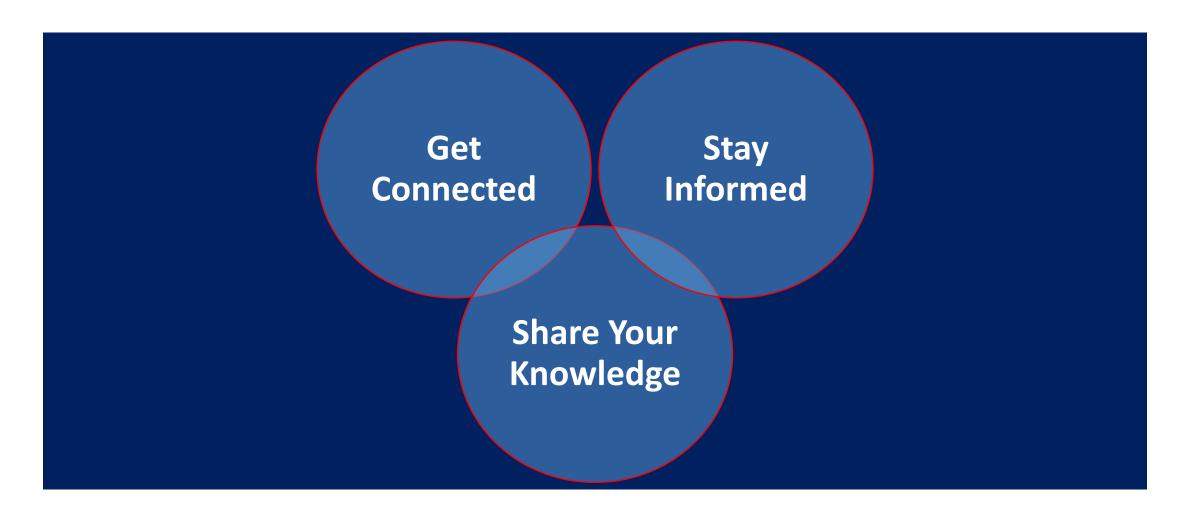




# Resources for Telehealth: Building Connections & Relationships

Carrie Foote
Associate Director, Administration

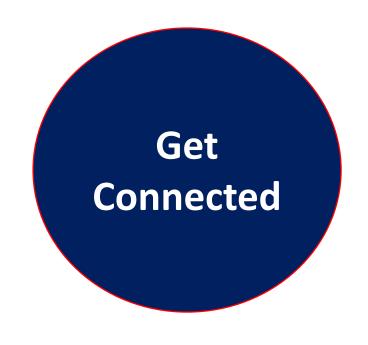
# **AGENDA**







# ALLIANCES ASSOCIATIONS COUNCILS AGENCIES







# **SELECT ARIZONA CONNECTIONS**

Arizona Telemedicine Council

ARIZONA
TELEMEDICINE
PROGRAM



Next Meeting 10/18 @ 11 am – 1pm



Northern AZ
Telehealth Alliance



**Southern AZ Telehealth Alliance** 

Next Meeting 12/7 @ 2pm – 4pm



Telehealth Advisory
Committee



Subscribe to Receive Committee Updates









# SELECT REGIONAL CONNECTIONS













Colorado

Four Corners Region

Nevada

New Mexico













# SELECT NATIONAL CONNECTIONS





















# **NATIONAL CONSORTIUM of TRC's**



### Regionals



















































### Nationals









Funded by the U.S. Health Resources and Services Administration (HRSA) The National Consortium of Telehealth Resource Centers (NCTRC) consists of 14 Telehealth Resource Centers (TRCs). As a consortium, the TRCs have an unparalleled amount of resources available to help virtual programs across the nation, especially within rural communities. Each TRC is staffed with telehealth experts to who are available to provide guidance and answer questions. As telehealth continues to gain more visibility and recognition in healthcare, the TRCs will remain positioned to provide assistance for all.







