Arizona Telemedicine Program

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Associate Director for Facilities
Arizona Telemedicine Program

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Technology
+
Telecommunications
=
Telehealth/Telemedicine

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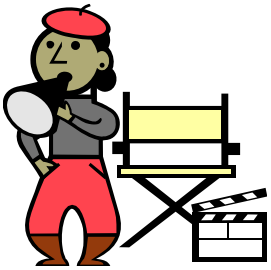
Communication Technology



- Lights, Camera ACTION!
- Two way videoconferencing Using hardware/software
- Web cams using secure sites over the internet
- Other devices or programs which connect to your laptop or desktop @home or bedside

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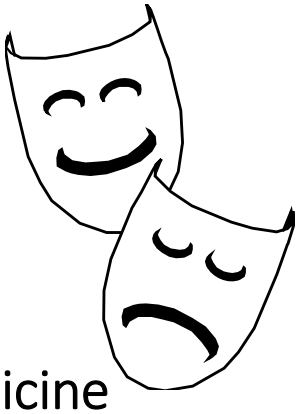
The Art of Telemedicine



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Telemedicine = REALITY TV

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Elements of Production

- Sound
  - microphones
  - electronic stethoscope
- Lighting
  - color temperature
  - angle
- Space and geography of the room

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- Same Elements of production whether you are in a state-of-the-art videoconferencing suite, using a videophone or a webcam @ your desktop!
- Background
- Lighting
- Audio
- Camera skills – be sure you are looking GOOD!

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- Bandwidth and managing your bandwidth
- Back-up plan
- Old/new technology combinations
- Data Access & Management
- Test in advance - and the day of – and repeat!

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Best Practices

- Technical Protocols
- Clinical Protocols
- Mock Patients
- Training

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Cameras

- Angle
- Framing
- Lighting
- White balance
- Choosing the right one
- Focus on communication and NOT the technology

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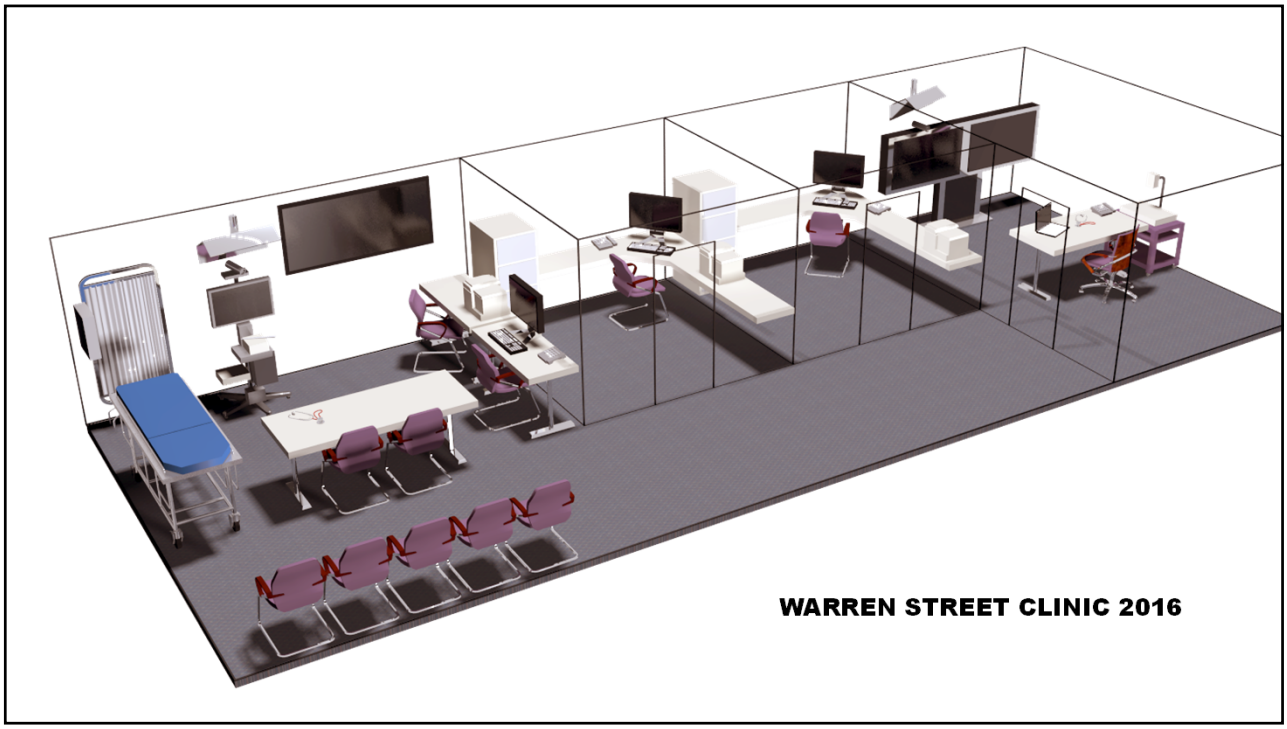

