





Telehealth Community Outreach Programs

October 20, 2021

Janet Major, BS
Associate Director for Innovation and Digital Health



Northern Arizona Telehealth Alliance

SATA

Southern Arizona Telehealth Alliance

TBAT

Telehealth Broadband Action Team

AŤC

Arizona Telemedicine Council







NATA Meeting Presentations

- Chinle Tablet Program Steve
- **Telemedicine MAT Program** Canyonlands Healthcare
- **Telehealth at SMI Drop-in Centers** Encompass Health Services
- Policy Updates (Federal Law, CMS, AHCCCS) ATP
- Importance of Leadership Buy-in to Telehealth Success Summit Healthcare
- ATA Annual Meeting Recap Discussion
- Telehealth Orientation for Staff: Rollout & Feedback North Country Healthcare
- Legislative Session Update Mike Keeling, Esq., guest speaker
- MAT ECHO Program Steward Health Choice Arizona
- Stethoscope Compatibility in AZ EKO Health







June 15, 2021 NATA/SATA

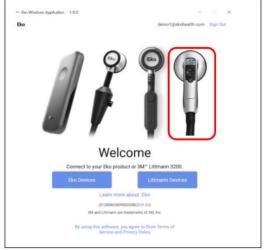
Eko + 3M: interoperability

The Littmann 3200 stethoscope is compatible with Eko's Windows software

- Windows 10 only
- BLE 4.0 or above required
- Supports Eko Live Stream
 - o No recording, no Al

The CORE Attachment can be assembled with Littman stethoscopes including pediatric and infant sized stethoscopes





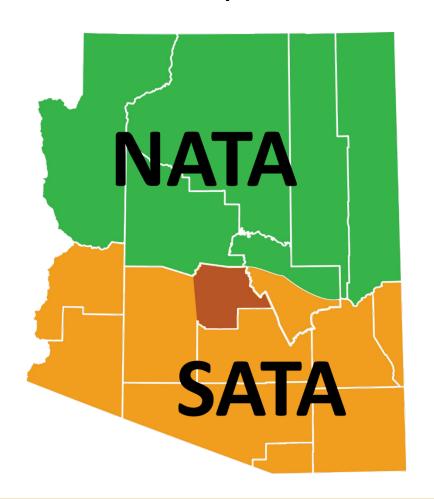








Next Meeting: Thursday December 2 Quarterly first Thursdays

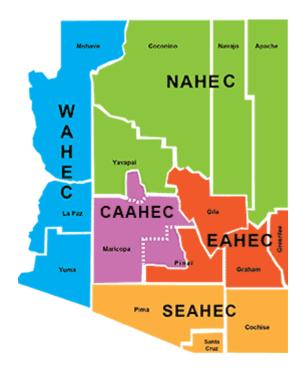








https://azahec.uahs.arizona.edu/





ARIZONA AREA HEALTH EDUCATION CENTERS SYSTEM

Eastern Arizona AHEC (EAHEC) 5880 S. Hospital Drive, Suite 115 Globe, AZ 85501-9449 (Mailing) PO Box 572, 85502 (928) 402-8054 Fax: (928) 402-9242

Executive Director: Jeri Byrne jbyrne@easternazahec.net Contact: John Petty, Clinical Program

928-402-8054, Cell: 928-961-0334 johnpetty@easternazahec.net



700 E. Jefferson St. Ste 100 Phoenix, AZ 85034 (602) 253-0090

Center Director: Ana Roscetti

anar@aachc.org

Northern Arizona AHEC (NAHEC)

c/o North Country HealthCare 2920 North Fourth Street Flagstaff, AZ 86004-1816 (Mailing) PO Box 3630, 86003 (928) 522-9860 Fax: (928) 526-1143

Center Director: Marica Martinic

mmartinic@northcountryhealthcare.org

Southern Arizona AHEC (SAAHEC)

Center Director: Dr. Felipe Perez FelipeP@elrio.org

950-A E. Main Street Somerton, AZ 85350 (Mailing) PO Box 617 Somerton, 85350 (928) 315-7600 Fax (928) 627-1013

Western Arizona AHEC (WAHEC) Center Director: Joena Ezroi







TBAT

Telehealth Broadband Action Team

The **Telehealth Broadband Action Team (TBAT)** is led by the State Broadband Director and facilitated by the Arizona Telemedicine Program.