# **CONSORTIUM MEMBERS**

### **California Telehealth Resource Center**

Lindsey Haase, Executive Director www.caltrc.org

### **Great Plains Telehealth Resource & Assistance Center**

Jonathan Neufeld, PhD, Program Director www.gptrac.org

### **Heartland Telehealth Resource Center**

Eve-Lynn Nelson, PhD www.heartlandtrc.org

### Mid Atlantic Telehealth Resource Center

Kathy Hsu Wibberly, PhD, Director www.matrc.org

### Northeast Telehealth Resource Center

Danielle Louder, Program Director www.netrc.org

### **Northwest Regional Telehealth Resource Center**

Matt McCullough, Principal Investigator www.nrtrc.org

### **Pacific Basin Telehealth Resource Center**

Christina Higa, Program Co-Director www.pbtrc.org

### **South Central Telehealth Resource Center**

Hari Eswaran, PhD, Principal Investigator www.learntelehealth.org

### **Southeast Telehealth Resource Center**

Rena Brewer, RN, MA, Principal Investigator www.setrc.us

### **Southwest Telehealth Resource Center**

Elizabeth Krupinski, PhD, Co-Director www.southwesttrc.org

### TexLa Telehealth Resource Center

Ariel Santos, MD, Principal Investigator www.texlatrc.org

### **Upper Midwest Telehealth Resource Center**

Cameron Hilt, Program Director www.umtrc.org

### **Center for Connected Health Policy**

Mei Wa Kwong, JD, Executive Director www.cchpca.org

### **Telehealth Technology Assessment Resource Center**

Jordan Berg, Director www.telehealthtechnology.org

# Power of Partnerships!





**NEWSLETTERS BLOGS EVENT BLASTS WEBINARS RESOURCES CONFERENCES** 







# ARIZONA TELEMEDICINE PROGRAM







### Telemedicine In the News

August 2023

Each month the Arizona Telemedicine Program compiles interesting telemedicine articles, stories, journal articles, and online resources from Arizona, the southwest region, and nationally, making it easier for you to see what is happening in telemedicine and telehealth.

Keep an eye on your inbox for our monthly recap!

### Bisbee's Copper Queen Community Hospital receives grant to expand and boost telehealth in the process | 13 News kold.com

"'Telehealth became super important during Covid,' she said. ... That revelation was how she wrote an almost \$10 million grant to help fund a 27-thousand-square-foot surgery and in-patient facility with two operating rooms and two endoscopy rooms. Once that is completed, telehealth services can expand within the current facility on campus. The expansion helps keep patients near their families instead of going to other places like Tucson."

# CO Telehealth Utilization Skyrocketed Following PHE Onset | mHealth Intelligence

"Telehealth utilization and spending in Colorado rose during the public health emergency, largely driven by mental health conditions and younger populations."

# **NEWSLETTERS**



### **SWTRC NEWSLETTER - SEPTEMBER 2023**

Bringing you up-to-date telehealth information resources on the Southwest region and the USA

Regional Update on federal grants focused on broadband for tribal and minority communities

# **HEALTH RESOURCES & SERVICES ADMINISTRATION**







### Federal Office of Rural Health Policy

Read this online.

September 7, 2023

### What's New

New Awards to Address Rural Opioid Overdose. Last week, HRSA announced more than \$80 million in new awards for the Rural Communities Opioid Response Program (RCORP). Now moving into its sixth year, the nine grant programs under RCORP make up the federal response to the opioid crisis that is specific to rural communities, where rates of drug overdose are higher. RCORP funding supports interventions such as distributing the lifesaving overdose reversal drug naloxone, increasing treatment sites, expanding access to behavioral health care, and caring for infants at risk for opioid exposure.

September is Suicide Awareness Month. The latest provisional data from the Centers for Disease Control and Prevention (CDC) showed the highest number of deaths on record in 2022. Rates were highest among American Indian and Alaska Native people, males, and people who live in rural areas. The National Institute of Mental Health (NIMH) provides a digital toolkit (in headline link) with sharable messages for email and social media platforms. And on Tuesday, September 12, NIMH will hold a 90-minute webinar on Suicide in American Farming.