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telemedicine
=
medicine at a distance

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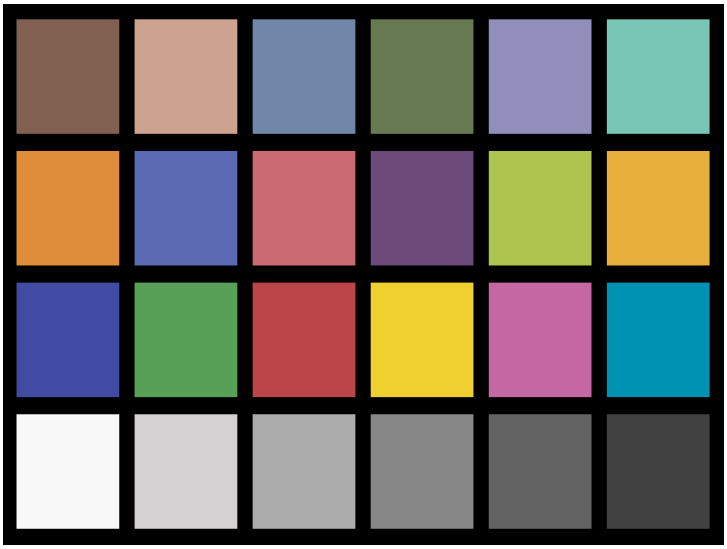

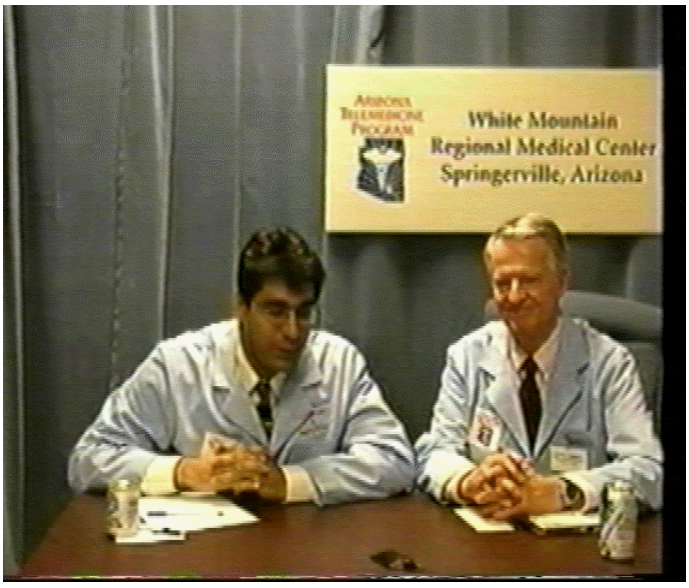
Arizona Telemedicine Program
White Mountain
Regional Medical Center
Springerville, Arizona

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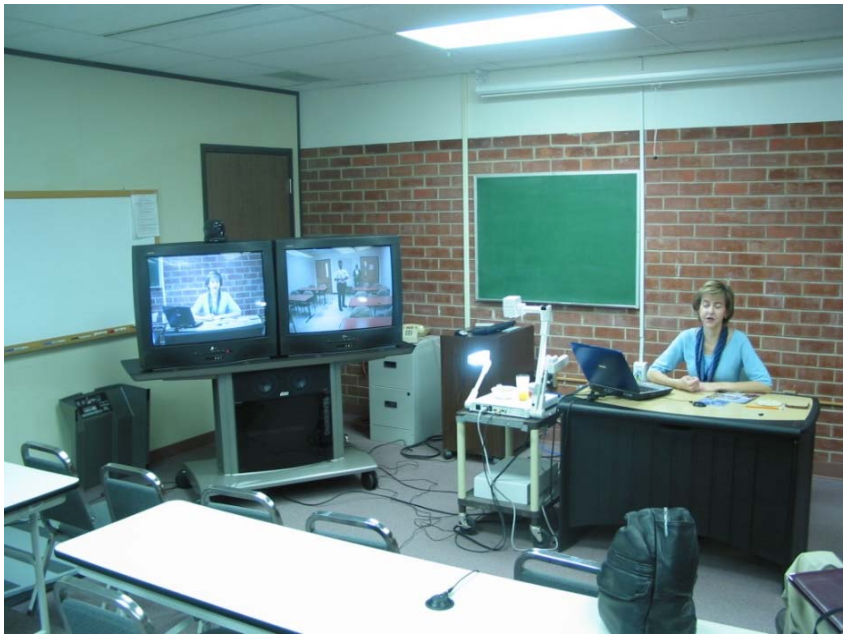