- Established March 2020
- Meets monthly
- Invited key stakeholders from AZ healthcare organizations
- Mission: For Arizona healthcare provider organizations and associations to identify and prioritize Arizona telehealthrelated broadband needs and find ways to address them







COVID-19 Digital Access Task Force



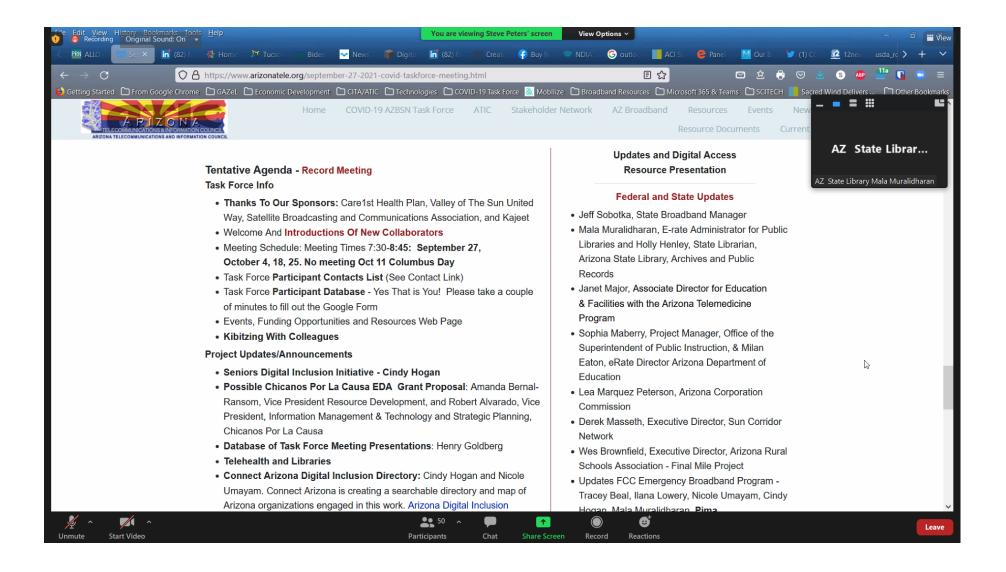
- State Broadband Director
- AZ Corporation Commission
- UAZ CTO
- Executive Director Sun Corridor Network
- VP Online Ed @PCC
- E Rate Administrator for Public Libraries
- Chair ATIC

- AZ Public Safety Program Mgr
- Executive Director AZ
 Technology in Education
 Association
- Executive Director Western AZ
 Economic Development District
- Internet Service Providers
- ATP/SWTRC















EMERGENCY BROADBAND BENEFIT

HELPING HOUSEHOLDS CONNECT DURING THE PANDEMIC





BENEFICIO DE EMERGENCIA PARA INTERNET (EBB)

AYUDANDO A LOS HOGARES A MANTENERSE CONECTADOS DURANTE LA PANDEMIA



AZ #11









+ DISCOUNT COMPUTER*

*si está disponible







Emergency Broadband Benefit (EB

SOUTHWEST

Who is Eligible?

