

ARIZONA TELEMEDICINE PROGRAM WEBINAR SERIES: TELE-APPLICATIONS AND SERVICES

The practice and delivery of healthcare is changing with an emphasis on improving quality, safety, efficiency, & access to care. Telemedicine can help you achieve these goals! The Arizona Telemedicine Program and Southwest Telehealth Resource Center invite you to a free one-hour CME webinar on the implementation and practice of telemedicine. CME provided by The University of Arizona College of Medicine - Tucson.

CARE MANAGEMENT SERVICES: WHAT'S TELEHEALTH VS NOT TELEHEALTH

TUESDAY, OCTOBER 28, 2025

12:00 pm Arizona Time

12:00PM PDT ~ 1:00 PMMDT ~2:00 PM CDT ~3:00 PMEDT

Asynchronous care management services are vital tools for improving patient outcomes, yet their classification for billing and compliance can be confusing. This webinar will clarify the differences between asynchronous care and telehealth, review payer coverage and documentation requirements, and highlight strategies to integrate these services into practice workflows to enhance compliance, patient engagement, and reimbursement.

OUTCOME OBJECTIVES

- Differentiate between asynchronous care management services and telehealth services, and accurately classify at least three common scenarios (RPM, CCM, eVisit) as telehealth vs non-telehealth for billing/compliance.
- Apply Medicare and commercial payer coverage rules to see if asynchronous services covered (ccm, RPM, RTM, eConsults) and what kind of documentation is needed.
- Develop at least one workflow or process improvement strategy to integrate asynchronous CM services into clinical practice, while maintaining compliance, improving patient engagement and optimize reimbursement.

PRESENTER



**Carol Yarbrough, MBA, CCA,
CPC, OCS, CHC**
National Billing Expert

Carol Yarbrough is a specialist in Federal and State regulatory billing & reimbursement guidelines. You know her as our inside scooper on telehealth and other virtual care policies, updates and the next new things.

CONTINUING MEDICAL EDUCATION

Accreditation Statement

The University of Arizona College of Medicine - Tucson is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Arizona College of Medicine - Tucson designates this live activity for a maximum of 1.0 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Relevant Financial Relationships Statement(s):

University of Arizona College of Medicine - Tucson Office of Continuing Medical Education adheres to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Any individuals in a position to control the content of a CME activity, including faculty, planners, reviewers or others are required to disclose all financial relationships with ineligible entities (commercial interests). The CME office reviewers have nothing to disclose. All relevant financial relationships have been mitigated prior to the commencement of the activity.

REGISTRATION



www.telemedicine.arizona.edu

<https://telemedicine.arizona.edu/webinar>

For more information, contact Melanie Esher, MAdm, at mesher@telemedicine.arizona.edu

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