Objectives:

EXIT

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Robots for Education

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Educational

- Diabetes education
- Students @ home with a connection to classmates and teachers
- Field trips to really cool places like Biosphere 2, City Zoo, Mars!
- Google Hang-Out

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Clinical

- Boston Children's Hospital
- Pre and Post Surgery
- Stroke Networks
- Homehealth
  - Nurse specialists
  - Ostomy care
  - BMT patients
  - Medication compliance

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HIPAA Health Insurance Portability And Accountability Act of 1996

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- Cisco WebEx
- Elluminate
- GoToMeeting
- Polycom RealPresence
- Windows LIVE
- Skype
- GOOGLE Hang-out
- Audioconferencing
- Combinations to create a team, produce a LIVE experience and for an added bonus: a great archived product for the future

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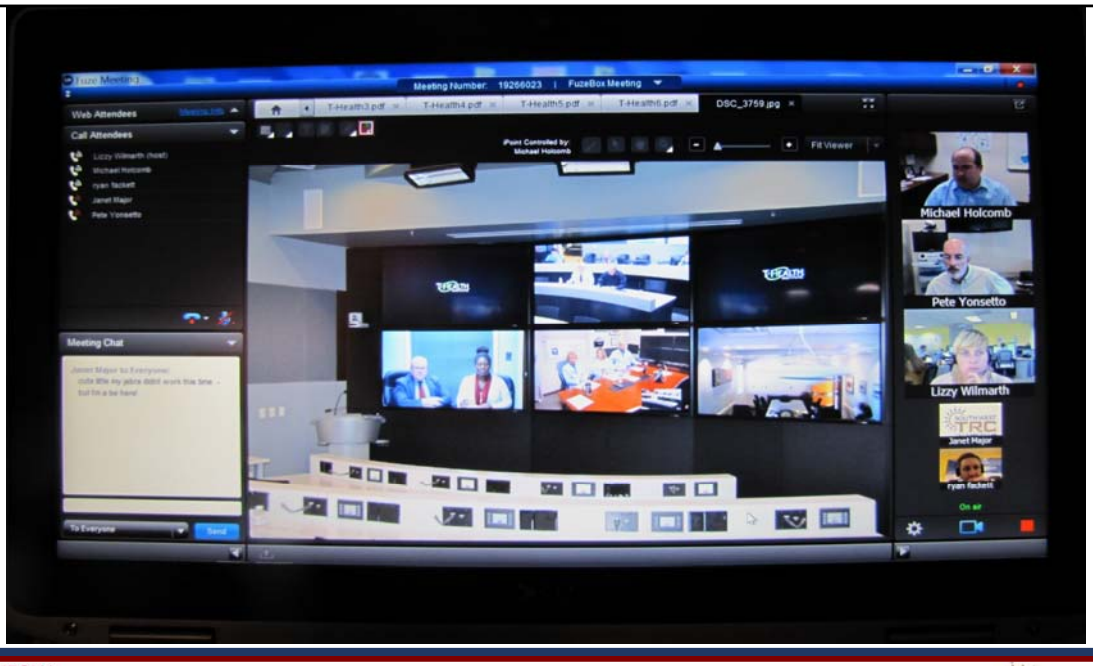