What is the Benefit







SERVICIO DE INTERNET CON DESCUENTO

COMPUTADORA
CON DESCUENTO*

*si está disponible

Ayudando a los hogares a conectarse durante la pandemia





Programa de Beneficio de banda ancha de emergencia (BBE)

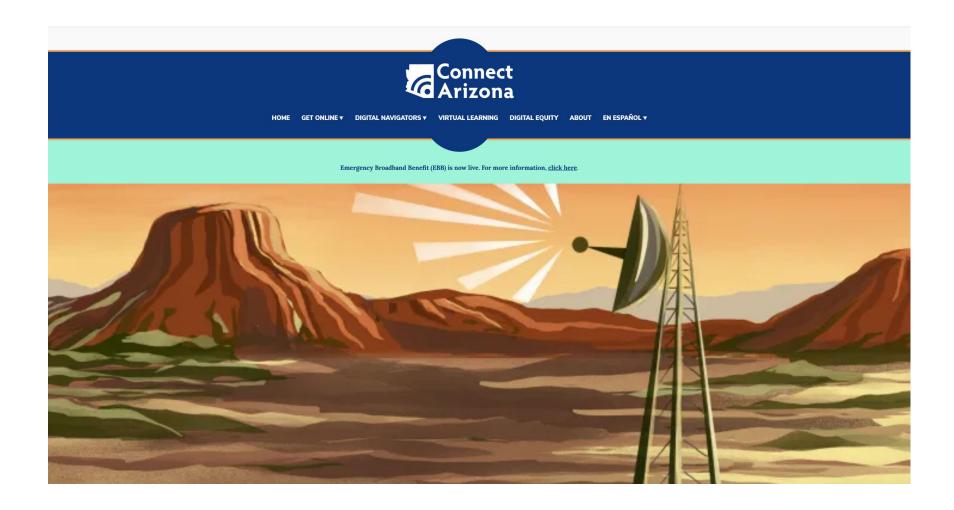
¿Quien es elegible?

¿Cuál es el beneficio?









https://connect-arizona.com









HOME GET ONLINE ▼ DIGITAL NAVIGATORS ▼ VIRTUAL LEARNING DIGITAL EQUITY ABOUT EN ESPAÑOL ▼





The Emergency Broadband Benefit (EBB) is a temporary discount on monthly internet bills for qualifying low-income households.

- Up to \$50 per month for broadband services purchased by eligible households and up to \$75 per month for households located on Tribal lands.
- A one-time discount of \$100 for purchase of a desktop, laptop or tablet computer from participating providers.

Applications are now available. Only one monthly service discount and one device discount is allowed per household.

- ▶ Who is eligible?
- ▶ Which internet service providers are participating?









Connect Arizona Digital Navigators are available to answer your EBB questions and help you thrive online. Make an appointment, or give us a text or call at 602-529-1519. We're available Monday – Friday from 9am to 6pm PST.



USAC's Emergency Broadband Benefit support hotline, (833) 511-0311, is open from 6am to 6pm PST, seven days a week. You can also email EBBHelp@USAC.org with program questions.









ATC

Arizona Telemedicine Council

The Arizona Telemedicine Council (ATC) was created by the Joint Legislative Budget Committee of the Arizona State Legislature.

- Established in 1996
- Provides oversight for the Arizona Telemedicine Program
- Meets quarterly at Arizona State Capitol campus
- Membership includes representatives from government, state agencies, higher education, and various public organizations

https://telemedicine.arizona.edu/about-us/atc



















ATP and SWTRC offer one-day **Telemedicine Training** courses. There are two tracks offered throughout the year:

- 1) Developing a Telemedicine Program
- 2) Telemedicine Applications
- ATP's staff and colleagues, many of whom are national experts in telehealth, distance education and the business of telemedicine, teach both tracks
- Courses are excellent for those new to telehealth wanting to gain deeper understanding of the industry
- Vital information for individuals and organizations with some telehealth experience interested in expanding their services

https://telemedicine.arizona.edu/training.cfm



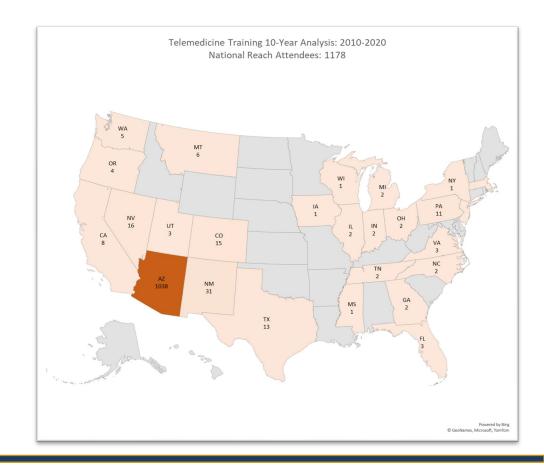






Our telemedicine training not only has a great reach across Arizona, we have a national reach and an international reach.

