community mental health clinics
Correctional facilities
Educational institutions
Employers
FQHCs
Government agencies

Ancillary Services

Continuing education Continuing medical education Distance education Health call center

Service Provider Directory





DIRECTORY OVERVIEW

Welcome to the Telemedicine & Telehealth Service Provider Directory, a service of the Arizona Telemedicine Program. The directory is a resource for hospital and healthcare administrators and other decision-makers who want to expand or improve their healthcare services to their patients, employees, clients, etc. The directory lists companies providing

medical specialty services (such as radiology, rheumatology, neurology, psychiatry) and ancillary services (such as patient education and language interpretation) through telemedicine to healthcare providers such as hospitals, clinics, nursing homes, private practices and urgent care centers.



Directory Listings

Scroll to view company dashboard listings in alphabetical order.

Click on company name or logo to see more detailed information.





https://telemedicine.arizona.edu/servicedirectory

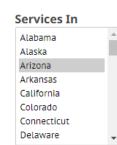
Search

> Neurology

Arizona

> FQHCs

10 out of the 198 offer this service



Search the Directory

Company Name (or part of)

Tele-services

Maternal care
Menopause care
Mental/Behavioral health
Microbiology
Mobile health (mHealth)
Neonatology
Nephrology
Neurology

Customers

Accountable Care Organizations
Assisted living facilities
Community mental health clinics
Correctional facilities
Educational institutions
Employers
FQHCs
Government agencies

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Ancillary Services

Continuing education Continuing medical education Distance education Health call center

Service Provider Directory





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medical specialty services (such as radiology, rheumatology, neurology, psychiatry) and ancillary services (such as patient education and language interpretation) through telemedicine to healthcare providers such as hospitals, clinics, nursing homes, private practices and urgent care centers.

Service Providers: List your company here.

9 record(s) found, scroll down to see results. Page 1 of 1 page(s); up to 20 displayed per page.

Directory Listings

Scroll to view company dashboard listings in alphabetical order.

Click on company name or logo to see more detailed information.





Directory Listings

Scroll to view company dashboard listings in alphabetical order.

Click on company name or logo to see more detailed information.

Alina Telehealth

www.alinatelehealth.com 877-744-6483 USA



TeleMed2U

www.TeleMed2U.com 855-446-8628 USA

TeleMed

CareClix

S

SYNERGY

CareClix

careclix.com 855-227-3259 USA

LifeMD

www.LifeMD.com 866-954-8281 USA

Synergy Physicians PLLC

https://www.thesynergyhealth.com/ 713-302-6420 United States



Ochsner Health System

https://www.ochsner.org/careconnect-360 504-842-4204 USA

Ochsner

VIVO

Vivo HealthStaff Inc./Vivo TeleHealth

www.VivoTelehealth.com 510-284-5400 USA

Virtual Medical Staff www.virtualmedstaff.com 770-643-5647 USA

Vituity https://www.vituity.com/services/telehealth 510-350-2777 USA

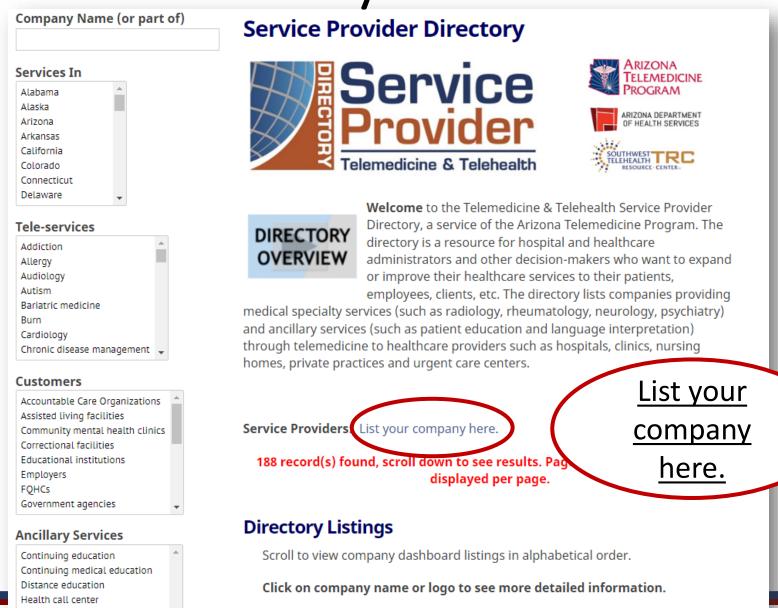


vituity At the heart of better care





Service Provider Directory





https://telemedicine.arizona.edu/servicedirectory



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- BCBS Of Arizona
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- Medica
- Medicare
- <u>Arizona Medicaid</u>
- United Healthcare

Cost Sharing Waivers

Telehealth Guidelines By Facility Type

- Rural Health Clinics/FQHC
- Hospital Outpatient
- Physical Occupational Speech Therapy

HIPAA Compliant Software

References_and_Resources

- State specific Telehealth Billings Manual (AZ, NM, CO, NV)
- Update quarterly
- Partnering with





ugh the data found here has been produ lied is made regarding accuracy, adequ

People are our number 1 resource





https://telemedicine.arizona.edu/contact





Thank you! Questions

kerps@telemedicine.arizona.edu

Contact Us



https://southwesttrc.org/contact

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