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Laptops

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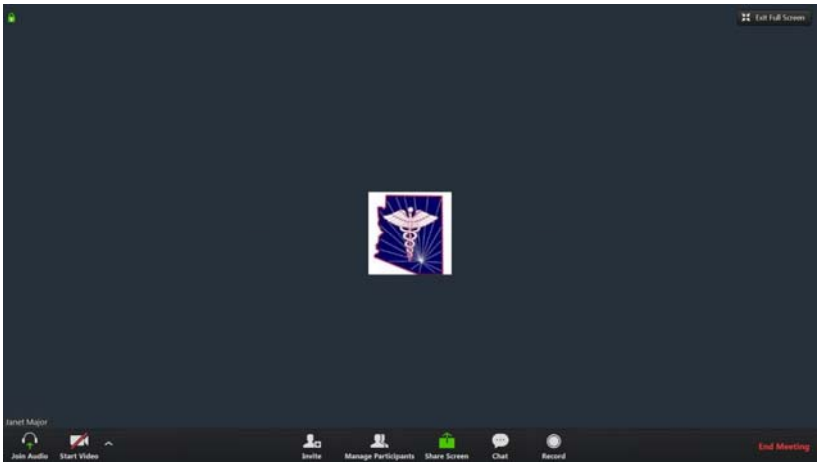

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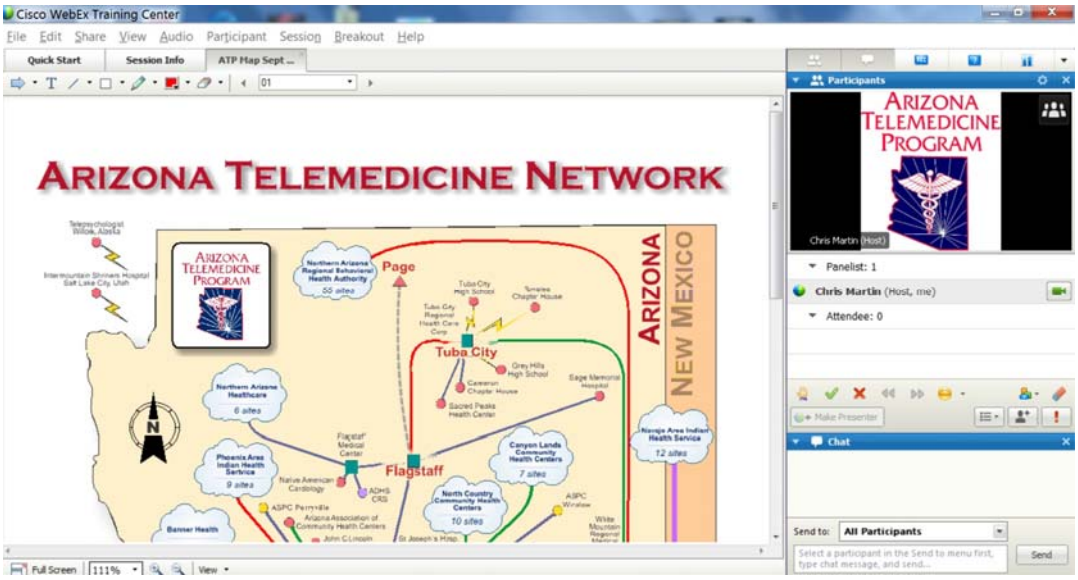

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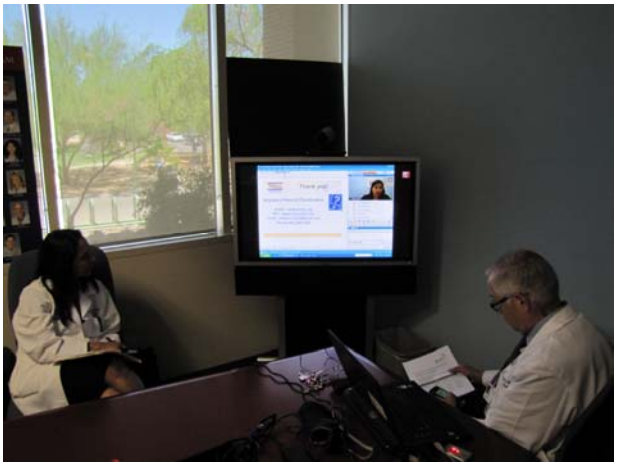

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- Mute your audio
- View
  - Speaker mode
  - Gallery mode
  - Full Screen

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Mute / unmute your microphones