- In 2021, telemedicine trainings reached 11 of the 15 Arizona counties.
- From 2010-2020, our telemedicine training session have reached 1178 participants across the nation, plus six other countries.
- Participants included:
 - 17% MD/NMD/DO
 - 15% RN/NP/LPN
 - 11% C-suite
 - 4% healthcare students.









Tours, Workshops, Demo









BLOGS

The ATP and SWTRC **Blogs** highlight local, state, regional, and national telehealth activities.

- Established in 2011
- Publish bi-weekly
- 336 Articles published
- Over 7,000 subscribers
- Average Click Rate 17.4% / Average Open Rate 1.21%
- Guest author submissions are welcome

Subscribe at <u>www.telemedicine.Arizona.edu</u> <u>www.southwestTRC.org</u>









Sampling of Organizations

- College of Public Health
- College of Pharmacy
- College of Nursing
- College of Law
- College of Medicine
- Department of Basic Medical Sciences
- Department of Human Resources
- Arizona Rural Health Association
- Capitol Times
- Rural Health Professions Program
- Fellowship for Young African Leaders

















VIRTUAL TELEHEALTH OFFICE HOURS

ARIZONA
TELEHEALTH
VIRTUAL OFFICE HOURS

Virtual Office Hour Guest: Carol Yarbrough Healthcare Compliance & Reimbursement Specialist

Wednesday, May 19, 2021 at 12pm







Virtual Telehealth Office Hours were established in 2020 in partnership with Arizona Department of Health Services.

- Virtual meeting to openly discuss the monthly theme
- Topics range from billing, to technology, to grant resources









Preserving P Arizona State Library, Archives, & Public Records



Telemedicine and Libraries

Arizona Telemedicine Program Virtual Office Hours

September 9, 2021





Telehealth in our



Associate Director for Outreach, Education & Facilities
Arizona Telemedicine Program/Southwest TRC

Mala Muralidharan E-Rate Administrator for Public Libraries Arizona State Libraries

https://swtrc.wistia.com/medias/0jka64l5i1 https://telemedicine.arizona.edu/

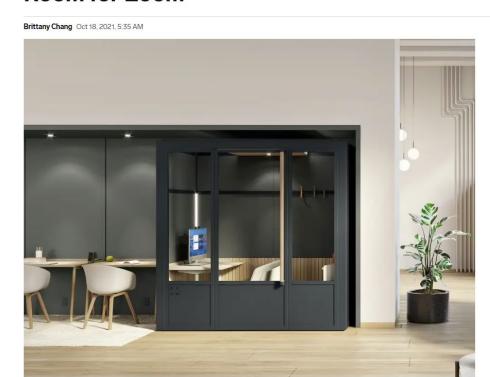






https://www.businessinsider.com/photos-zoom-hp-room-to-create-the-room-for-zoom-2021-10

Zoom and HP are working with a prefab workspace maker to create a \$17,000 office pod for video calls — see inside the Room for Zoom











ONLINE MODULES

Online Modules - Telehealth Educational Videos developed with funding from the US Department of Defense and created in partnership with colleagues from Panama.

