



# Southwest Telehealth Resource Center (SWTRC) Update

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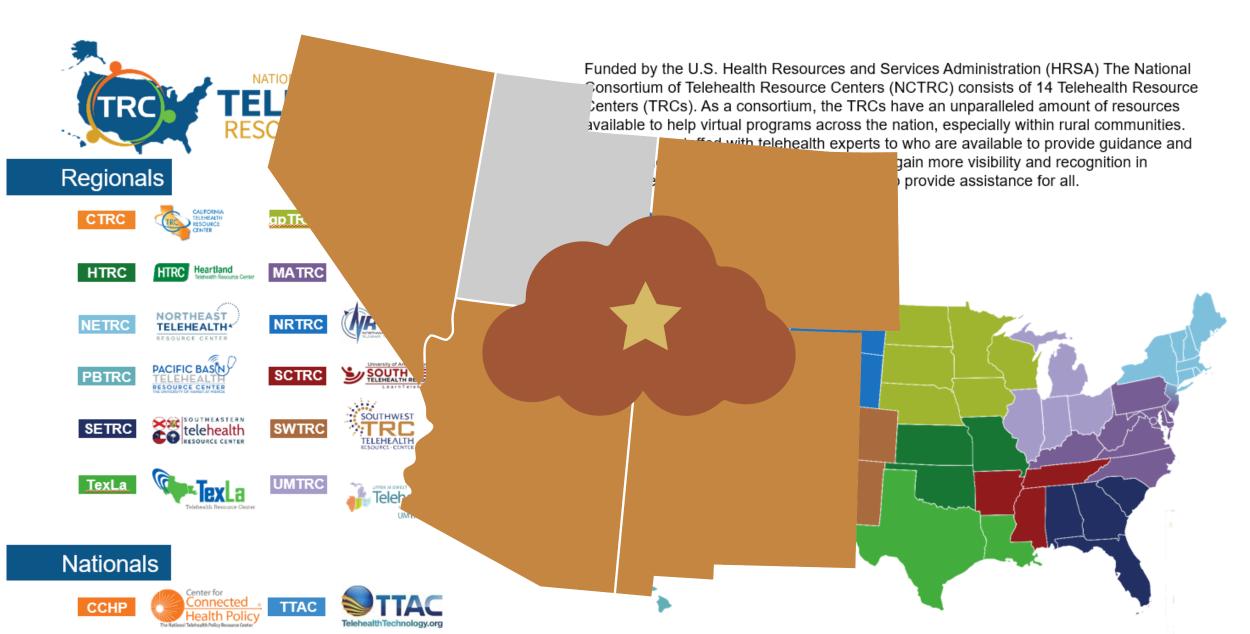
# **SWTRC**



- Continuously funded since 2009
- Subsidiary of ATP
- Originally grant now cooperative agreement sustainability emphasis
- Periodic supplements with most recent for COVID response
- September 2021 most recent 3-year funding period
- 2024 added so next renewal for 2025 (likely 5 years)
- https://southwesttrc.org/







https://telehealthresourcecenter.org/

### **SWTRC Team**



Elizabeth A. Krupinski, PhD Director, SWTRC Associate Director, Evaluations CV, PDF Format Area(s) of Expertise: Evaluation & Assessment General Telemedicine



Melanie Esher, MAdm Distance Education & Event Coordinator Area(s) of Expertise: Training 8. Education mesher@telemedicine.arizo na.edu



Carrie Foote Associate Director. Administration Area(s) of Expertise: **Building Relationships** Healthcare Operations Regulatory Compliance carriefoote@telemedicine.ar izona.edu



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Robert Kerr Budget Analyst, Principal Area(s) of Expertise: Business rkerr@telemedicine.arizona. edu