MUTE = ALT A

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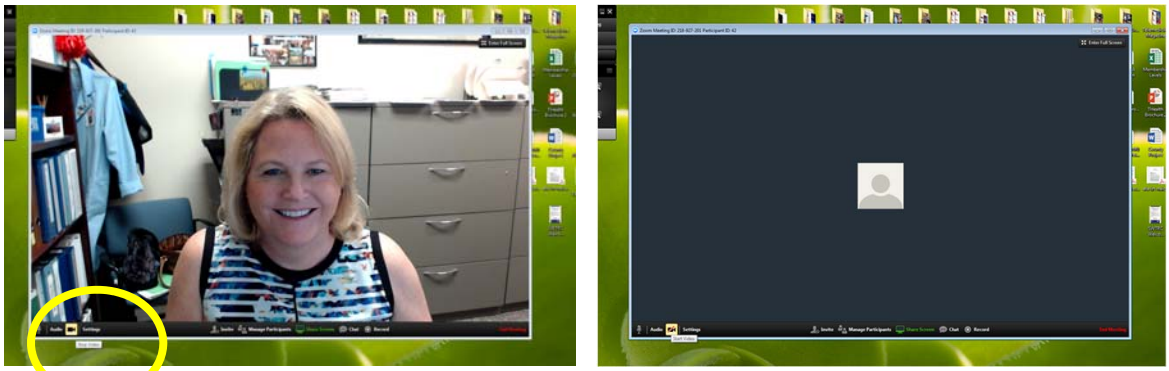
Mute / unmute your video



MUTE = ALT V

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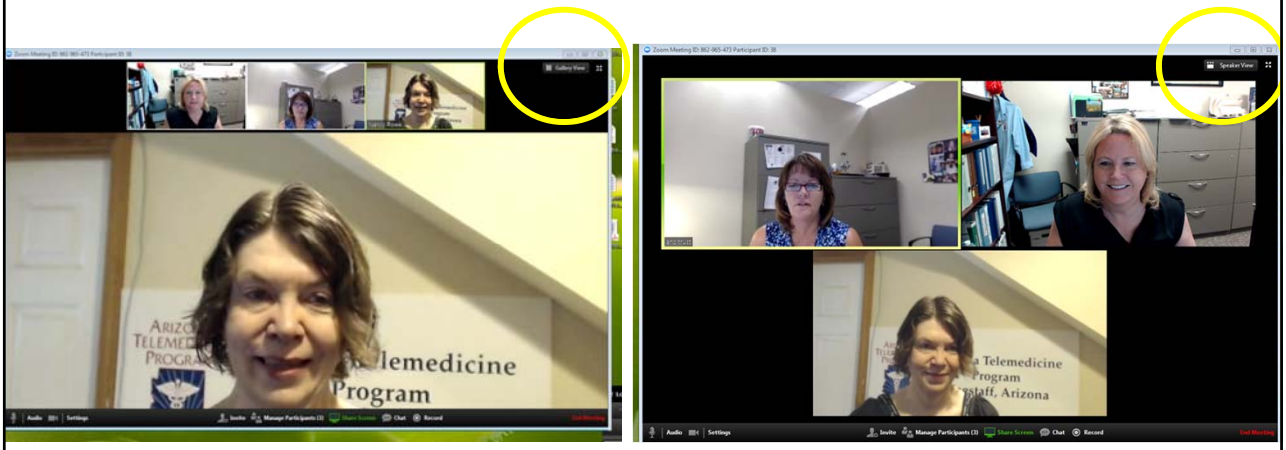
Speaker View or Gallery View



