

ARIZONA
TELEMEDICINE
PROGRAM



Welcome Members and Guests to October 19, 2022 Arizona Telemedicine Council

Today's meeting will start at 11:00am
*Handouts and slides will be available
at:*

<https://telemedicine.arizona.edu/trainingmaterials/october-19-2022-council-meeting>



Land Acknowledgement

We respectfully acknowledge the University of Arizona is on the land and territories of Indigenous peoples. Today, Arizona is home to 22 federally recognized tribes, with Tucson being home to the O'odham and the Yaqui. Committed to diversity and inclusion, the University strives to build sustainable relationships with sovereign Native Nations and Indigenous communities through education offerings, partnerships, and community service.



ARIZONA
TELEMEDICINE
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Arizona Telemedicine Council

October 19, 2022

Robert “Bob” Burns

Chair, Arizona Telemedicine Council

Kris Erps Stewart

*Interim Director and Associate Director,
Administration*



Arizona Telemedicine Council Meeting
October 19, 2022 (11am-1pm)
Agenda

Call to Order, Welcome and ATP Updates

*Bob Burns, Chair Arizona Telemedicine Council
Kris Erps Stewart, Interim Director, and Associate Director for Administration
Arizona Telemedicine Program (ATP) and Southwest Telehealth Resource Center (SWTRC)*

NAH Virtual Care Updates

*Nicole Bullard MSN, RN-BC
RN Program Manager
Northern Arizona Healthcare - Virtual Care Program*

Telemedicine at Mariposa

*Eladio Pereira, MD
Chief Medical Officer
Mariposa Community Health Center*

Rural Telehealth Certificate Program at the UArizona

*Kim Shea, PhD, RN, CHPN
Clinical Professor, UArizona College of Nursing
Assistant Director, Telenursing ATP*

Update on Telehealth and Libraries

*Janet Major, Associate Director Innovations and Digital Health
ATP & SWTRC*

Arizona Telemedicine Council Subcommittee Updates

*Kris Erps Stewart, ATP|& SWTRC
Alan Pitt, MD, Chair ATC Subcommittee
Barrows Neurological Institute*



Today's quarterly meeting - 105 *(310 since Oct 2021)*

- Representatives from 13 of our 15 counties.
 - Apache, Cochise, Coconino, Gila, La Paz, Maricopa, Mohave, Navajo, Pima, Pinal, Santa Cruz, Yavapai, Yuma
- From outside of Arizona
 - AL, CA, CO, DC, FL, GA, IL, IN, LA, MD, MI, MN, NC, ND, NM, NV, NY, OH, OR, SC, SD, TN, TX, VA, WA, WI, WY and International

- Arizona Advisory Council on Indian Health Care
- Adobe Provider Group
- Arizona Alliance for Community Health Centers
- Arizona Commission for the Deaf and the Hard of Hearing
- Arizona Complete Health
- Arizona Department of Health Services
- Arizona Department of Insurance and Financial Institutions
- Arizona Medical Association
- Arizona State University
- Arizona Telemedicine Council
- Arizona Telemedicine Program
- ASAP Health Solutions
- Banner Health
- BCBSAZ - Health Choice
- Center for Neurosciences
- Cigna
- CommonSpirit Health
- Community Bridges
- Community Health Associates
- Consultant
- Copa Health
- Dignity Health El Rio Health
- evolvedMD
- Grossman & Grossman
- Health Center
- Hopi Health Care Center/ IHS
- Integrity Medical Billing
- inxsol
- Kingman Regional Medical Center
- Mariposa Community Health Center
- Mayo Clinic Arizona
- MICA - a Mutual Company
- Mind-Body Connections Pllc
- North Country Healthcare
- Northern Arizona Healthcare
- Northland Cares
- Phoenix Indian Medical Center
- Pima County Health Dept
- PINAL HISPANIC COUNCIL
- Regional Center for Border Health, Inc.
- San Juan Southern Paiute Tribe
- Shriners Childrens'
- Sonora Quest Laboratories
- Southwest Human Development
- Southwest Network
- State of Arizona
- Summit Healthcare Association
- Sunset Health
- Tempe Fire Medical Rescue
- TMC One
- T-MedRobotics
- Tuba City Regional Healthcare Center
- Tucson Medical Center
- UA College of Nursing
- Valleywise Health
- vizient
- Wickenburg Community Hospital
- Yuma Regional Medical Center
- Zazworsky Consulting, LLC

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Arizona Telemedicine Program Updates

October 19, 2022

Kris Erps Stewart

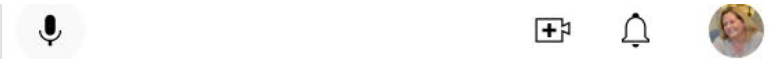
Interim Director, ATP

Associate Director, Administration ATP & SWTRC



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Southwest Telehealth Resource Center
12 subscribers

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<p>Medicare Physicians Fee Schedule 2023 draft and th... 9 views • 1 month ago</p>	<p>¿Qué es la telemedicina? 1 view • 2 months ago</p>	<p>Telehealth Essentials for FQHCs and RHCs 4 views • 2 months ago</p>	<p>Building Bridges, Connecting Two Worlds 2 views • 2 months ago</p>	<p>Ransomware in Health 1 view • 2 months ago</p>
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<https://www.youtube.com/channel/UCKjOkobupASjphkkRJIm5uA/featured>