**Email Subscriptions** 





# RURAL HEALTH INFORMATION HUB



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States -

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Tools for Success +

Your First Stop for Rural Health Information

### Get Rural Updates & Alerts



Sign-up to receive our weekly newsletter:

email

Library -

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Daily and weekly custom alerts also available

### **Funding Opportunities**



Discover the latest funding and opportunities to support rural health. Browse all funding opportunities.

Learn how to develop grant proposals in the Applying for Grants topic guide.

### Find Rural Data

Rural Data

Visualizations -



The Rural Data Explorer and Chart Gallery provide access to a wide range of data on rural health issues.

Learn how to locate and use data in the Finding Statistics and Data Related to Rural Health topic guide.

### Am I Rural?



Use the Am I Rural? Tool to find out if a location is considered rural based on various definitions of rural, including definitions that are used as eligibility criteria for federal programs.

### The Rural Monitor

'Planting Seeds of Change': In Rural Counties, Expanding Jail-Based Mental Health Services is a Community Effort

In rural communities, where funding is often limited and mental health resources may be

scarce, ensuring incarcerated people have access to needed care can be a challenge.

### Exploring Rural Health Podcast

Check out our latest podcast episode, Rural Recovery Housing with Ernie Fletcher and Erica Walker. New episodes are released the first Tuesday of each month.



### News Headlines

- This Team from HHS Has Spent Five Years Taking on the Rural Crisis of Opioid Use Federal News Network
- Ways and Means Committee Seeks Broad Stakeholder Input on Addressing Chronic Disparities in Access to Health Care in Rural and Underserved Communities

Committee on Ways and Means, U.S. House of Representatives

More News »



New in the Online Library

# **Customize Updates**

- By State
- By Topics (100+)
- By Type
- Frequency

Sign-up to receive our weekly newsletter:

email

Subscribe

Daily and weekly custom alerts also available





# ARIZONA TELEMEDICINE PROGRAM





## **ATP BLOGS**



Tucson wellness organization's innovative telehealth programs expand access to integrative health



Arizona Telemedicine Program and Southwest Telehealth Resource Center recognized as 'Trendsetter in Distance Learning'



Spotlight: Holly Figueroa on serving tribal nations and rural Arizona

## **SWTRC BLOGS**

A centralized telehealth approach helps HealthONE serve nine hospitals in two states



SWTRC hosts Nevada healthcare professionals virtually and in-person in unique conference that took place in Carson City, Reno and Las Vegas



New Mexico telehealth partnership allows newborns in critical care to stay close to home







# **EVENTS BLAST**

# Local Regional National

### **UPCOMING EVENTS**

September 7, 2023 2:00 - 4:00pm MST (UTC -7\*)
Arizona Telehealth Alliances (NATA/SATA)
Click here to find out more and to register

September 12, 2023
HRSA National Telehealth Conference
Click here to find out more and to register

September 18, 2023, 9:00am - 2:00pm MST (UTC -7\*)
Training: Developing a Telemedicine Program (CME)

<u>Click here</u> to find out more and to register

September 18 - 21, 2023

MetaECHO® 2023 Global Conference

<u>Click here</u> to find out more and to register

September 21, 2023 8:00am MST (UTC -7\*)
Arizona Health Equity Conference
Click here to find out more and to register

September 21, 2023 12:00pm MST (UTC -7\*)

Providers Clinical Support System (PCSS): An Overview

<u>Click here</u> to find out more and to register

# HRSA'S OFFICE for the ADVANCEMENT of TELEHEALTH





### Agenda Released for the National Telehealth Conference

The National Telehealth Conference is less than a week away! Join health care professionals, policymakers, and industry stakeholders from around the country on September 12 to hear about the latest in telehealth. HRSA Administrator Carole Johnson and CMS Deputy Administrator Meena Seshamani, along with telehealth experts, are scheduled to attend.

Register now!

### New Patient Resource: Navigating Your Patient Portal

Telehealth visits typically require a patient to securely connect through a patient portal or website. Patients can watch this video to learn how to navigate their patient portal, find common features, and more.