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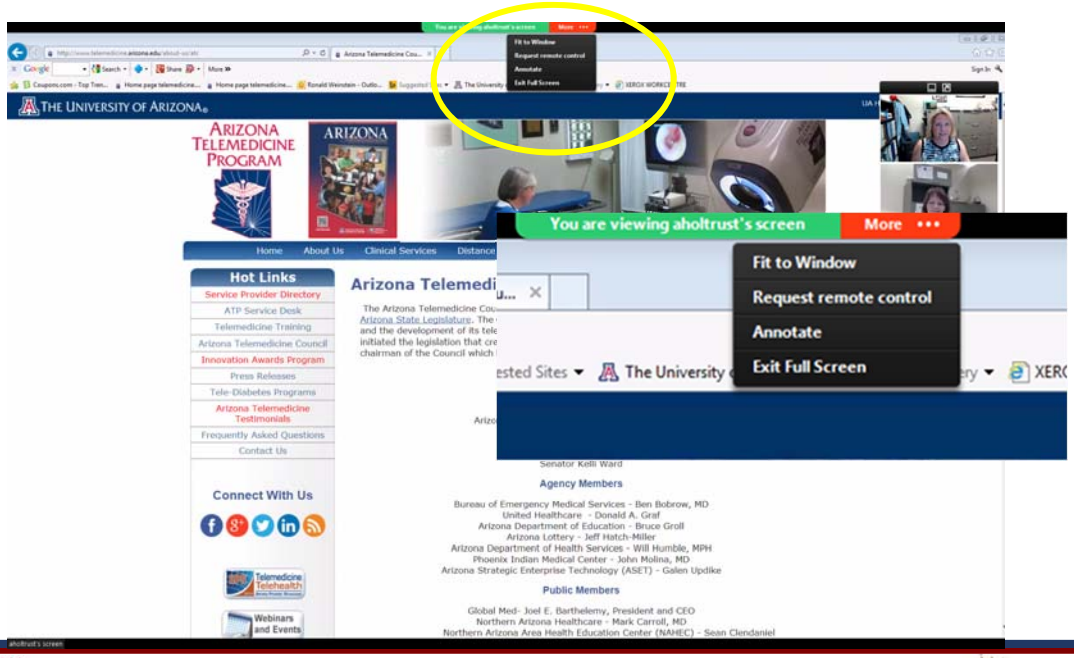

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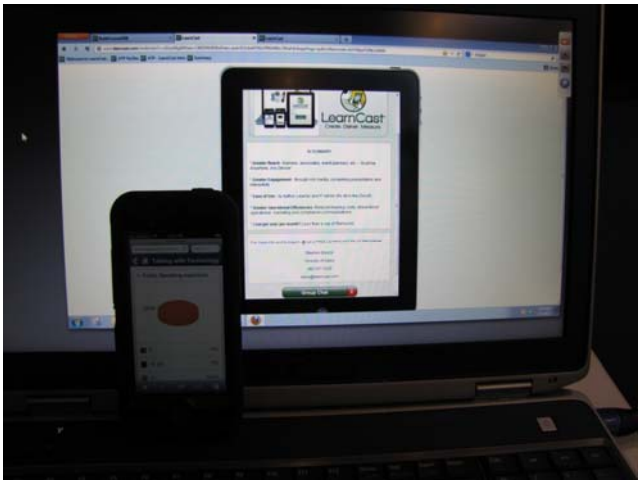

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IPads

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IPads

UA Nursing Professor Receives Telemedicine Grant to Study Tablet Use by Home Hospice Patients to Communicate with On-Call Nurses

Arizona Telemedicine Program Equipment Grant to provide technology for real-time visualization between the nurse and the patient and their caregiver.

It's the middle of the night. An elderly man in end-stage heart failure receiving at-home hospice awakes gasping for breath. His caregiver immediately phones the on-call nurse, but the drive could take her 30 minutes or more. The caregiver is too afraid to take action on her own, so she anxiously awaits the nurse. As the minutes tick by, the man becomes increasingly distressed and the caregiver grows more upset.

Shortness of breath (also known as dyspnea) is a common challenge faced by caregivers and patients in home hospice, and the leading cause of admissions to the emergency room for hospice patients.

Interested in shortening the time it takes to alleviate patient symptoms and caregiver anxiety, **Kimberly Shea, PhD, RN**, assistant professor at the University of Arizona College of Nursing, conceived of using tablet technology with real-time visualization for patients and caregivers to communicate with on-call hospice nurses in urgent situations.

To support testing her idea, Dr. Shea recently was awarded a grant from the Arizona Telemedicine Program as part of its **Innovation Awards** for her project: "Real-Time Visualization for Reducing Symptom Severity in End-of-Life Care." The grant supports purchase of five iPad-minis with retina display.

"Previous studies evaluating tablet use in at-home hospice have been focused on overall quality of life and anxiety," said Dr. Shea, who has 15 years of experience as a home health/hospice nurse. "What makes my study different is I'm evaluating tablet use in urgent situations. Patient and/or caregiver anxiety can often lead to unnecessary emergency room admissions."