Connect with Arizona Telemedicine Program on Twitter, Facebook, and LinkedIn



Mari Herreras
Communications Manager
MHerreras@Telemedicine.Arizona.edu

 @arizona-telemedicine-program

 @arizonatelemedicineprogram

 @UAZATP

 @SWTRC1

Social Media Communications

 @arizona-telemedicine-program

872 followers

 @arizonatelemedicineprogram

651 page likes

 @UAZATP

2,583 followers

 @SWTRC1

105 followers

Blogs & Newsletters

- Monthly Publications

- ATP Article
- SWTRC Article
- In the News
- Hot Topics

- Weekly Event Blasts

- MailChimp

• ATP	7,043	25.8% Open Rate
• SWTRC	4,650	23.8% Open Rate
• Others	4,523	21.0% Open Rate
• National Average		21.3% Open Rate





Chris Martin

Assistant Director, THealth Institute
CMartin@Telemedicine.Arizona.edu



Technical Support

- Courses / Meetings
- Events / Organizations
- Webinars

Courses / Meetings

CPH / PHPM 641
CPH / PHPM 562
CPH / PHPM 569
Telemedicine Trainings
AT Council Meetings

Events / Organization

Sampling
AZ Rural & Public Health
Policy Forum
UAHS LGBTQ National
Symposium & Fair
CAH & Rural Billing
Bootcamp
Emergency Medicine Med
Student Didactic Session
AzAHC PHPP Conference
AZ Telecomm &
Information Council

Webinars

AzCHR Webinars
Billing Webinars
AzRHA Webinars
OT/PT Webinars
Grant Webinars



Webinar Partners



Upcoming Webinars

REGISTER TODAY

YOU'RE INVITED TO

Telehealth Development and Pediatric Health



Gigi Sorenson RN, MEd
Corporate Director, Telehealth

NOVEMBER 10 | THURSDAY



WWW.TELEHEALTHRESOURCECENTERS.ORG



Arizona Telemedicine Policy Summit

Livestream Event!

Tuesday, November 15, 2022 ~ 1:00 pm – 3:00 pm MST

Who should attend: Arizona health care professionals and administrators who would like to learn more about telemedicine policy and the telehealth climate in Arizona.

Objective: To report to Arizona telehealth stakeholders about the current policy landscape of telemedicine in the state.

Topics/Speakers:

Telehealth Data Warehouse: Opportunities for Arizona



Jason Goldwater, MA, MPA, PMP, LSSB
President and Chief Operating Officer
Laurel Health Advisors, LLC

Cross State Licensing Update: Licensing Process for Out-of-State Providers



Patricia McSorley, JD
Executive Director
Arizona Medical Board

Hybrid Care Models at Mayo Clinic



Kevin Ruff, MD
Chief Medical Officer of the
Center for Digital Health
Mayo Clinic Arizona



Stephanie Zawada, MS
PhD Fellow at the Mayo Clinic
College of Medicine and Science

Moderator, State & Federal Policy Updates



Tara Sklar, JD, MPH
Faculty Senior Advisor
Arizona Telemedicine Program

For more information and registration go to <http://telemedicine.arizona.edu>.

This webinar is made possible through funding provided by Health Resources and Services Administration, Office for the Advancement of Telehealth (U1U42527).



Improving Access to Quality Medical Care Webinar

Wednesday, November 16, 2022 ~ 11:00am MT
10am PT, 11am MT, 12pm CT, 1pm ET

“The Rural Health Landscape”

ABSTRACT: Rural health is not simply a small version of urban, but rather a unique health care delivery environment. This session will examine the current state of rural health in America at a national level, with a focus on opportunities and barriers for expanding health care access. Current national policy research and data will explore the current state of rural health, as well as policy options to address health disparities.

OBJECTIVES: Following the presentation, attendees will be able to:

- Identify major rural specific barriers to health care access.
- Assess community resources for addressing unmet needs.
- Take action to promote rural relevant policy solutions to address rural health care access.
- Communicate with Community leaders the opportunities to improve rural health care access.



Alan Morgan
Chief Executive Officer
National Rural Health
Association

Alan Morgan serves as Chief Executive Officer for the National Rural Health Association. Recognized as among the top 100 most influential people in healthcare by Modern Healthcare Magazine, Alan Morgan serves as Chief Executive Officer for the National Rural Health Association. He has more than 27 years experience in health policy development at the state and federal level, and is one of the nation's leading experts on rural health policy.

Mr. Morgan served as a co-author for the publication, “Policy & Politics in Nursing and Health Care,” and for the publication, “Rural Populations and Health.” In addition, his health policy articles have been published in: The American Journal of Clinical Medicine, The Journal of Rural Health, The Journal of Cardiovascular Management, The Journal of Pacing and Clinical Electrophysiology, Cardiac Electrophysiology Review, and in Laboratory Medicine.