- 21 modules in English and translated in Spanish
- Top 4 modules also translated into Navajo, Mandarin, French and Arabic
- Length ranges from 7 minutes to 48 minutes
- Short demographic survey required to access at no charge



















https://southwesttrc.org/







Top 10 Grant Writing Tips

- Start early
- Reach out to PO to verify fit
- Read review/scoring criteria & tailor grant to them
- Many require matching funds get commitments & budget appropriately
- Clearly assess, document & summarize need/rationale/population served
- Have clear work plan with deliverables & timeline
- Metrics, benchmarks & criteria for success
- Collaborate stakeholders, patients, industry, TRCs etc. letters support
- Experience, skills, capabilities
- Have others read (critically) proposal











NATIONAL CENTERS





















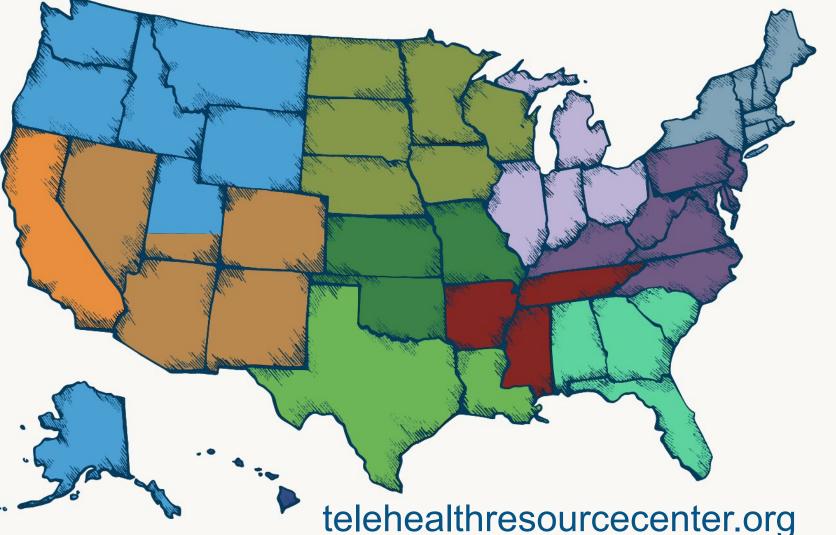














NCTRC Webinars https://telehealthresourcecenter.org/events/

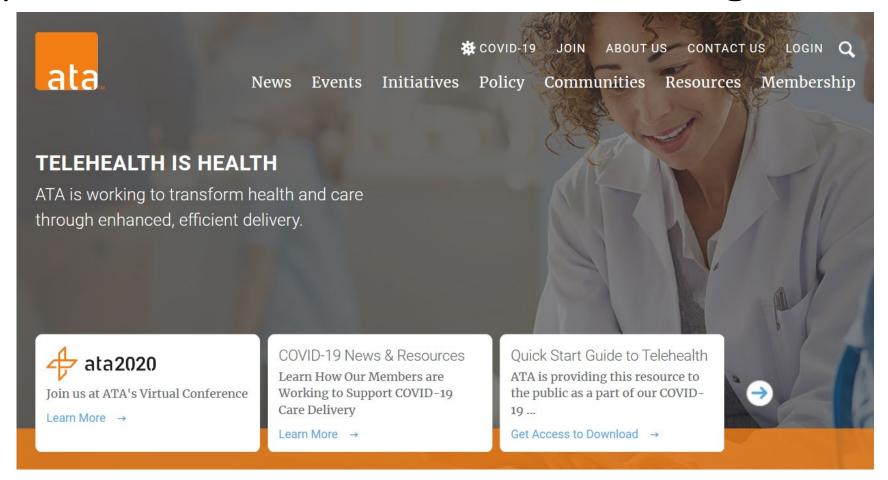
- CHC Series
- Best Practices
- Information Security
- Medicaid and Permanent COVID-19 Telehealth Policies
- Provider Burnout and the EMR
- Remote Specialty Coverage: Telehealth Beyond Stroke







ATA American Telemedicine Association https://www.americantelemed.org/

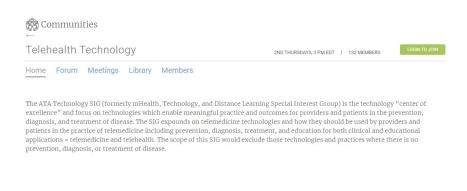








ATA Technology SIG/Special Interest Group



Leadership



ALEXANDER CHIU, MD, MBA CHAIR Chief Executive Officer Ross Medical Corporation Saddle River, NJ



