### **Presenter & Moderator Biographies**



Gail Barker, PhD, MBA Co-Director, Finance Arizona Telemedicine Program

Gail P. Barker, PhD, MBA, is a Senior Lecturer at the University of Arizona Mel and Enid Zuckerman College of Public Health-Phoenix, where she teaches courses in the areas of budget and finance, health systems delivery, clinical

leadership and telemedicine and telehealth. Barker has spent most of her career working in finance and administration. She had a signification role in the creation of the Arizona Telemedicine Program. Gail then moved to the newly established UA Health Sciences Campus in Phoenix where she was Interim CFO until the position could be permanently filled. Until recently, she offered a telemedicine and telehealth course for public health graduate students. She is now in the process of developing a new undergraduate telemedicine course scheduled to start in fall. Dr. Barker was the recipient of the Mel and Enid Zuckerman College of Public Health "Excellence in Teaching Award", in 2008 and 2013.



Melanie Esher-Blair, MAdm Distant Education & Event Coordinator Arizona Telemedicine Program

Melanie Esher-Blair, MAdm, the newest member of the Arizona Telemedicine Program, is the Distance Education and Event Coordinator. She received her Master of Administration with an emphasis in both Project Management and

Construction Management through Northern Arizona University, and her Bachelor of Arts in Spanish from the University of Minnesota. She has extensive experience coordinating educational conferences and training events over the course of her career for both private and public organizations.



Mike Holcomb, BS Associate Director, Information Technology Arizona Telemedicine Program

Michael Holcomb, BS is the associate director for information technology (IT) for the Arizona Telemedicine Program (ATP) and serves as a technology expert for the Southwest Telehealth Resource Center. He has 22 years of experience

working with telemedicine and telehealth technologies and is responsible for managing all ATP IT including the ATP statewide telemedicine network.

### **Presenter & Moderator Biographies**



Elizabeth Krupinski, PhD, FATA Co-Director Southwest Telehealth Resource Center

Dr. Krupinski is a professor at Emory University in the Department of Radiology & Imaging Sciences and is vice-chair of research. She is also Associate Director of Evaluation for the Arizona Telemedicine Program and Co-director of the

Southwest Telehealth Resource Center. She is past president of the American Telemedicine Association, president of the Medical Image Perception Society, and past chair of the Society for Imaging Informatics in Medicine. She serves regularly as a grant reviewer for the National Institutes of Health, Department of Defense, and other federal, state, and international funding agencies and has served as a member of a number of Food and Drug Administration review panels. Dr. Krupinski and Dr. Weinstein have been doing research, and publishing scholarly on telemedicine papers, together for over 25 years. They are currently co-directors of the federally-funded Southwest Telehealth Resource Center, headquartered here at the University of Arizona. Dr. Krupinski frequently commutes back and forth "virtually" between Tucson and Atlanta over Zoom.



Janet Major, BS Associate Director, Education & Facilities Arizona Telemedicine Program

Janet Major, BS, earned her bachelor's degree in Telecommunications from Northern Arizona University with her major emphasis in producing and directing. She has been employed by Arizona Telemedicine Program for almost

25 years. As Associate Director of Education & Facilities, her current responsibilities include the planning, development and installation of the teleconferencing and telemedicine peripheral equipment used in rural telemedicine sites. She also provides training to healthcare professionals in the effective use of teleconferencing for both clinical and educational applications. She is active both locally and nationally as an advocate for broadband and distance learning for telehealth. She is currently the Chair of the United States Distance Learning Association and also serves on the board of the Arizona Telecommunications & Information Council.

## **Developing a Telemedicine Program – May 24, 2021**

#### **Presenter & Moderator Biographies**



Nancy Rowe, BA Associate Director, Public Policy and Outreach Arizona Telemedicine Program

Nancy Rowe is Associate Director for Public Policy and Outreach for the Arizona Telemedicine Program (ATP) and Southwest Telehealth Resource Center (SWTRC), where she is a resource and frequent presenter on telehealth policy

and reimbursement. She oversees the Northern Arizona Telehealth Alliance, which promotes collaboration and information sharing among nearly 40 telemedicine programs, as well as other state and regional telehealth groups. Before joining the ATP, Ms. Rowe was director of telemedicine for Northern Arizona Regional Behavioral Health Authority (now Health Choice Arizona) for more than 12 years, where she managed telehealth technology and telecommunications, oversaw telehealth grants and contracts, and grew the award-winning telemedicine network from 12 to more than 80 sites that accommodated more than 20,000 provider-patient sessions per year. She is a member of the Center for Telehealth and eHealth Law Advisory Board, a past chair of the American Telemedicine Association (ATA) Business and Finance Special Interest Group and a workgroup member for the ATA telemental health guidelines. She earned her BA in English from St. Lawrence University and worked in public relations prior to moving into the telehealth field.



Ronald S. Weinstein, MD, FCAP, FATA Director Arizona Telemedicine Program

Ronald S. Weinstein, MD, FCAP, FATA, is the founding director of the Arizona Telemedicine Program. Dr. Weinstein is a Massachusetts General Hospitaltrained pathologist who is regarded as a pioneer in telemedicine. He rendered

his first telemedicine diagnosis, at the MGH in Boston, in April 1968. Dr. Weinstein has served as president of six professional organizations including the American Telemedicine Association where he is President Emeritus. He has received the Distinguished Service Award of the Arizona Medical Association; the Distinguished Service Award of the Association of Pathology Chairs; the Lifetime Achievement Award of the Association for Pathology Informatics; and the Lifetime Teaching Award of the University of Arizona College of Medicine. Dr. Weinstein has been inducted into the United States Distance Learning Association Hall of Fame for innovations in education over telemedicine networks. He has over 300 professional publication including frequently cited papers on both telemedicine and telepathology.

# **Developing a Telemedicine Program – May 24, 2021**