Mr. Morgan served as staff for former US Congressman Dick Nichols and former Kansas Governor Mike Hayden. Additionally, his past experience includes tenures as a health care lobbyist for the American Society of Clinical Pathologists, the Heart Rhythm Society, and for VHA Inc. He holds a bachelor's degree in Journalism from University of Kansas, and a master's degree in public administration from George Mason University.

For more information and registration instructions go to:

<https://telemedicine.arizona.edu/>

This webinar is made possible through funding from the Office for the Advancement of Telehealth, Office of Health Information Technology, Health Resources and Services Administration (U1U42527)



November 17, 2022

#powerofrural

National Rural Health Day

Celebrating the Power of Rural!



TM

IT'S NOT JUST A DAY, IT'S A MOVEMENT.

ATP & SWTRC Events



Educational Events

- Trainings
- CME
- Regional Events

Melanie Esher-Blair, MAdm
Distance Education & Event Coordinator
MEsher@Telemedicine.Arizona.edu

2022 Training 122 Organizations

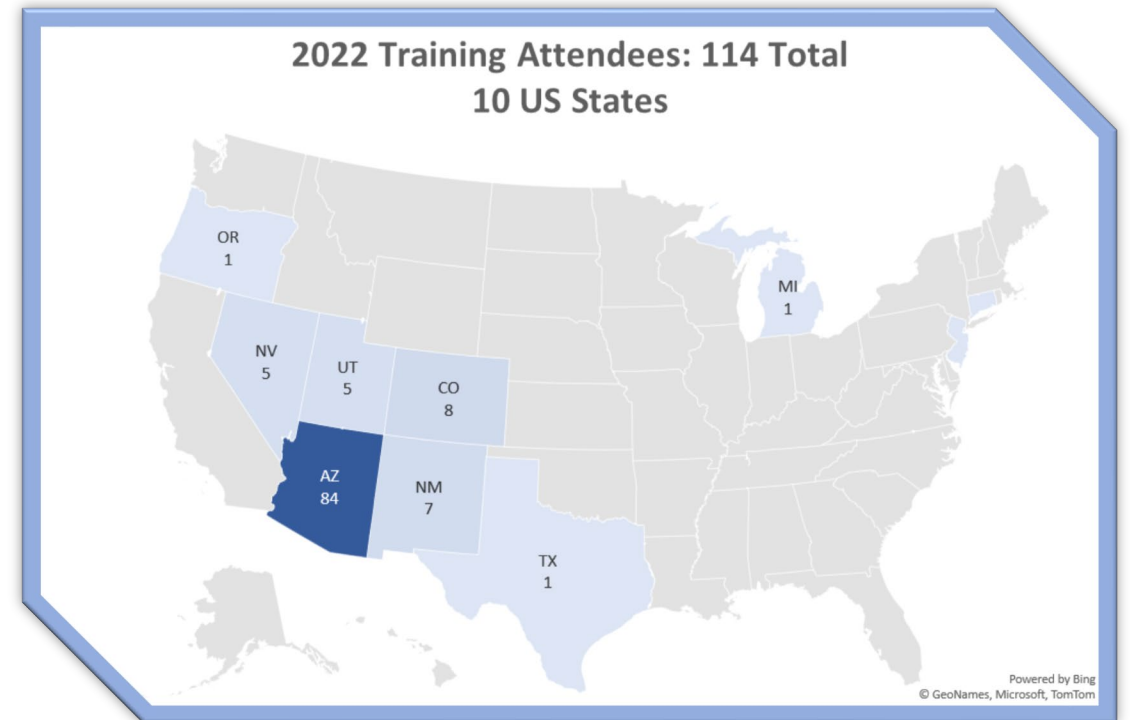
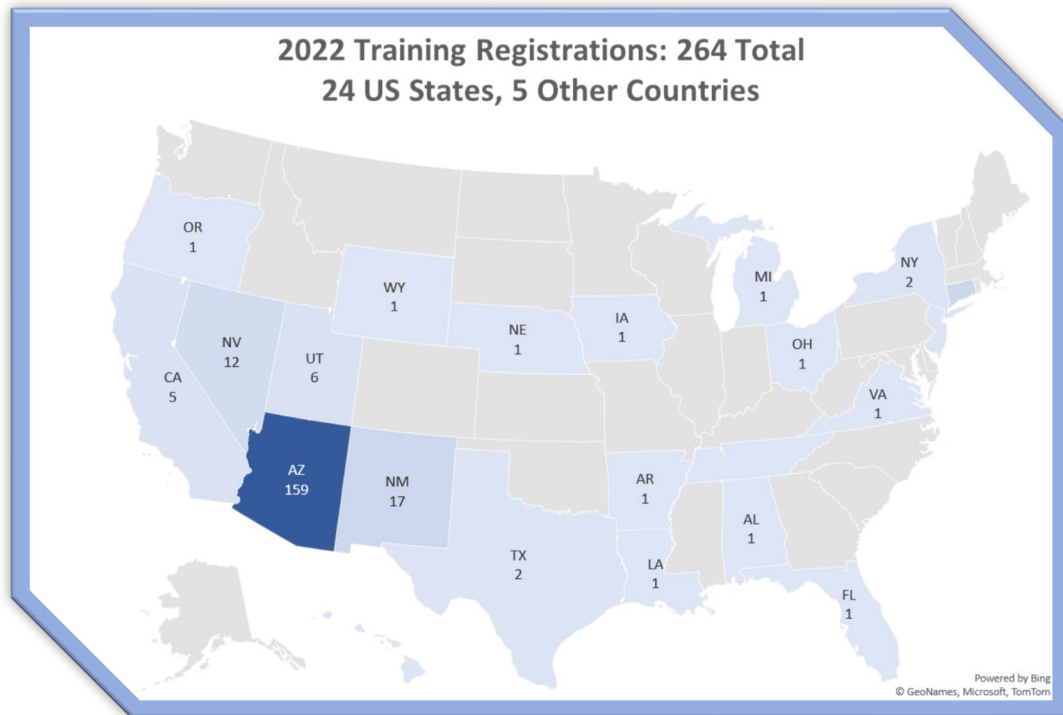
A*S*K
ACCEL
Arizona Complete Health
Arizona State University
Arizona Children Association
ASAP Health Solutions
AT. Still University
Awakening Wellness Center
BACC Health
Baio Enterprises
Banner Health
Barrow Neurological Institute
Benson Hospital
Body and Soul Sovereignty United
Centura Health
Chiricahua Community Health Centers, Inc
Coconino County Health & Human Services
Columbus Health & Wellness Center
Concentra
Contexture
Copa Health
Covis Pharma and Arizona State University
Denver Seminary
DES-Dept Developmental Disabilities
Desert Foothills Counseling
Desert Sage Behavioral Health
NV Division of Healthcare, Financing, and Policy
Digital Health Space
Dominion Communications Inc.
El Rio Health Center
Encompass Nutrition, LLC
Fort Mohave Health Center
General Organization For Social Insurance
GenieMD, Inc
Havasu Regional Medical Center
Haven Behavioral Hospital of Phoenix
Hawaii State Dept. of Health
US Health & Human Services
HonorHealth
Hopebridge LLC
Hospital UPR