JONATHON SAVAGE
VICE CHAIR
Chief Executive Office, Care on Location
Degree CO



DAVID MAUGHAN

IMMEDIATE PAST CHAIR

Telemedicine Project Manager
University of Utah – Hospitals and
Clinics

Salt Lake City, UT



JANET MAJOR
IMMEDIATE PAST CO-CHAIR
Associate Director Facilities
Arizona Telemedicine Program
Tucson, AZ



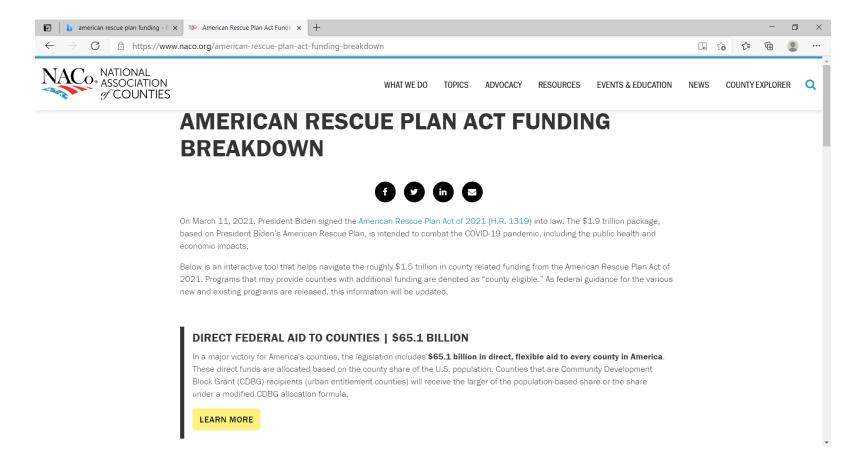
PRAMOD GAUR, PHD IMMEDIATE PAST CO-CHAIR Adjunct Professor Pace University







https://www.naco.org/american-rescue-plan-act-funding-breakdown









HCW https://hcwhosted.org



HCW HOSTED is a Tucson-based 501(c)(3) nonprofit dedicated to facilitating community support of healthcare workers and their families during the COVID-19 pandemic and beyond.

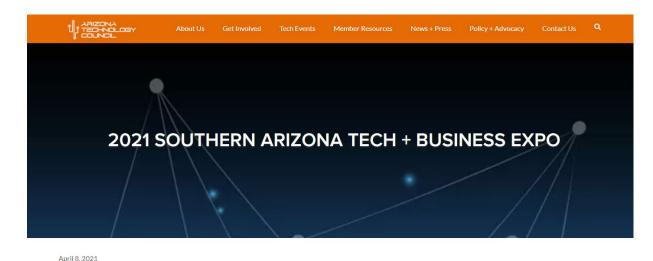
Because we can only be as healthy as the healthcare workforce that cares for us.







https://www.aztechcouncil.org/



⊌ f in



CELEBRATE. LEARN. NETWORK!

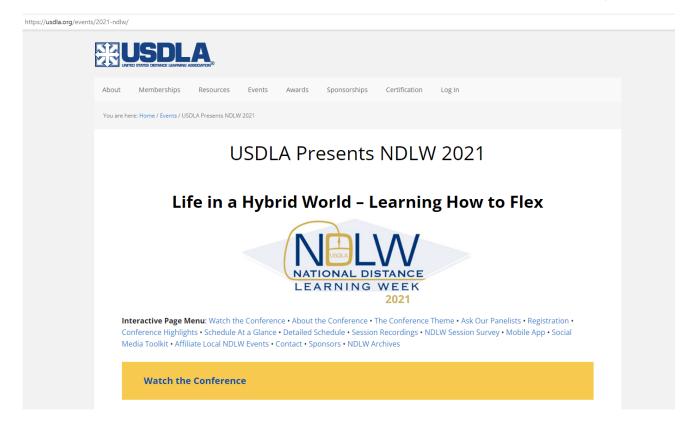
The Arizona Technology Council (AZTC) and the Arizona Commerce Authority (ACA) proudly present the Ninth Annual Southern Arizona Tech + Business Expo on Wednesday, October 6, 2021 at the Tucson Convention Center.