Watch here

### Subscribe to updates from HRSA

**Email Address** 

e.g. name@example.com

SUBSCRIBE





# ARIZONA TELEMEDICINE **PROGRAM**



### **UPCOMING WEBINARS & WORKSHOPS**

### Providers Clinical Support System (PCSS): An Overview

September 21, 2023 - 1:00pm

Seth Acton

Downloadable Resources

**Attachment** Webinar Flyer

237.39 KB

Size

Register

### **Perinatal Mood & Anxiety Disorders**

September 28, 2023 - 12:00pm

Dr. Leigh Lewis (she/her)

Downloadable Resources

Attachment Webinar Flyer Size

583.33 KB

Register

### Telehealth & The Future of Professional Regulation

October 11, 2023 - 12:00pm

Kristen M. Madison, JD, PhD

Downloadable Resources

**Attachment** 

Webinar Flyer

Size

1.53 MB

Register

### **ON-DEMAND WEBINAR ARCHIVE**

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Contains any word			2021
Presenter(s)	Items per page	Reset Search Apply	2020
	40 🗸		2019
	2023		2018
07/40/2022	I I sia a Talah sahih Ta Tasak DA	NC/DANDAC, Ha-leb	2017
07/18/2023	Using Telehealth To Treat PANS/PANDAS: Health And Behavioral Considerations (Part I) Sydney Rice, MD, MSc		2016
USING TELEHEALTH TO TREAT PANS/PANDAS: HEALTH AND BEHAVIORA CONSIDERATIONS (Part I)			2015
A See No. 18. No. No. No. No. No. No. No. No. No. No	Click to view webinar		2014
	Attachment	Size	2013
	<ul><li>Webinar Flyer</li><li>Presentation Slides</li></ul>	1.3 MB 8.31 MB	2012



HOME

### Southwest Telehealth Resource Center

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2011

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Using Telehealth To Treat PANS/PANDAS: Health And... 108 views • 4 weeks ago

Navigating Telehealth Legislative and Policy...

65 views • 4 months ago

14 views • 1 year ago

ABOUT

# **NCTRC WEBINAR SERIES**

- Basic telehealth knowledge in implementation and best practices.
- Learn from experienced peers, providing a sound foundation when setting up their own telehealth program.
- Accessibility to telehealth experts throughout the nation.

### **Upcoming Webinars**



DATE	TIME	TOPIC & LINKS
10/19/23	11 A.M. to 12 P.M. PT	The Southern Regional Disaster Response System (SRDRS) – A Comprehensive Overview  *Hosted by SETRC  REGISTRATION
09/21/23	11 A.M. to 12 P.M. PT	Virtually Forgotten: Rural West Texas Telehealth Challenges and Opportunities  *Hosted by TexLa TRC  REGISTRATION















The Southwest TRC is a subsidiary of



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### **Online Education**

Arabic

### **English**

French

Mandarin

Navajo

Spanish

### **Online Education: Video Library**



Click here to take our quick survey and get a user name and password (on the last page of your survey) to access the videos below. Then click on the title to start the video. If you already have your username and password, click here to login.

### Telemedicine and Telehealth Overview

The history, progression and current uses of Telemedicine and Telehealth.

### Clinical Applications Overview

Clinical services (real-time and store-forward) that have been amenable to telemedicine consultation and how these services can help underserved areas.

Definition of telecardiology services, requirements to provide this service, and current applications.

### Teledermatology

Definition of teledermatology services, requirements to provide this service, and current applications.

### Telenursing

How telenursing can help close the nursing shortage gap. Case studies are presented and outcome results are discussed.

### Telepathology

Definition of telepathology services, requirements to provide this service, and current applications.

### Telepsychiatry

Definition of telepsychiatry services, requirements to provide this service, and current

### Teleradiology

Definition of teleradiology services, requirements to provide this service, and current applications.

### Teletrauma

Definition of teletrauma services, requirements to provide this service, and current

### Distance Education

The role of tele-education in continuing medical education for various healthcare professionals and the necessary components to set up such a program.

### Evaluation

The importance of evaluation in telemedicine/telehealth and how it relates to acquiring and organizing data about the program that can be used to obtain funding for increased sustainability.

Sources of funding for telemedicine/telehealth programs, the business model developed and used by the Arizona Telemedicine Program, and paths towards sustainability and business planning.