Health Services Advisory Group
Immediate Care
Indian Health Service
Kingman Regional Medical Center
Life Health and Wellness Health Care
Madonna Rehabilitation Hospital
Mariposa Community Health Center
Mary Washington Healthcare
Mayo Clinic
MECA Therapies
Mental Wealth, Inc.
Mountain Park Health Center
Native Health West
Natural Medi-Doc, LLC
Navajo Epidemiology Center
Navajo Nation
New Freedom
New Mexico Department of Health
North Country Healthcare
Northern Apache County Special Health District
Northland Cares
Northwell LIJ
NuvoAir
Oak Street Health
Ochsner LSU Health System Shreveport
Online Children's Therapy
Parents Reaching Out
Phoenix Children's Hospital
Phoenix Family Medical Care
Pima County Health Department
Pima county Public Library
Project of Health LLC
RAFHA Inc
Ranger Care
Renown Health
Sage Memorial Hospital-Navajo Health Foundation
Sam Houston State University
San Juan Southern Paiute Tribe
Sentinel U
Sex Offense Treatment Program
SIPMD

Solace Crisis Treatment Center
Solutions Personalized Medicine
Southern Arizona VA Health Care Systems
Southern Nevada Community Health Center
Southwest Human Development
Springfield Pediatrics
St. Michaels Clinic
State of Colorado
State of Utah
Symbian Health
Terros Health
The Center of Balance Clinic
The Mind Clinic, LLC
The Potters House Substance Abuse Center
The University of Arizona
Tilganga Institute Of Ophthalmology
TTUHSC
Tuba City Regional Health Care
Tucson Indian Center
Tytocare
UA RISE HWC
UAMS
UC Davis Health
UMatterMed
Unique Integrated Care
Unique Lab Services
Universal Health Services, Inc
University of New Mexico
University of New Mexico Medical Group
Utah Department of Corrections
University of Washington
Valleywise Health
Walmart
Washoe County Health District
Western Sky Community Care
Wickenburg Community Hospital
Women's Health Coalition of Arizona
World Nehemiah Project
Your Doc Around the Clock
Yuma School District #1, Therapy One