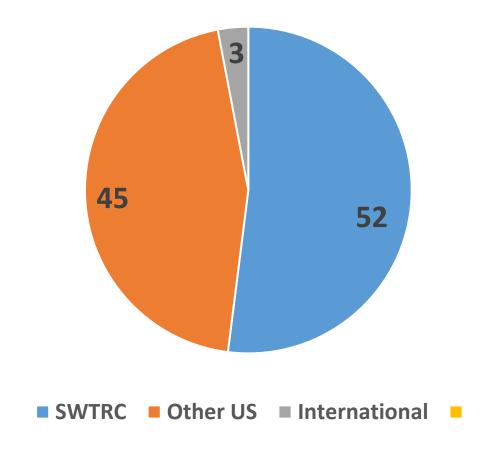


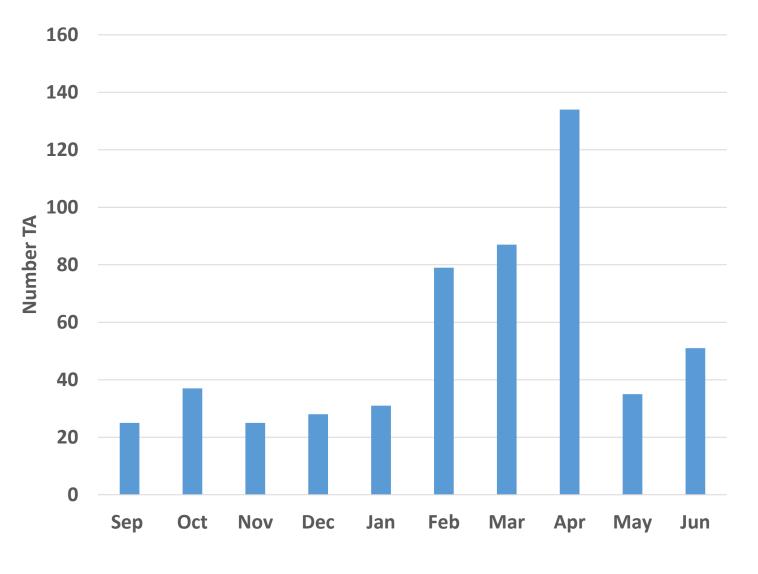
Associate Director for Innovation and Digital Health Area(s) of Expertise: Broadband Correctional Distance Education Equipment Facility Design Grants Telehealth Alliances jmajor@telemedicine.arizona. edu















Organization type	Organization type	Organization type
Academic institution = 95	Provider - PT/OT/SLP/Rehab services = 1	Govt - Veterans Affairs = 5
Healthcare Assns/Orgs/Foundations = 50	Clinic - FQHC/RHC = 23	Services - Billing/Coding = 2
Hospital - Other Hosp/Health System = 99	Insurers/Health Plans/Payers = 5	Govt - HRSA/Other Federal Agency = 1
Govt – Health Department = 18	Vendor – other = 14	Services – Consulting = 24
Vendor - Clinical Services = 24	Clinic - Other Primary Care = 32	Patient/Consumer/Advocacy Group = 4
Provider - Other Mental/Behav Health = 21	Hospital - Critical Access Hospital (CAH) = 1	Clinic - Mental Health/CMHC = 8
Vendor – Technology = 12	TRC = 7	Services – legal = 3
Clinic - Other Primary Care = 2	Vendor – Telecomm = 1	Press/media = 2
Other = 21	General Public = 1	Hospital - Rural PPS Hospital = 1
Govt – other = 33	Public Health = 2	Clinic/School Clinic/School/District = 1
Govt - Native/Tribal = 16	Govt – SORH = 1	AHEC = 1
Provider - Primary Care/Specialty/Other Medical = 13	Provider - Other Outpatient Healthcare Provider/Private Practice = 17	Pharm = 5





TA Topic	TA Topic	TA Topic
About my TRC = 348	Tools/templates = 38	Readiness assessment = 5
General info = 307	Strategic planning = 46	ECHO = 2
Distance ed/training = 246	Financial/billing = 83	Research = 2
Legal/policy = 92	Clinical = 51	MH/BH = 12
Market analysis = 56	COVID = 10	Broadband = 66
Technology = 68	Evaluation = 25	





# **Blogs**

- 21 blogs
  - Send >4000/blog with ~40% open rate
  - <a href="https://southwesttrc.org/index.php/blog">https://southwesttrc.org/index.php/blog</a>





By Mari Herreras on Jun 15, 2023



Supporters of new Arizona telemedicine law say pets will receive greater access to care

By Mari Herreras on May 25, 2023





# **Webinars**

- 32 webinars <a href="https://telemedicine.arizona.edu/webinar">https://telemedicine.arizona.edu/webinar</a>
  - Several partners (e.g., HRSA, NRHA, AzCRH, NAU, ADHS)
  - Ave 227 register & 131 attend (~58%)
  - https://telemedicine.arizona.edu/webinars/previous