Each tablet will be equipped with real-time meeting software that allows the on-call nurse to immediately visualize important factors, such as a patient's positioning (lying down, sitting up) or breathing patterns and medications available. Accordingly, more individualized guidance can be given to the caregiver for intervening appropriately prior to nurse arrival.

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Teleconferencing Tips

- wear appropriate clothing and jewelry
- be aware of your body language
- use an agenda and facilitate introductions
- develop protocols for questions
- be familiar with the equipment
- test all equipment in advance

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Educational Materials

- send in advance whenever possible
- suggest powerpoint from a computer
- use 24 point font or greater
- use fonts like Arial or Times New Roman
- use a medium blue background with white or yellow font (high contrast)
- use a document camera for 3-D objects
- don't use red

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Be Interactive

- Journal Club
- Pass the Laserpointer
- EKG Bingo
- Team Competition
- Small Group Discussions
- Use photos, nametags or a namelist
- Use Multi-point and PIP options
- don’t be just another talking head

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Native American Cardiology Program
Distance Education "EKG Jeopardy"

Dr. Eric Brody - Tucson

Students – Phoenix Indian Medical Center

Dr. Eric A. Brody received the 2005 Excellence in Teaching Award from the USDLA

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Interactive Tumor Board

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Wound Management Workshop

Healthcare Professionals in Douglas

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Think of yourself as a politician…assume that your microphone is always ON.

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microphones

- Require the ability to easily to turn on/off
- Laptop mics and cameras can be adequate but you absolutely have to be able to control on/off quickly
- Echo cancellation is necessary for two-way communication
- Multi-Point events need testing and practice
- Just one open microphone can make or break the conversation or crash a good time!

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Mute / unmute your microphones

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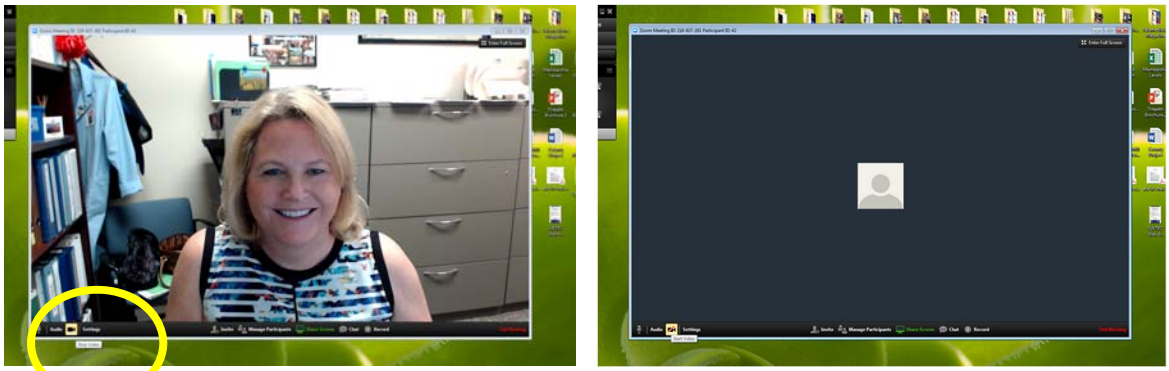
Mute / unmute your video



MUTE = ALT V

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To be a good telepresenter you must be a good communicator.

- verbally
- non-verbally

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Technology

- Makes the world a smaller place
- Keeps people in their communities

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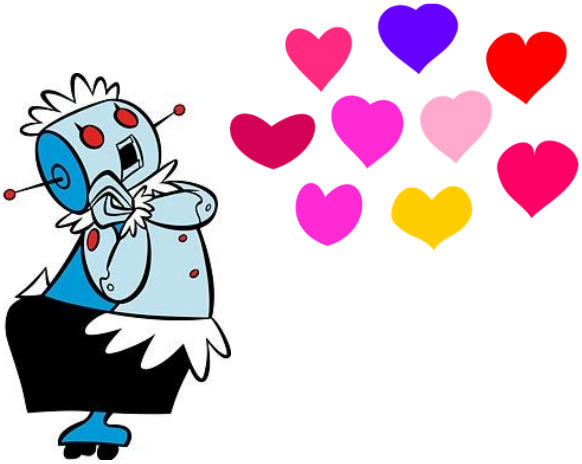
Technology vs Humans



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Telehealth
Networking

danke
takku
ThankYou
mahalo
kiitos
dekuju
gracias
grazie
obrigado
merci
koszi
dank

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