2022 Training Registrations and Attendance

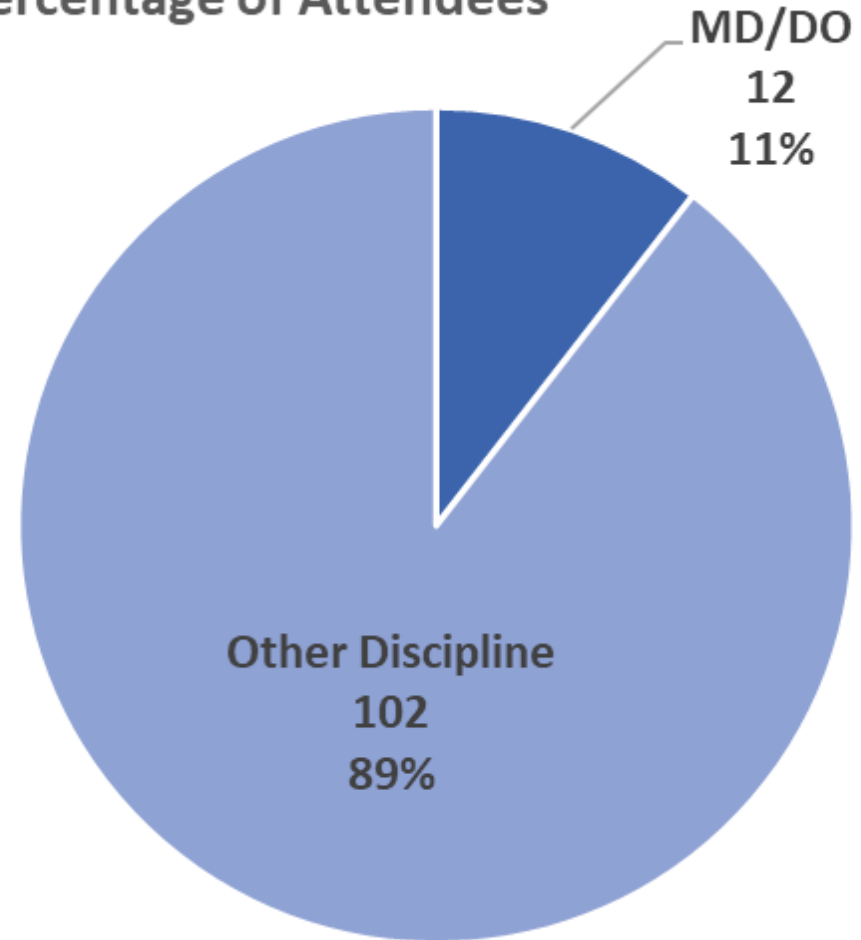
- **Track 1: Developing a Telemedicine Program**
 - Approved for 4.0 CME credits
 - Registered 166
 - Attended 73
- **Track 2: Telemedicine Applications**
 - Approved for 4.25 CME credits
 - Registered 98
 - Attended 41 (*less November 7*)



2022 Continuing Education

49.5 Total CME
Hours Provided

CME Percentage of Attendees



2023 Training Agendas

Developing A Telemedicine Program Agenda

- Building Successful Telemedicine Program
- Effective Communication Etiquette Using Telehealth Technologies
- Securing Telemedicine Technologies
- Telehealth Technology Virtual Tour
- Evaluation and Assessment
- Addressing Disparities and Equitable Access in Telehealth
- The Business Aspects of Telemedicine and e-Health
- Resources for Telehealth: Building Connections and Relationships
- Telehealth Grant Updates and Broadband Assistance

<https://telemedicine.arizona.edu/training.cfm>

Proposed 2023 Dates

Developing a Telemedicine Program

February 6, May 1, September 28

Telemedicine Applications

March 27, August 21, November 6

Telemedicine Applications Agenda

- Introduction to Standards and Guidelines
- A Brave New World – Pediatric Telehealth in the Global Community
- Telepsychiatry
- Telemedicine: HIV and Infectious Disease
- Telehealth and Occupational Therapy
- Telehealth and Physical Therapy
- Teleradiology
- Telehealth and Nursing

