



# FUNDING OUTLOOK – COVID RELIEF FUNDING & BEYOND

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# AGENDA

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**INTRODUCTION**

# LEARN DESIGN APPLY, INC.

- Grant management and consulting firm
- Free initial consultation and planning
- Partnerships with technology vendors who specialize in distance learning and telehealth
- Services offered:
  - Where to find funding, “follow the money”
  - Which programs are the best fit / prequalification
  - Funding strategy
  - Application process project management and comprehensive assistance
  - Grant writing (when allowed by the program) or assistance in locating a grant writer
  - Post-award support



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**FUNDING OVERVIEW**

# FUNDING TYPES

## Discretionary

- Competitive
- Often a more involved application process
- Applications are reviewed / scored before winners are announced

## COVID Relief

- Can be discretionary or non-discretionary
- Short-term
- Finite

## Non-discretionary

- Non-competitive
- Often a minimal application process
- Formula-based, money is allocated to specific entities

Funding is rarely about what you are getting

It's all about how what you are getting addresses a specific need

- Who do you serve – demographics?
- Where do you serve – geography?
- What specific challenges do you face?
- Why do these challenges exist?
- How do you hope to address these challenges?  
Over what time period?
- How do you plan to measure and achieve your  
proposed goals?

**Basically, funding follows the problem. And one size does not fit all!**

# HEALTHCARE FUNDING FOCUS AREAS

- COVID relief funding (telehealth, vaccine distribution, training / workforce development, etc.)
- Telehealth to rural, underserved communities
- Education, training, and workforce development for healthcare professionals
- School-based health
- Violence prevention and behavioral health focus in schools
- Opioid and other substance abuse treatment, mental health services





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**COVID RELIEF**  
**HIGHLIGHTS**



## FCC COVID-19 Telehealth Program – Round 2

- For **nonprofit and public** healthcare providers to expand / develop telehealth services in response to the pandemic
- Covers **telecommunications services, information services, and devices**
- Round 2 awardees will be determined based on objective evaluation metrics (available now)
- Application window: **April 29, 2021 – May 6, 2021** (just 7 days to apply!)



## ARP Funding for Health Centers (H8F)

- For **HRSA Health Center Program** recipients
- Formula-based, allocations list available now
- Very **broad and flexible** fund in focus areas and eligible items
- Health Centers must submit information about planned activities and costs by **May 31, 2021**



## ARP Emergency Rural Development Grants for Rural Health Care

- USDA emergency pilot program for facilities in **rural, underserved** areas to respond to the pandemic
- Covers vaccine distribution, medical supplies, reimbursement for lost revenue, telehealth expansion, constructing temporary / permanent structures, staffing needs, among others
- Program released no sooner than 150 days from 3/11/2021
- **More info coming soon**



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**USDA RUS-DLT**  
**GRANT**



# THE BASICS



## USDA Rural Utilities Service Distance Learning & Telemedicine Program

- Annual technology-focused competitive grant program
- Provides funding for **interactive, “real time”** distance learning and / or telehealth projects that give rural residents access to content and / or services
- Almost any type of organization is eligible to apply (Exceptions: Federal organizations, sole proprietors, and organizations in coastal barrier zones)
- Very consistent and reliable source of funding (one that you can rely on long-term!)
- LDA helps dozens of organizations apply for this program every year

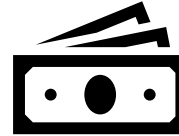


# THE DETAILS



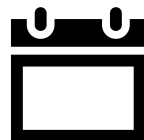
## Project Design & Scoring

- Connecting rural entities together or to an urban hub for resource / content sharing
- Scored on sites that receive the services, information, or content (“end-user sites”)
- Objective scoring based on **rurality, economic need, and special considerations**



## Budget & Expenditures

- 3-year grant period
- 15% match requirement
- Funds must go toward **hardware / software** primarily being used for distance learning and / or telemedicine
- Up to 20% of budget can be spent on broadband-related expenses



**Grant is out now! Applications due June 4, 2021**



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QUESTIONS?

**Thank you!**

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