### Facility Design

Go through the steps required to set up a telemedicine/telehealth facility, including placement of the equipment, lighting, wall color, etc.

### Video and Data Communication

Basic introduction to networking and data communications. Description of the Internet, local area networks, Ethernet, wireless communications and communication modes (e.g., Internet, satellite, wireless), including the advantages and disadvantages of each as they relate to telemedicine/telehealth.

### Telemedicine/Telehealth Network

Basics of how a telemedicine/telehealth network is set up and the roles of various pieces of equipment: CODECs, MCUs, computer applications (e.g., videoconferencing, Skype), video bridges, gatekeepers, and communication protocols (e.g., H.239).

### Culture, Etiquette & Technology

The impact of technology on social interaction and the universal rules of good manners and technology.





# **ATP/SWTRC RESOURCES**

- Accessibility
- · Billing Guides
- · Business & Finance
- COVID-19
- Digital Health Navigators
- Fact Sheets
- · For Healthcare Providers
- · Form Templates
- · Funding Opportunities
- General
- · Library Telehealth Resources
- National Telehealth Access Points (TAP) Map
- Newsletters
- Podcasts
- Policy & Sustainability
- Quality Improvement and Quality Assurance
- · Standards & Guidelines
- State Specific
- Telemedicine & Telehealth Service Provider Directory
- · Telemedicine Information
- Tools & Tips

### Virtual Visit & Reimbursement Guide Nevada





Partnered with:

### Standards & Guidelines

- Access: HOSPITAL TELEHEALTH TOOLKIT: A Best Practice Guide to Implement Virtual Care
- AAD Position Statement on Teldermatology
- ACR Practice Guidelines for Radiology (including teleradiology)
- ACR-SIIM Practice Guideline for Electronic Medical Information Privacy & Security
- AMA Quick Guide to Telemedicine Practice
- · ATA Standards & Guidelines Home Page
- ATA Telehealth Practice Recommendations for Diabetic Retinopathy
- ATA Blueprint for Telerehabilitation Guidelines
- ATA Clinical Guidelines for Telepathology
- ATA Core Standards for Telemedicine Operations

### National Telehealth Access Points (TAP) Map







# FIND TELEHEALTH PROJECT









# **Telehealth Provider and Access Point Project Update**

### **Purpose:**

A public resource that provides patients with the ability to identify local medical providers offering services through telehealth.