Telemedicine Training Faculty



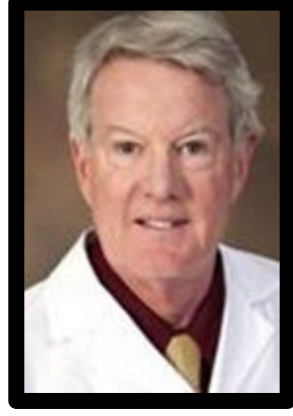
Dale Alverson
MD



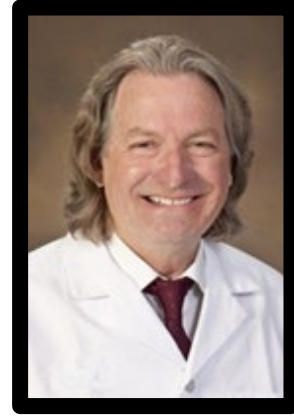
Christina
Crawford, PT,
DPT, PhD



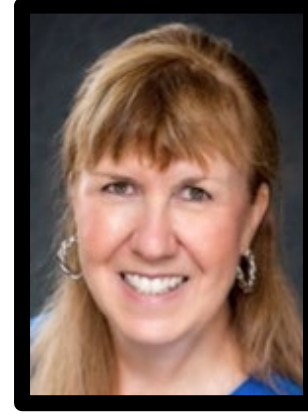
Sara Gibson
MD



Tim Hunter
MD



Stephen Klotz
MD



Mary Schmitz
OTD, OT/L



Kimberly Shea
PhD, RN, CHPN



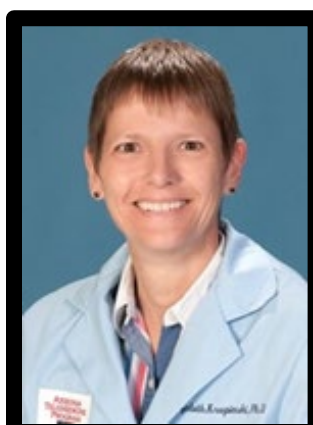
Gail Barker,
PhD, MBA



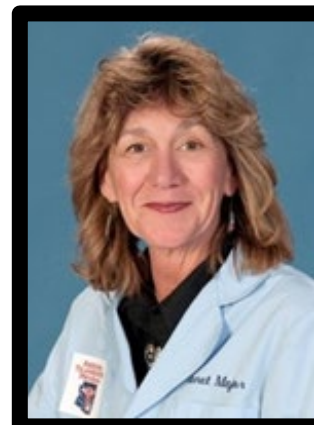
Melanie
Esher, MAdm



Mike
Holcomb, BS



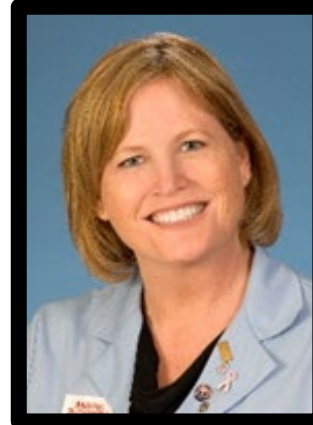
Elizabeth
Krupinski, PhD



Janet Major,
BS



Tara Sklar, JD,
