

SUCCESSFULLY LEADING CHANGE: TELEHEALTH

A THREE-PART SERIES

#1 September 25, 2025 12:00pm PDT (Arizona time), 1:00pm MDT, 2:00pm CDT, 3:00pm EDT

#2 October 23, 2025 12:00pm PDT (Arizona time), 1:00pm MDT, 2:00pm CDT, 3:00pm EDT

#3 November 20, 2025 12:00pm MST, 11:00am PST, 1:00pm CST, 2:00pm EST

Change is hard for EVERYONE! Even you and me! And a specific change may be really hard for me and easy for you, another can be the opposite. If you're asking physicians to provide care by video instead of in person, some will have NO interest! Even post-COVID! This webinar will be a workshop where you will work on some skills to help you become more successful in asking clinicians to provide care differently!

PRESENTER:



Jan Ground, PT, MBA
*Kaiser Permanente, Retired
Colorado Liaison, Southwest
Telehealth Resource Center*

THE TOPICS FOR THIS WEBINAR SERIES ARE:

- Identify the quantifiable problem to solve
- Identify the sponsor to address challenges
- Address resistance to the change
- Identify how those who change will be rewarded

Jan Ground PT, MBA, has been leading clinicians and other healthcare personnel through change for more than twenty years. She led the virtual care work for the Colorado Permanente Medical Group and was the Innovation Hunter for the Colorado Region of Kaiser Permanente (KPCO). Most of her work supported innovation initiatives to enable people to get care anywhere and providers to provide care from anywhere. Areas of focus have included video visits, remote patient monitoring, e-visits, as well as the use of mobile apps and social media in care delivery. In all of these efforts, motivating providers to provide care differently was the most significant challenge to success. Jan has trained physicians and staff inside and outside of KP in Innovation, Meeting Management, and Leading People through Change.

Registration: <https://telemedicine.arizona.edu/>

MODERATOR:



Melanie Esher, MAdm
*Distant Education & Event Coordinator
Arizona Telemedicine Program*

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