National Distance Learning Week November 8 – 12, 2021









IFWE: International Forum for Women in eLearning November 30 – December 3, 2021 NOLA

https://usdla.org/events/2021-ifwe/







Blackboard

Friends



















Thank You, Merci, Gracias y CIAO! jmajor@telemedicine.arizona.edu







ARIZONA TELEMEDICINE PROGRAM







Kristine Erps Stewart

Associate Director, Administration Arizona Telemedicine Program Program Administrator, SWTRC kerps@telemedicine.arizona.edu

<u>www.telemedicine.arizona.edu</u> 520-626-2493 1-877-535-6166

Connect with the <u>Arizona Telemedicine Program</u> Twitter @UA ATP | Facebook | LinkedIn

Advancing Diversity, Equity, and Inclusion in Healthcare Leadership Webinar

November 16, 2021, 12:00 PM

Registration

Webinar Learning Objectives: Identify the federal laws and regulations that support diversity, equity, and inclusion in the workplace; Describe disparities in telehealth accessibility and apply an array of examples from across the US to address those barriers; Articulate leadership strategies to overcome biases and successfully incorporate DEI in healthcare practices through the creation of DEI Councils and use of data to improve health equity.

Youth and Educators Succeeding Student Empowerment Workshops Next Webinar Intro to Meaningful Student Involvement

Tues, Nov 16, 2021, 3:30pm-4pm PST

Are you ready to become a change-maker? Learn how to apply concepts like service learning, Meaningful Student Involvement, personal engagement, and democracy-building to engage students and transform your school or community.







\$10 billion Coronavirus Capital Projects Fund

The U.S. Department of Treasury <u>recently released guidelines</u> governing the \$10 billion <u>Coronavirus Capital Projects Fund</u> and, in addition to a myriad of facets that make the federal broadband program unique, the guidelines direct applicants to incorporate plans to address affordability into their project proposals in new ways and requires eligible projects to deliver faster Internet connection speeds than the federal government has required in the past. The Treasury's guidance directs applicants to incorporate plans in their project proposals to address long-overlooked barriers to broadband adoption, including affordability and digital skills, and gives state and local governments increased flexibility to decide how to spend the relief funds. <u>See More info</u>







Applications for the Connecting Minority Communities (CMC) Pilot Program are due December 1, 2021

NTIA's Connecting Minority Communities Pilot Program is a \$268 million grant program to build the broadband and digital technology capacities of our nation's Historically Black Colleges and Universities (HBCUs), Tribal Colleges and Universities (TCUs), and Minority-Serving Institutions (MSIs), and to support broadband access, adoption, and digital skills within those institutions and in their surrounding anchor communities. More Info







- USDA Distance Learning and Telemedicine Grants
- USDA also announced a \$50 million investment in 105 rural distance learning and telemedicine (PDF, 224 KB) projects in 37 states and Puerto Rico. These awards are being funded through USDA's <u>Distance Learning and Telemedicine</u> (DLT) program. This program helps fund distance learning and telemedicine services in rural areas to increase access to education, training and health care resources that are otherwise limited or unavailable.







USDA ReConnect Program - \$1.15 Billion Available to Help People Living in Rural Communities Access High-Speed Internet

On November 24 USDA will begin accepting applications for up to \$1.15 billion in loans and grants to expand the availability of broadband in rural areas. USDA is making the funding available through the **ReConnect Program**. The Department plans to make available up to \$200 million in ReConnect Program loans, up to \$250 million in loan/grant combinations, up to \$350 million in grants with a 25 percent matching requirement, and up to \$350 million in grants with no matching requirement for projects in tribal and socially vulnerable communities. To learn more about ReConnect Program eligibility, technical assistance and recent announcements, visit www.usda.gov/reconnect