MPH



Kris Erps
Stewart

Upcoming Regional Events

**University of Nevada – Reno
Renown Health**

Spring 2023

Nevada

**Regional Center for
Border Health, Inc.**

Spring 2023

Arizona

**University of Colorado
Anschutz Medical Campus**

Summer 2023

Colorado

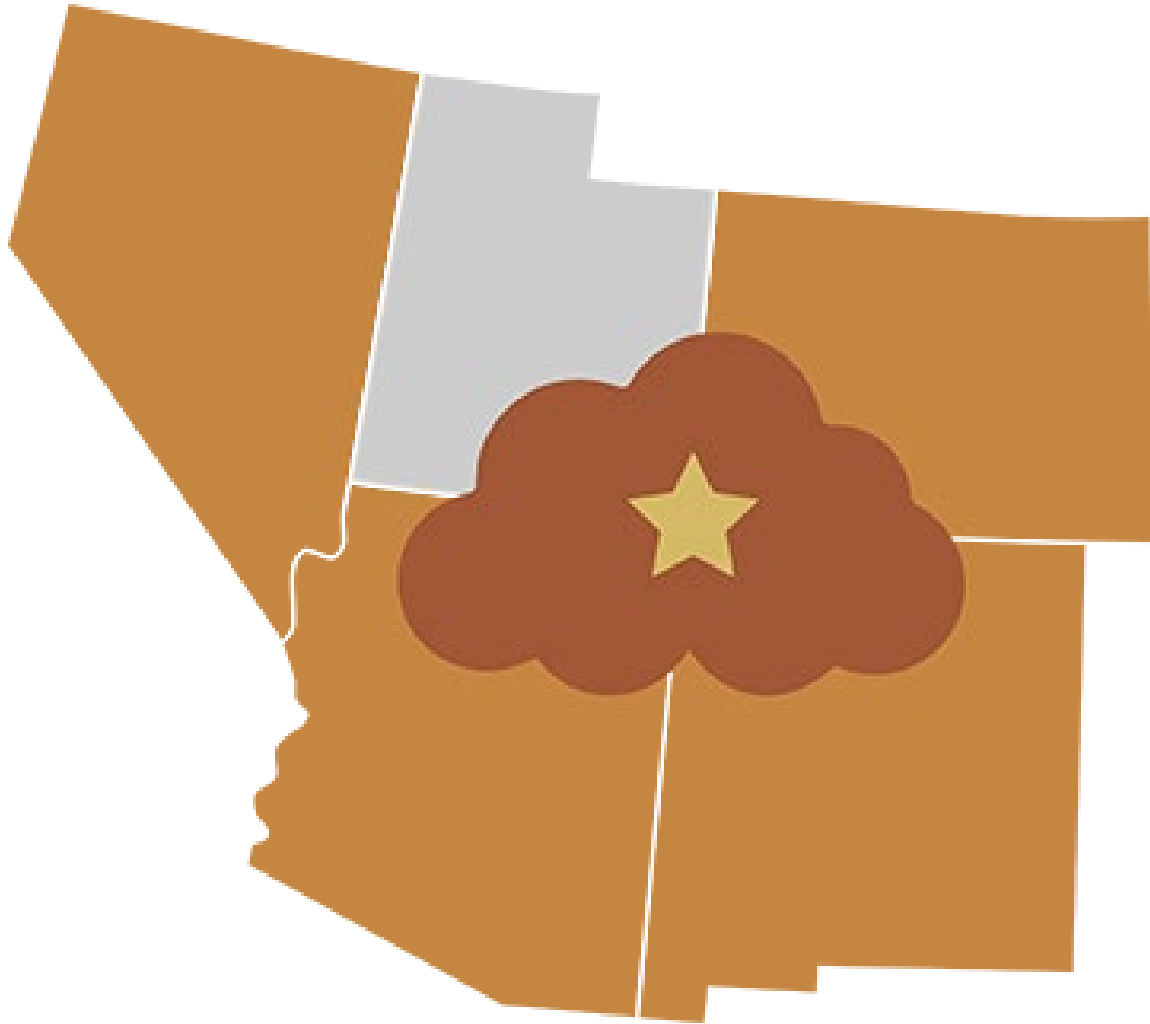


Nancy Hart
SPD Manager
NCO@Telemedicine.Arizona.edu



Telemedicine & Telehealth Service Provider Directory

201 Listees Providing Services



Arizona 123

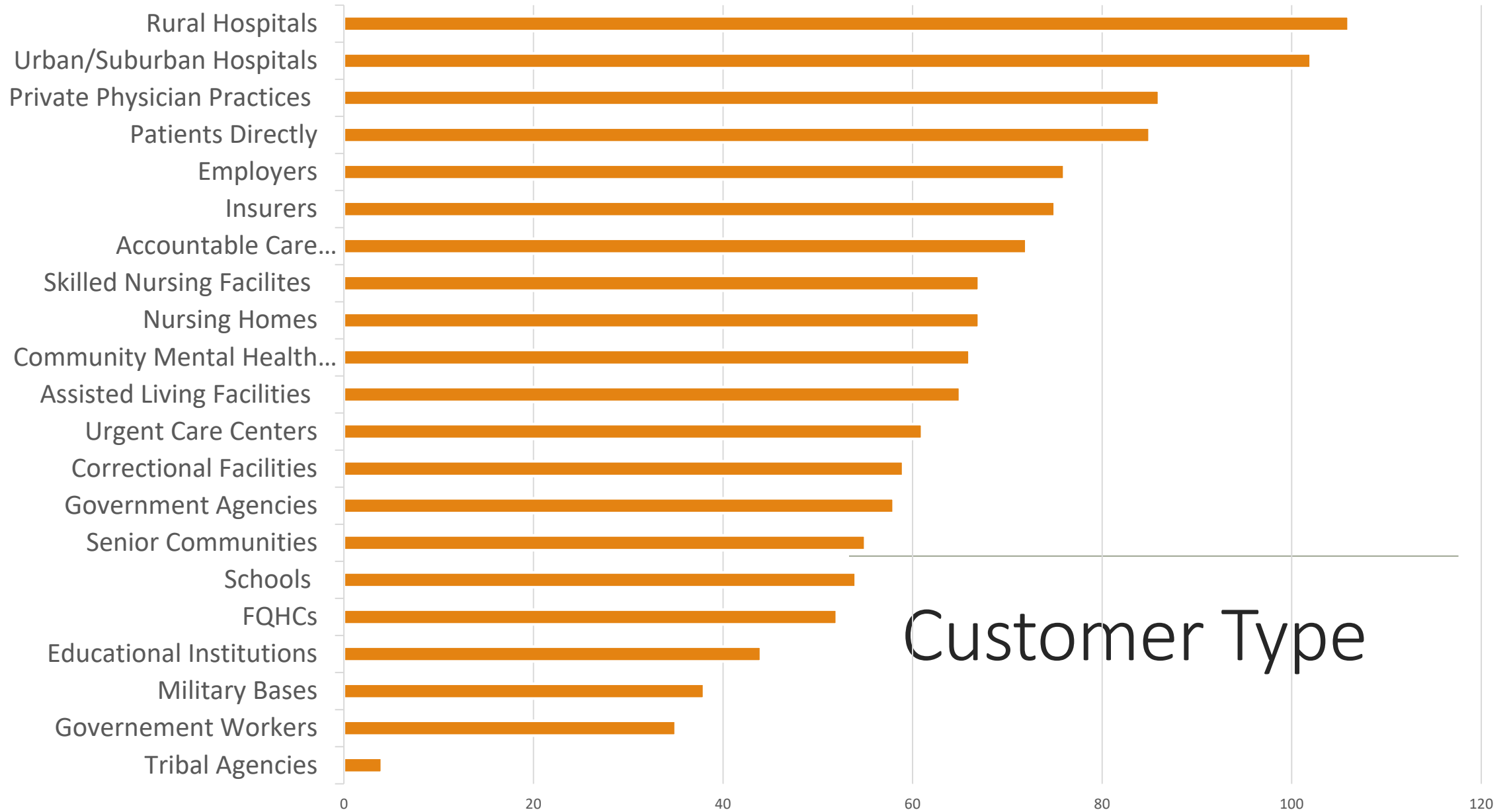
Colorado 87

Nevada 84

New Mexico 77

*Tribal Agencies 5