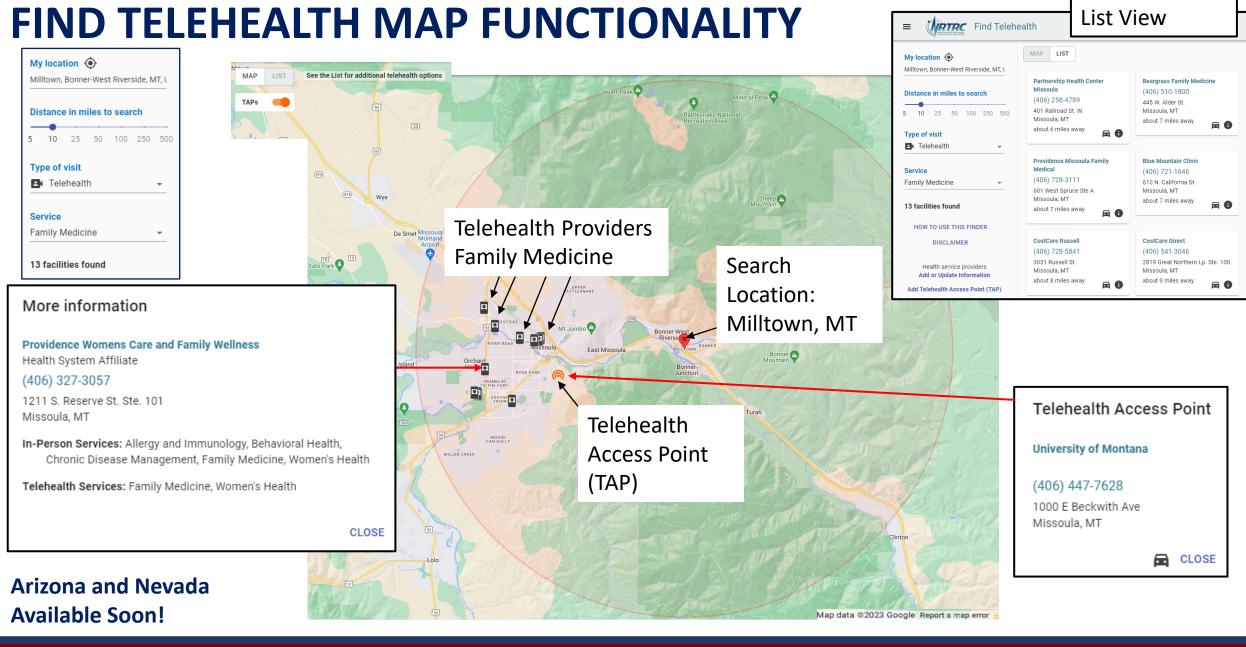
### **Update:**

- Current phase
  - 5<sup>th</sup> month / completing quality checks will be completed by **July 31**<sup>st</sup>
- Data collected Arizona 1051 out of 1074, 98% / Nevada 532 out of 583, 91%
- Arizona Hospital Association will be promoting Find Telehealth among AZ hospitals

https://findtelehealth.nrtrc.org/map



















# **FACT SHEETS**

Stepwise Guide to Compliance





Actualizado a septiembre de 2017

## Espera...

larles más **300eS**0 a los pacientes? umentar el **mercado** para los

reducir costos?

veedores?

nejorar los resultados médicos?

nejorar la satisfacción de los nacientes?

nejorar la satisfacción de los proveedores?



Béésh Nitsíkeesí Biníkáá' Góne' Ak'i Adéest'j'ii 101 t'ááláhídi neeznádiin dóó bi'aan t'áálá'í

daasdzohíí

101

Bini'anit'áátsoh Naaki dimííl dóó bi'aan tsots'idts'áadah yihaháadáá' ánályaa

NITSÍKEESÍ BINÍKÁÁ' GÓNE' AK'I ADÉEST'Í'ÍÍ ÉÍ HÁADISHÍÍ DÓÓ HAHGO HWIDÍ'NÓOL'JIŁ

Ha'át'íísh éíí laanaa dooleeł nínízin díí béésh nitsíkeesí biníkáá' góne' ak'i adéest'['íí?

# How Patients Can Engage Teleheatlh

HIPAA & Telehealth – A

- Telehealth 101 The Basics
- Virtual Healthcare What Should I Know?
- What is Telehealth? Context for Framing your Perspective

### Díísh jíidi Béésh Nitsíkeesí binahji' t'óó ahayóigó bee k'íhoodool:

T'áá háádééshíí' nidi diné bits'íís bik'i da'déest'íí' dóó bíni baa áko

Azee' ííl'íní éí diné yil naalkidgo ałhizhníl'íigo ałch'i' hane' dóó ałch'i' váti' go bee aa áhává

Ha'áshíí dínóol'iiligi biniiyé bii' adéest'ji'i dóó bee eda'alne'e dóó

bich'i' náás kódadoolnííł dóó binahii' ajít'éhíi bił béédahodooziił dóó haah ádoolnííł

Ak'i dadéez'í'íí naalkid alhil hane' dóó hodinél'í éí diné vínideiniltin

Diné t'áá ákwíí jí yaa naagháhíí éí hait éego bits'íís bá yá'át'ééhíí yik'i dadéez'íí'

Diné éí bee ádahodoonílíí vee viká' nídaalwo'go áko t'áá bí vá'át'éehgo bits'íís yaa áhályáado

### Díí Daats'í Biká Hojooba' Íínínízin...

- Haash yit'éego diné díí hózhó yich'i' Cho'ool'íido?
- ► Haash yit'éego łahdéé' bee aa áháyáníí diné vich'i' cho'ool'iido?
- ▶ Baah Ílíníí yaa kódoonííł?
- Haash vit'éego hózhó ats'íístah yá'áhoot'éehdo?
- Haash vit'éego diné baa áhávání bił vá'át'éehdo?
- ► Haash yit'éego aah **á'ál'íníí bil yá'át'éehdo**?