# Website

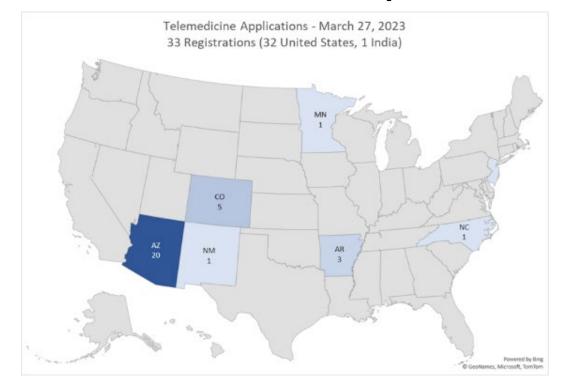
- # pageviews SWTRC Website = 18,956
- # pageviews Service Provider Directory webpage = 18,586
- # pageviews SWTRC Resources = 3,490
- # pageviews SWTRC On-line Modules = 690
- # views Previous Webinars = 3,838.
- Updated Service Provider Directory to include "Tribal Agency" as customer type
  - Has grown from 197 to 209 companies
  - 60% updated during this funding period
  - Averaged 2,157 views per month





# **Training**

- Telemedicine Applications & Developing a TM Program
  - CME available
  - Tucson & Phoenix sites ~20 attendees/event







# **Website Additions**

### **Digital Health Navigators**

Digital Health Navigators are individuals who address the whole digital inclusion process — connectivity, devices, and digital skills — to support community members and provide access to healthcare. The digital health navigator model draws from volunteers, librarians, social services or healthcare staff who offer remote and in-person guidance.

Telehealth Navigator Program Ups Video Visit Adherence in Primary Care

Link Health: Leveraging the health sector to connect patients to the Affordable Connectivity Program

Telehealth Readiness: Developing Northstar's Digital Literacy Assessment

Patient Engagement HIT: Is the Digital Divide the Newest Social Determinant of Health?

The US Department of Education funded RTI International to develop Building the Technology Ecosystem for Correctional Education: Brief and Discussion Guide

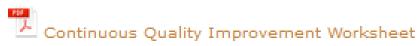
### Digital Privacy / Security Resources

Tips to protect electronic health data

Your Health Data and HIPAA

Health Data Confidentiality Requires Health Information Literacy

# Quality Improvement and Quality Assurance







Comagine (Trudy Bearden, PA-C, MPAS)





# **Publications**

- Baker MC, King SL, Sikka N, **Krupinski EA**, Shipman SA, Haberman M. (2022). Trends in adoption and maturation of telehealth programs at teaching hospitals and health systems. Telemed eHealth, 28, 517-525.
- Demaerschalk BM, Hollander JE, **Krupinski E**, Scott J, Albert D, Bobokalonova Z, Bolster M, Chan A, Christopherson L, Coffey JD. Edgman-Levitan S. (2023). Quality Frameworks for Virtual Care: Expert Panel Recommendations. *Mayo Clinic Proceedings: Innovations, Quality & Outcomes*, 7(1), pp.31-44.
- Hilty DM, Armstrong CM, Smout SA, Crawford A, Maheu MM, Drude KP, Chan S, Yellowlees PM, **Krupinski EA.** (2022). Findings and guidelines on provider technology fatigue and well-being: scoping review. J Med Internet Res, 24, e34451.
- Rock MC, Cidav Z, Sun V, Ercolano E, Hornbrook MC, Wendel CS, Mo J, Fellheimer H, McCorkle R, **Holcomb M,** Grant M. (2023). Adapting to the burdens of care: a telehealth program for cancer survivors with ostomies. *Supportive Care in Cancer*, *31*(1), p.15.
- **Sklar T**, Huber K. (2023). Digitally Enabled Medicaid Home and Community-Based Services. *Digitally Enabled Medicaid Home and Community-Based Services, in DIAGNOSING IN THE HOME, I. Glenn Cohen, et al., eds., Cambridge University Press (forthcoming 2023), Arizona Legal Studies Discussion Paper 23-11.*
- **Sklar T**. Health Law: Equity is Inextricably Linked to Health Care. Sklar, Tara, Health Law: Equity is Inextricably Linked to Health Care, in The Jurisprudential Legacy of Justice Ruth Bader Ginsburg 207 (2023).
- Sodhi N, **Weinstein RS, Stewart K**, Doarn CR. (2022). Analysis of telehealth versus telemedicine terminology in the telemedicine and e-Health journal between 2010 and 2020. *Telemedicine and e-Health*, 28(12), pp.1861-1865.
- **Krupinski EA**. (2023). April. Translating computational innovations into reality: focus on the users!. In *Medical Imaging 2023: Digital and Computational Pathology* (Vol. 12471, pp. 187-193). SPIE.
- Martin JG, Fimbres DCP, Wang S, Wang J, **Krupinski E**, Frigini LA. (2022). Prevalence of Novel Pedagogical Methods in the Radiology Education of Medical Students. *Southern Medical Journal*, *115*(12), pp.874-879.
- Rheuban KS, Marx E, Haas L, **Krupinski EA**, Solad Y, Goldenkranz S, Addo G. (2022). 10. Inclusive Innovation, 119. *Telehealth-E-Book: Incorporating Interprofessional Practice for Healthcare Professionals in the 21st Century*, p.51
- Krupinski EA. Technology's role in establishing rapport in telehealth encounters. (Telehealth Certification Institute Blog)





