

Arizona Telemedicine Council

Speaker Bios

July 2022 Council

Darin Anderson currently serves as executive director for Telehealth and for the Sleep Centers, at Banner Health, a healthcare system based in Phoenix, Arizona. In this role, he has overseen the rollout and expansion of telehealth across the entire system, as well as the development of the new Banner Sleep Center division.

Darin's journey began with Banner Health 22 years ago. He has served in both planning and operational roles and therefore brings to the table a broad-based experience. Some of his previous roles include Chief of Staff, in which he aligned the efforts of Banner's top leadership and governance committees around the strategic plan, and the enterprise strategic management process; Research Administrative Director, in which he was responsible for the operational and financial performance of Banner's research division; Oncology Service Line Senior Director, in which he managed and supervised the development of a \$110M cancer center; and Planning Senior Director, in which he managed all aspects of Banner's operational strategic planning process for both facilities and service lines in Arizona. Darin holds a master's degree in Business Administration, as well as in Health Services Administration.

Aileen Hardcastle is a research coordinator and program manager for the University of Arizona's Emergency Medicine Research Center and Department of Emergency Medicine. Currently, she serves as program manager for the Arizona Rural Advanced Telemedicine Demonstration Initiative (AzREADI) which aims to improve outcomes for patients treated by rural prehospital providers in Southern Arizona with telemedicine. She will also be serving as a research coordinator on a national, multicenter prehospital trial for pediatric seizures known as PediDOSE, which seeks to improve patient outcomes through early intervention. Hardcastle has an academic and professional background in science, emergency medicine, and biological field research. She also has experience as a firefighter, technical rescuer, and emergency medical technician, with prior service in pediatric triage and research at the Al Sabbah Children's Hospital in rural South Sudan.

Janet Major is the Associate Director for Innovation and Digital Health for ATP, the Arizona Telemedicine Program and its subsidiary SWTRC, the Southwest Telehealth Resource Center. She earned her B.S. Degree in Telecommunications from Northern Arizona University and has worked at the University of Arizona for over 30 years. She has been employed by the Arizona Telemedicine Program since it began 25 years ago and she is now part of the Executive Team. Her current responsibilities include the planning, development and installation of the teleconferencing and telemedicine equipment used in rural telemedicine sites as well as training healthcare professionals in the effective use of videoconferencing for both clinical and educational applications including LIVE interactive and store-and-forward technologies.

She has served on the boards for several statewide as well as national organizations. She is the past Chair for the mHealth, Technology & Distance Learning Special Interest Group of the American Telemedicine Association and she is an Associate Board Member of ATIC: the Arizona Telecommunications and Information Council. She served on the Arizona Broadband Task Force in February 2018, participates in the Arizona Broadband Stakeholder Network as well as the Arizona

Covid-19 Digital Access Task Force. She has served on the board of the United States Distance Learning Association for ten years representing the telehealth constituency, is President Emeritus and immediate past Chair.

Alan Pitt is a Professor of Neuroradiology at the Barrow Neurological Institute in Phoenix, AZ. In addition to his clinical practice, Dr. Pitt has been a serial entrepreneur including robotics, imaging, AI and telemedicine. He is co-founder of Vitalchat, a SaaS based telehealth company using commodity hardware enabling touchless telehealth for the acutely and chronically ill. He is the Chief Medical Officer at Cloudmedxhealth. He is a board member of AxisforAutism. He also advised Philips on issues related to teleradiology and telehealth. More information can be found on his LinkedIn page. Over the past 15 years, Dr. Pitt has been an advisor to large healthcare systems and state government. He has functioned in a myriad of roles including founder, advisor, board member and executive for several small to mid-cap companies in the health IT and device space. This included cloud based imaging, robotics, telehealth and AI. Dr. Pitt was the CMO of Avizia prior to their exit to American Well. He is the CMO for Cloudmedxhealth, an AI company focused on predictive analytics for disease management. This company recently created a dashboard used by the National Governors council for reopening based on both health and social determinants.

Preston Pollock has been with Cobre Valley Regional Medical Center since 2016 and oversees the HR, IT and PR departments as well as serving as in-house legal counsel. Preston and his wife both grew up in rural Arizona communities and were excited at the opportunity to return to “small-town life” after living and working in the Phoenix metro area for the previous 15 years. Preston’s previous positions include Vice President of Human Resources and General Counsel for a national organization that specialized in working with and consulting non-profits.

Dana Satterwhite has 14 years in the video conferencing and collaboration fields, specializing in finding funding for technology initiatives. Prior to working with the LDA Grants team, Dana worked with the Tandberg and Cisco Grants teams. She is passionate about helping her clients find the best possible funding opportunities available.

Tara Sklar is the Faculty Senior Advisor in Telehealth Law & Policy at the Arizona Telemedicine Program. She is also a Professor of Health Law and the Director of the Health Law & Policy Program at Arizona Law. Professor Sklar’s scholarly research examines legal, regulatory, and ethical issues that arise in adapting to a diverse aging population, with a particular focus on the integration of health technology. Her work has appeared in the: *New England Journal of Medicine*, *Journal of Empirical Legal Studies*, and *American Journal of Law & Medicine*, among others. At Arizona Law, Professor Sklar launched and oversees a portfolio of over 40 multidisciplinary, online Health Law & Policy courses. She teaches courses on Aging Law & Policy and Advanced Health Law Research.