# **UPCOMING CONFERENCES**

10/5-10/6
CO Rural Health Conference

C\$\times\_CORADO RURAL HEALTH CENTER

10/24
ATP Telehealth Policy Summit



11/12-11/15 Annual Meeting & Expo



12/3-12/4
Global Connections for Sustainable Telehealth



12/5-12/7
Digital Health Summit



5/5-5/7 ATA Nexus 2024







GUEST AUTHORSHIP
ATA'S SIG'S
WEBINARS
SOCIAL MEDIA







# **GUEST AUTHORSHIP**

### **Guest Author Information**

### **Blog Categories**

News & Events

**Patients** 

Policy

Providers

Technology

Training

mHealth



### Writing for the Southwest Telehealth Resource Center Blog

We're always looking for guest authors to share their experiences and perspectives related to telemedicine and telehealth.

### **Who Can Contribute**

We welcome guest posts from healthcare executives and professionals, community members, patients, faculty, students and anyone else who has a telemedicine story to share.







# ATP/SWTRC WEBINARS

# A platform for knowledge-sharing!

Educational webinars
CME webinars



### What you do:

- Incorporate telemedicine/telehealth
- Provide educational, <u>not</u> commercial information
- Title of presentation
- 3 objectives, headshot, biography
- Short description of webinar

### What we do:

- Create a marketing flier
- Promote webinar through our network, social media, & Events Blast
- Host the live webinar
- On-demand webinar archive
- CME accreditation (as applicable)





# ATA's SPECIAL INTEREST GROUPS

## JOIN THE CONVERSATION WITH ATA'S SIG'S



### Acute and Critical Care

3RD WEDNESDAYS, 12 PM EDT 192 MEMBERS LAST ACTIVITY: SEPTEMBER 6, 2023

The purpose of the Acute Care and TeleICU SIG is to enable the education and collaborative interaction of its members, t...

LOGIN TO JOIN



### Async Telehealth

3RD TUESDAYS, 1 PM EDT 202 MEMBERS LAST ACTIVITY: AUGUST 15, 2023

Asynchronous telehealth allows patients and providers to communicate and exchange important health information...

LOGIN TO JOIN



### **Digital Transformation**

3RD THURSDAYS, 2 PM EDT 235 MEMBERS LAST ACTIVITY: AUGUST 14, 2023

The ATA Digital Transformation SIG provides an opportunity for ATA members to network, collaborate, and exchange...

LOGIN TO JOIN





### Global Health Collaborative

1ST THURSDAYS, 1 PM EDT 79 MEMBERS LAST ACTIVITY: JULY 12, 2023

The International SIG serves as a forum to collaborate on initiatives, build relationships, and address healthcare...

LOGIN TO JOIN



### **Government Relations**

2ND WEDNESDAYS, 2 PM EDT 363 MEMBERS LAST ACTIVITY: SEPTEMBER 7, 2023

The ATA Government Relations SIG is a collaborative network resource highlighting successful government relations telehealt...

LOGIN TO JOIN



### **Healthy Aging Collaborative**

3RD MONDAYS, 4 PM EDT 60 MEMBERS LAST ACTIVITY: AUGUST 17, 2023

There is much to learn and many challenges to healthy aging but there are also many unique organizations and...

LOGIN TO JOIN





# **SOCIAL MEDIA**

- @arizonatelemedicineprogram
- @UAZATP
- @SWTRC1
- Arizona Telemedicine Program



#telemedicine
#telehealth
#PowerOfRural













# ATP / SWTRC STAFF



Michael Holcomb



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**Carrie Foote** 



**Robert Kerr** 



**Mari Herreras** 



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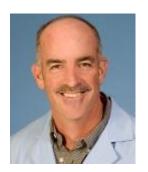
Karen Rogge-Miller



Kim Shea, PhD, RN, CHPN



Tara Sklar, JD MPH



**Pete Yonsetto** 









# **QUESTIONS**

# carriefoote@telemedicine.arizona.edu



https://telemedicine.arizona.edu/contact

https://southwesttrc.org/contact