## July, 2023: Update on NTIA and USDA Broadband Infrastructure Funding



### **SWTRC NEWSLETTER - JULY 2023**

Bringing you up-to-date telehealth information resources on the Southwest region and th USA

### Regional Update on federal grants focused on national, state and community broadband and internet connectivity

The National Telecommunications and Information Administration (NTIA) recently announced \$930 million in funding for middle-mile broadband. The 35 projects encompass 350 counties distributed across 35 states, including Puerto Rico. The allocation of \$930 million in federal funds accounts for approximately fifty percent of the total project costs, estimated at \$1,778,482 billion. The NTIA also announced \$42.45 billion in Broadband Equity, Access, and Deployment (BEAD) program funding allocations to states and territories to increase access to affordable high-speed internet. The United States Department of Agriculture (USDA) also recently announced funding for its Rural Development ReConnect programs to serve rural community economic development projects around broadband and connectivity.

State allocations and awardees of these grants located in Southwest TRC's region are highlighted below:

### NTIA Enabling Middle Mile Broadband Infrastructure Program Pima County Regional Middle Mile Fiber Optic Ring

\$43,283,954 total cost of project

\$30,281,277 federal funding request

Purpose: The purpose of the Pima County Regional Middle Mile Fiber Optic Ring is to ensure that affordable, reliable, and accessible high-speed broadband services can be provided to as many communities, county and local facilities, anchor institutions and recreational areas as possible. The proposed project will create a 134-mile contiguous open access fiber network ring. The infrastructure will be made available to all viable internet service providers (ISPs) and other government entities to lease, share or swap resources. This future proof design has the capacity to accommodate expansive growth in the region. The network is designed in a ring surrounding the outer area of greater Tucson, Arizona and surrounding rural communities. The proposed middle mile network path connects to four Central Office facilities. These four Tier 1 connections provide a link to the backbone of the public internet with physical interconnections for the exchange of traffic. The proposed middle mile infrastructure will reduce the cost for last mile providers to connect unserved and underserved communities by providing a neutral network that last mile providers can access in a non-discriminatory open access model.

NTIA BEAD Programs 5993.112.231



### USDA Rural Development ReConnect Grants

South Central Utah Telephone Association Inc.

\$3,485,976

This Rural Development investment will be used to deploy a fiber-to-the premises network to provide high-speed internet. This network will benefit 24 people and one farm in Occonino County in Arizona. South Central Utah Telephone Association Inc. will make high-speed internet affordable by participating in the Federal Communications Commission's Affordable Connectivity Program (FCCs-ACP).

### Colorado River Indian Tribes

\$25,000,000

This network will benefit 1,946 people, 41 businesses, three farms and four educational facilities in La Paz County in Arizona. Colorado River Indian Tribes will make high-speed internet affordable by participating in the FCCs-ACP. This project will serve the Colorado River Indian Reservation and socially vulnerable communities in La Paz County.

### NTIA Enabling Middle Mile Broadband Infrastructure Program

### Pueblo Middle Mile Project

\$4,631,407 total cost of project

\$2,710,971 federal funding request



Purpose: The purpose of the Pueblo Middle Mile Project is to fund 78,129 feet of aerial and 29,173 feet of underground fiber to provide a protected ring from the Pueblo datacenter to six remote Colorado cabinets. This will lead to a last mile project that will connect 41,074 homes and small businesses. The double ring network created in this project will prevent single points of failure across the proposed broadband network.