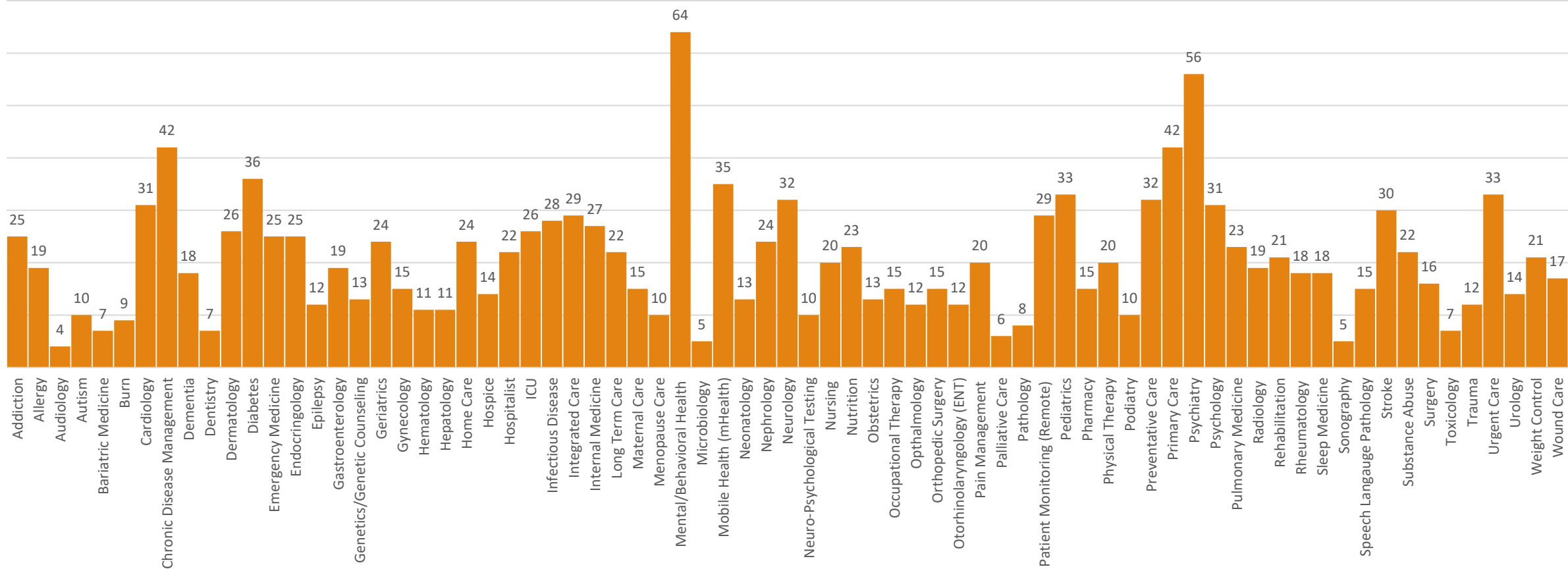
*Tribal agencies customer type added July 2022



Customer Type

□ Total

Total



Top 5 Services

Mental/Behavioral Health 64

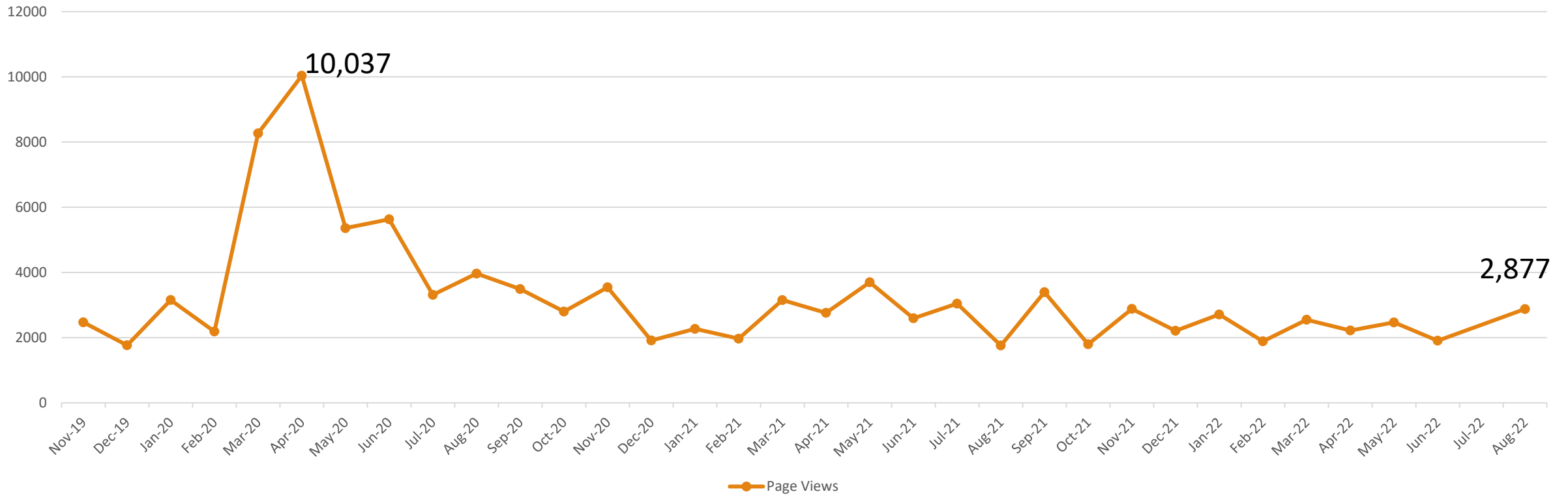
Chronic Disease Management 42

Diabetes 36

Psychiatry 56

Primary Care 42

Page Views



Monthly Directory Usage

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Thank you! Questions

Kristine Stewart, Interim Director
Associate Director, Administration
kerps@telemedicine.arizona.edu

<https://telemedicine.arizona.edu/contact>

<https://southwesttrc.org/contact>