NTIA BEAD Program: \$826,522,650

### NTIA Enabling Middle Mile Broadband Infrastructure Program

Eastern Nevada Middle Mile fiber network

\$87,094,919 cost of project

\$43,547,459 federal funding request



NV

Purpose: The proposed Eastern Nevada Middle Mile fiber network, a 431-mile open-access middle-mile fiber optic network running north to south along US 93, is intended to improve regional network redundancy and resiliency for networks that serve last-mile residential areas, the government and anchor institutions by completing a statewide fiber ring. Operated on a non-discriminatory basis, the network will support interconnections with any provider seeking access to deliver last-mile broadband services.

NTIA BEAD Program: \$416,666,230

### New Mexico NTIA BEAD Program: \$675,372,312

USDA Rural Development ReConnect Loan and Grant Combination

\$21,665,524 Grant

\$21,665,524 Loan



Panhandle Telephone Cooperative Inc.

Purpose: This Rural Development investment will be used to deploy a fiber-to-the premises network to provide high-speed internet. This network will benefit 1,284 people, 36 businesses, 696 farms and three educational facilities in Beaver and Cimarron counties in Oklahoma and Union County in New Mexico. Panhandle Telephone Cooperative, Inc. will make high-speed internet affordable by participating in the FCCs-ACP and Lifeline Programs.

### RESOURCES:

Biden-Harris Administration Announces State Allocations for \$42.45 Billion High-Speed Internet Grant Program
as Part of Investing in America Agenda

NTIA Enabling Middle Mile Broadband Infrastructure Program

### USDA Rural Development ReConnect Round 4 Awards

The Southwest Telehealth Resource Center serves Arizona, Colorado, Nevada, New Mexico and the Four Corners Region.

See the SWTRC blog for original, timely, and interesting content about telemedicine and telehealth

Visit SouthwestTRC.org for telehealth toolkits, resources and to contact us!

Original: 03/01/2022 Updated: 06/30/2022, 9/30/2022, 12/30/2022, 3/31/2023, 6/30/2023

Prepared for: Southwest Telehealth Resource Center

### **Virtual Visit & Reimbursement Guide Arizona**

Brought to you by:



Partnered with:



### **TABLE OF CONTENTS**

### Virtual Visit Types

- Telehealth
- Evisit
- Virtual Check Ins
- Telephone

### **Payor Matrix**

### **Payor Guidelines**

- Aetna
- BCBS Of Arizona
- Cigna
- Medica
- Medicare
- Arizona Medicaid
- United Healthcare

### **Cost Sharing Waivers**

### Telehealth Guidelines By Facility Type

• Rural Health Clinics/FQHC

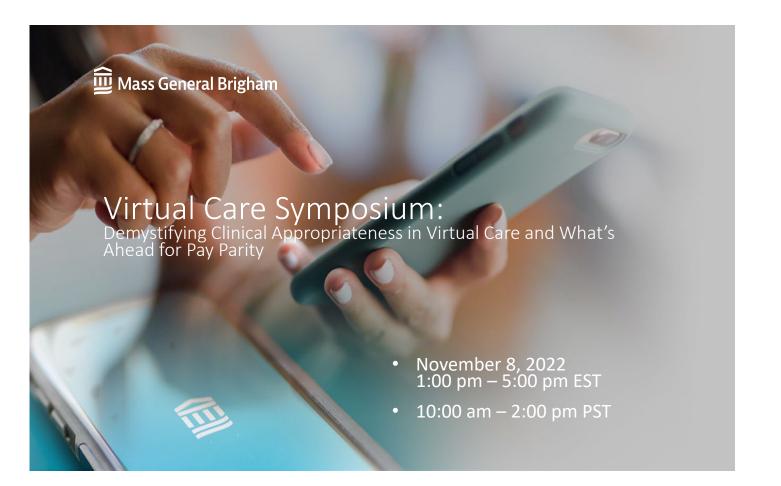
### **HIPAA Compliant Software**

### References and Resources





# Telehealth Awareness Week September 17-23, 2023



# Achieving Digital Health Equity by Personalizing the Patient Experience

Priya Bathija, Elizabeth A. Krupinski 🕞 🖂, Jorge A. Rodriguez, and Tara Sklar

ISSN 2692-4366

# Telemedicine Reports





https://searchsociety.org/search2023/





# Summary

- Multi-disciplinary team continuously evolving
- Go-to resource for training, information & advice
- Highly collaborative supporting regional partners
- ATP Service Provider Directory growing, widely used & touted by OAT/HRSA
  - https://telemedicine.arizona.edu/servicedirectory
- In demand for presentations, committees, reviews & consultation
- SWTRC/ATP driving & leading telemedicine innovation throughout southwest, nationally & internationally











# Thank you!

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